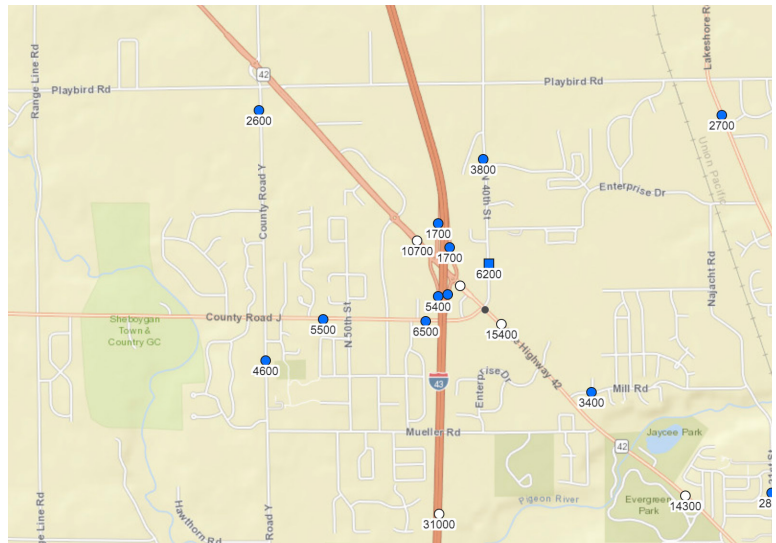


Town of Sheboygan

Overview

Recent Development

Map Traffic counts 2021



Major Employers

- Viking Electric
- Muth Mirror Systems
- Gabe's Construction
- Professional Supply
- Larry's Distributing
- DSG Supply
- Wigwam
- Miesfelds



Major Retailers & Selected Franchises

- Walmart Supercenter
- Menards
- Texas Roadhouse
- Wigwam Socks Outlet Store
- The Shipping Mill
- Kwik Trip
- Olive Garden
- Miesfeld's
- Culver's
- Shuffs
- Hardee's
- Harry's Diner at Interstate



Major Attractions

- Maywood Environmental Park
- Town of Sheboygan Firehouse Park
- Town & Country Golf Course
- Pine Hills Country Club
- Town Hall
- North Town



Demographic and Income Comparison Profile

Town of Sheboygan, Wisconsin
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.79058
Longitude: -87.76032

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	2,679	28,519	58,372
Households	1,141	11,575	23,844
Families	850	7,499	14,896
Average Household Size	2.34	2.44	2.40
Owner Occupied Housing Units	944	7,990	15,702
Renter Occupied Housing Units	197	3,586	8,141
Median Age	43.9	38.8	37.8
Census 2020 Summary			
Population	3,071	29,501	60,274
Households	1,361	12,249	25,251
Average Household Size	2.23	2.38	2.34
2023 Summary			
Population	3,280	29,663	60,813
Households	1,468	12,397	25,657
Families	1,062	7,786	15,429
Average Household Size	2.21	2.37	2.33
Owner Occupied Housing Units	1,162	8,565	17,110
Renter Occupied Housing Units	306	3,832	8,547
Median Age	46.7	41.4	40.2
Median Household Income	\$99,726	\$62,483	\$59,204
Average Household Income	\$133,383	\$87,631	\$82,124
2028 Summary			
Population	3,498	29,639	60,949
Households	1,582	12,511	26,007
Families	1,143	7,845	15,576
Average Household Size	2.19	2.34	2.30
Owner Occupied Housing Units	1,270	8,857	17,692
Renter Occupied Housing Units	312	3,655	8,316
Median Age	47.2	42.5	41.2
Median Household Income	\$111,721	\$70,566	\$65,675
Average Household Income	\$150,192	\$100,321	\$93,334
Trends: 2023-2028 Annual Rate			
Population	1.30%	-0.02%	0.04%
Households	1.51%	0.18%	0.27%
Families	1.48%	0.15%	0.19%
Owner Households	1.79%	0.67%	0.67%
Median Household Income	2.30%	2.46%	2.10%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Town of Sheboygan, Wisconsin
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.79058
Longitude: -87.76032

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	48	3.3%	960	7.7%	2,081	8.1%
\$15,000 - \$24,999	52	3.5%	990	8.0%	2,303	9.0%
\$25,000 - \$34,999	53	3.6%	1,048	8.5%	2,329	9.1%
\$35,000 - \$49,999	115	7.8%	1,530	12.3%	3,430	13.4%
\$50,000 - \$74,999	226	15.4%	2,772	22.4%	5,682	22.1%
\$75,000 - \$99,999	242	16.5%	1,728	13.9%	3,312	12.9%
\$100,000 - \$149,999	256	17.4%	1,832	14.8%	3,957	15.4%
\$150,000 - \$199,999	276	18.8%	871	7.0%	1,445	5.6%
\$200,000+	200	13.6%	667	5.4%	1,118	4.4%
Median Household Income	\$99,726		\$62,483		\$59,204	
Average Household Income	\$133,383		\$87,631		\$82,124	
Per Capita Income	\$54,766		\$36,581		\$34,634	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	41	2.6%	837	6.7%	1,868	7.2%
\$15,000 - \$24,999	39	2.5%	737	5.9%	1,821	7.0%
\$25,000 - \$34,999	43	2.7%	886	7.1%	2,062	7.9%
\$35,000 - \$49,999	97	6.1%	1,431	11.4%	3,221	12.4%
\$50,000 - \$74,999	222	14.0%	2,710	21.7%	5,635	21.7%
\$75,000 - \$99,999	261	16.5%	1,801	14.4%	3,444	13.2%
\$100,000 - \$149,999	280	17.7%	2,169	17.3%	4,686	18.0%
\$150,000 - \$199,999	349	22.1%	1,142	9.1%	1,940	7.5%
\$200,000+	249	15.7%	799	6.4%	1,332	5.1%
Median Household Income	\$111,721		\$70,566		\$65,675	
Average Household Income	\$150,192		\$100,321		\$93,334	
Per Capita Income	\$62,311		\$42,293		\$39,811	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Town of Sheboygan, Wisconsin
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.79058
Longitude: -87.76032

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	137	5.1%	2,005	7.0%	4,039	6.9%
Age 5 - 9	165	6.2%	1,950	6.8%	4,038	6.9%
Age 10 - 14	203	7.6%	1,978	6.9%	4,016	6.9%
Age 15 - 19	183	6.8%	1,929	6.8%	3,961	6.8%
Age 20 - 24	119	4.4%	1,460	5.1%	3,393	5.8%
Age 25 - 34	222	8.3%	3,610	12.7%	7,708	13.2%
Age 35 - 44	359	13.4%	3,675	12.9%	7,599	13.0%
Age 45 - 54	547	20.4%	4,319	15.1%	8,675	14.9%
Age 55 - 64	415	15.5%	3,397	11.9%	6,671	11.4%
Age 65 - 74	186	6.9%	2,013	7.1%	3,978	6.8%
Age 75 - 84	101	3.8%	1,460	5.1%	2,878	4.9%
Age 85+	43	1.6%	723	2.5%	1,416	2.4%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	154	4.7%	1,792	6.0%	3,655	6.0%
Age 5 - 9	181	5.5%	1,904	6.4%	3,917	6.4%
Age 10 - 14	209	6.4%	1,922	6.5%	3,927	6.5%
Age 15 - 19	187	5.7%	1,733	5.8%	3,713	6.1%
Age 20 - 24	146	4.4%	1,563	5.3%	3,439	5.7%
Age 25 - 34	347	10.6%	3,552	12.0%	7,588	12.5%
Age 35 - 44	354	10.8%	3,723	12.6%	7,991	13.1%
Age 45 - 54	430	13.1%	3,648	12.3%	7,370	12.1%
Age 55 - 64	594	18.1%	4,072	13.7%	8,031	13.2%
Age 65 - 74	445	13.6%	3,347	11.3%	6,442	10.6%
Age 75 - 84	177	5.4%	1,671	5.6%	3,290	5.4%
Age 85+	58	1.8%	734	2.5%	1,451	2.4%

2028 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	166	4.7%	1,771	6.0%	3,662	6.0%
Age 5 - 9	188	5.4%	1,855	6.3%	3,842	6.3%
Age 10 - 14	219	6.3%	1,951	6.6%	3,956	6.5%
Age 15 - 19	200	5.7%	1,771	6.0%	3,762	6.2%
Age 20 - 24	123	3.5%	1,489	5.0%	3,370	5.5%
Age 25 - 34	330	9.4%	3,317	11.2%	7,206	11.8%
Age 35 - 44	432	12.3%	3,606	12.2%	7,772	12.8%
Age 45 - 54	408	11.7%	3,570	12.0%	7,290	12.0%
Age 55 - 64	525	15.0%	3,691	12.5%	7,464	12.2%
Age 65 - 74	574	16.4%	3,760	12.7%	7,105	11.7%
Age 75 - 84	256	7.3%	2,070	7.0%	4,003	6.6%
Age 85+	77	2.2%	788	2.7%	1,517	2.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Town of Sheboygan, Wisconsin
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.79058
Longitude: -87.76032

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,520	94.0%	24,408	85.6%	50,042	85.7%
Black Alone	13	0.5%	351	1.2%	866	1.5%
American Indian Alone	6	0.2%	110	0.4%	252	0.4%
Asian Alone	93	3.5%	2,364	8.3%	4,230	7.2%
Pacific Islander Alone	0	0.0%	7	0.0%	14	0.0%
Some Other Race Alone	21	0.8%	685	2.4%	1,691	2.9%
Two or More Races	27	1.0%	596	2.1%	1,276	2.2%
Hispanic Origin (Any Race)	64	2.4%	1,935	6.8%	4,724	8.1%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,603	84.8%	22,699	76.9%	46,379	76.9%
Black Alone	47	1.5%	649	2.2%	1,508	2.5%
American Indian Alone	7	0.2%	129	0.4%	289	0.5%
Asian Alone	223	7.3%	3,091	10.5%	5,482	9.1%
Pacific Islander Alone	0	0.0%	7	0.0%	16	0.0%
Some Other Race Alone	52	1.7%	983	3.3%	2,405	4.0%
Two or More Races	140	4.6%	1,944	6.6%	4,194	7.0%
Hispanic Origin (Any Race)	135	4.4%	2,598	8.8%	6,187	10.3%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,756	84.0%	22,579	76.1%	46,205	76.0%
Black Alone	50	1.5%	654	2.2%	1,548	2.5%
American Indian Alone	7	0.2%	130	0.4%	298	0.5%
Asian Alone	251	7.7%	3,217	10.8%	5,728	9.4%
Pacific Islander Alone	0	0.0%	7	0.0%	16	0.0%
Some Other Race Alone	59	1.8%	1,038	3.5%	2,579	4.2%
Two or More Races	158	4.8%	2,038	6.9%	4,439	7.3%
Hispanic Origin (Any Race)	154	4.7%	2,747	9.3%	6,626	10.9%

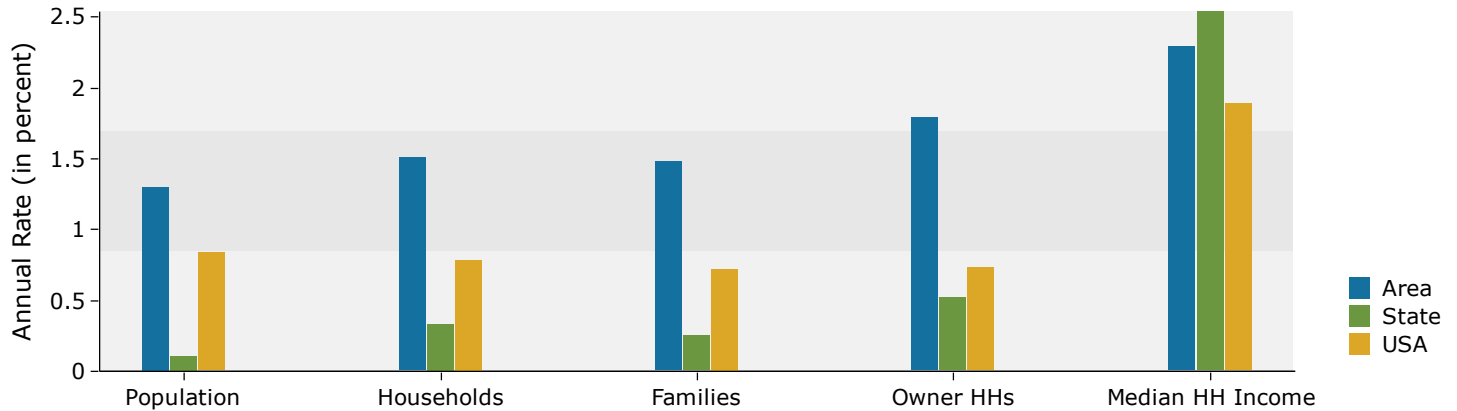
2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,941	84.1%	22,597	76.2%	46,297	76.0%
Black Alone	52	1.5%	647	2.2%	1,557	2.6%
American Indian Alone	6	0.2%	128	0.4%	298	0.5%
Asian Alone	269	7.7%	3,210	10.8%	5,740	9.4%
Pacific Islander Alone	0	0.0%	7	0.0%	16	0.0%
Some Other Race Alone	62	1.8%	1,026	3.5%	2,588	4.2%
Two or More Races	168	4.8%	2,025	6.8%	4,452	7.3%
Hispanic Origin (Any Race)	162	4.6%	2,716	9.2%	6,643	10.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

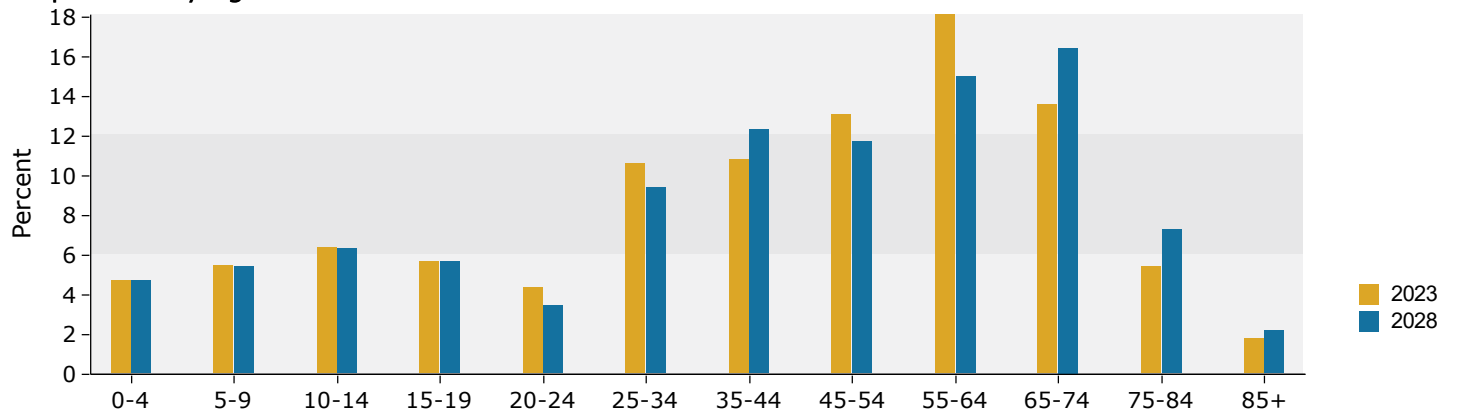
July 21, 2023

1 mile

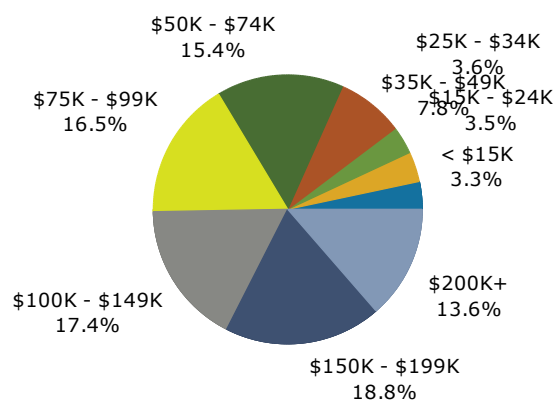
Trends 2023-2028



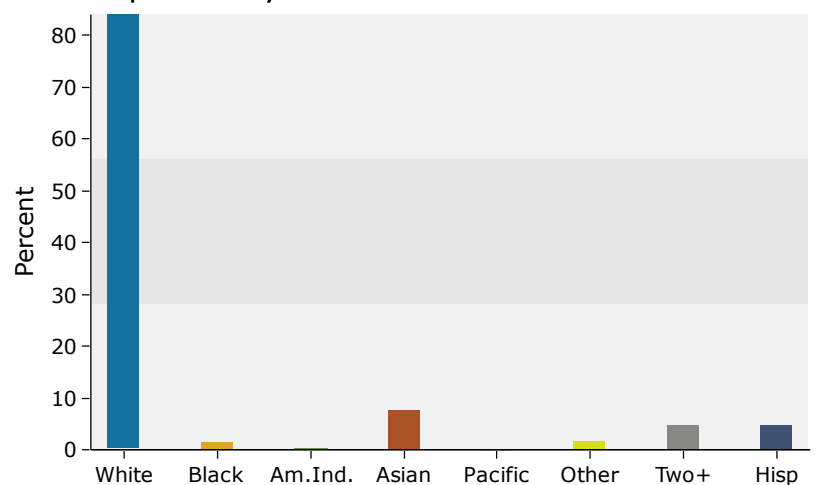
Population by Age



2023 Household Income

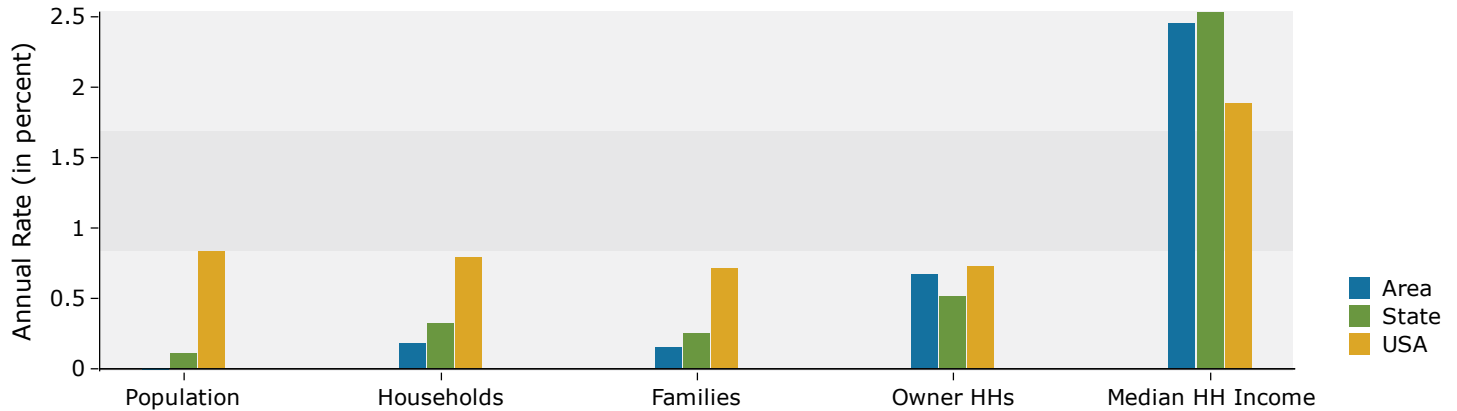


2023 Population by Race

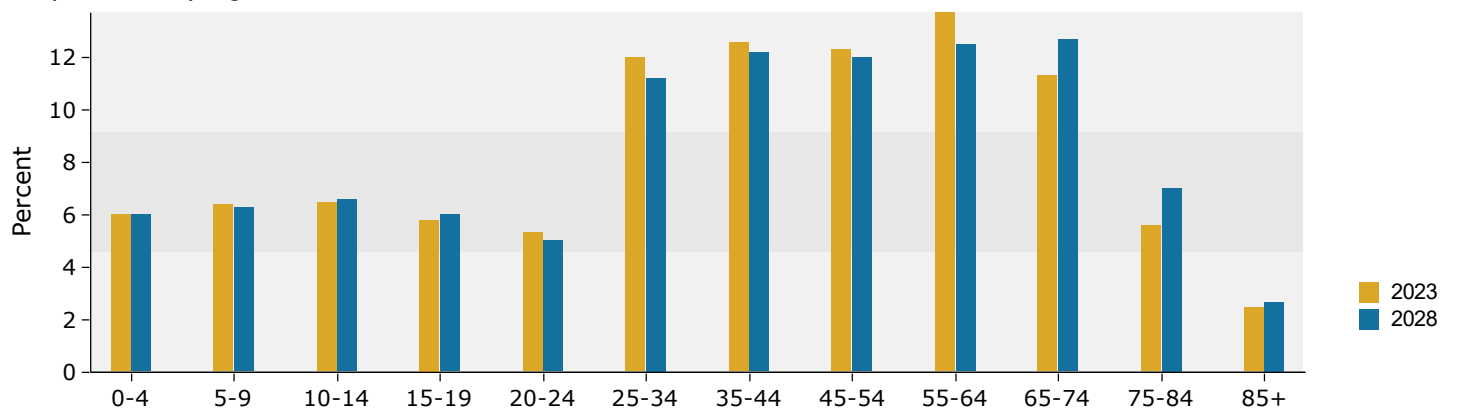


3 miles

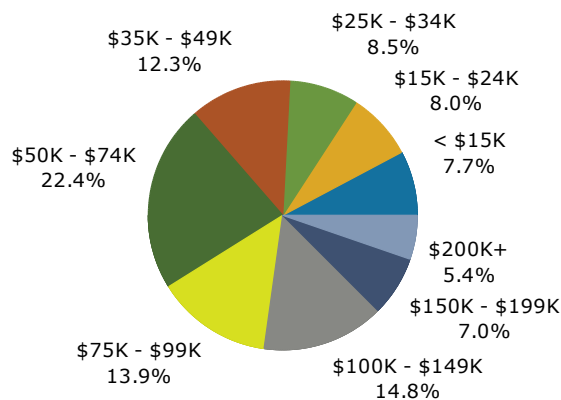
Trends 2023-2028



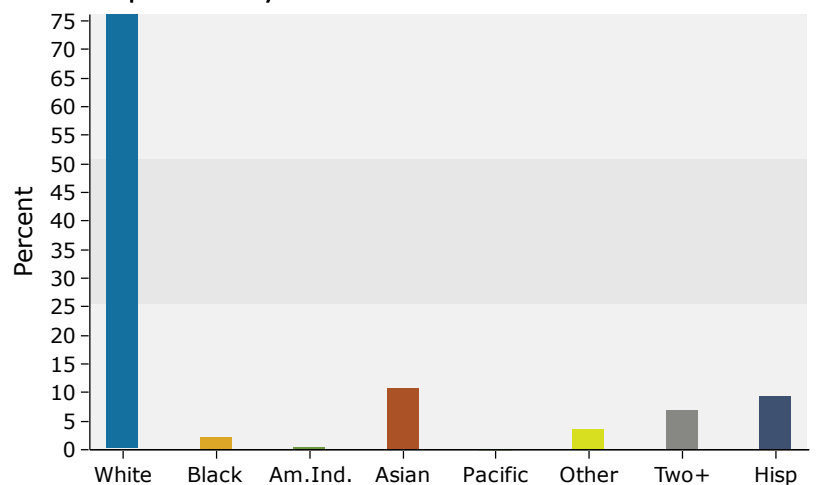
Population by Age



2023 Household Income

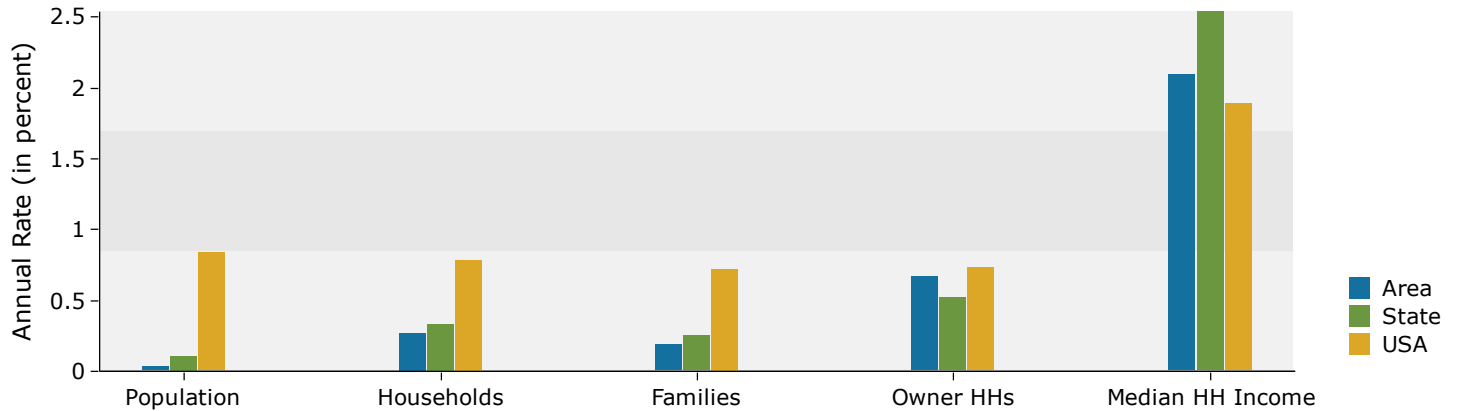


2023 Population by Race

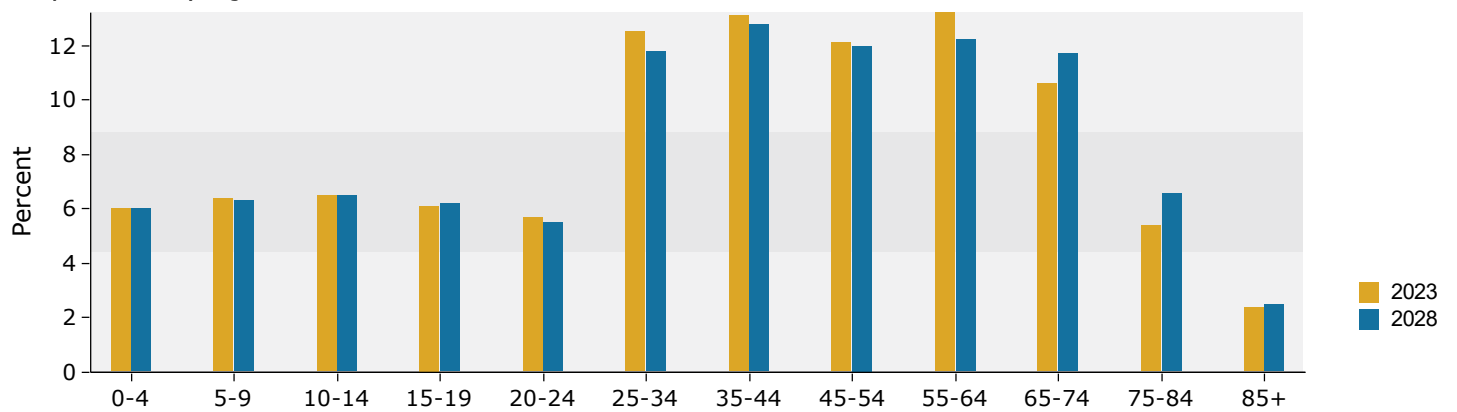


5 miles

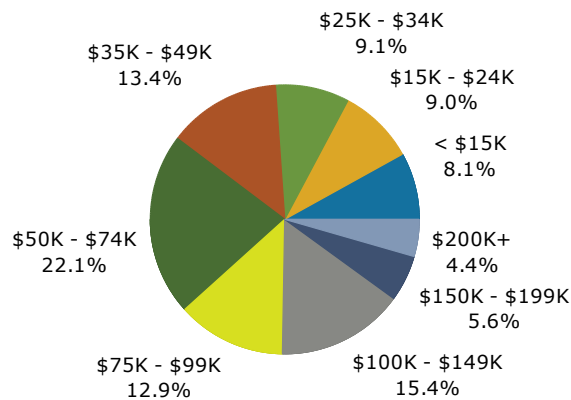
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

