

Sheboygan: Taylor Drive

Overview

Recent Development

Map Traffic Counts 2021



Major Employers

- HSHS St. Nicholas Hospital
- Prevea
- Van Horn Mazda of Sheboygan
- Van Horn Ford of Sheboygan
- International Toyota
- International Honda Sheboygan
- Aurora Medical Center Urgent Care



Major Retailers & Selected Franchises

- Meijer
- Kohl's
- Kwik Trip
- Applebee's Grill + Bar
- Panera Bread
- Culver's
- Festival Foods
- Pizza Ranch
- Dunham's Sports
- McDonald's
- Pick n Save
- Planet Fitness



Major Attractions

- Sheboygan County Historical Museum
- Urban Rec Trail
- Marcus Sheboygan Cinema
- Sheboygan County Veterans Memorial
- Old Plank Road Erie Avenue Trailhead



Demographic and Income Comparison Profile

Taylor Heights Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75196
Longitude: -87.74820

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	4,411	54,086	69,283
Households	1,866	22,191	28,693
Families	1,050	13,606	18,018
Average Household Size	2.22	2.40	2.38
Owner Occupied Housing Units	1,207	14,189	19,068
Renter Occupied Housing Units	658	8,002	9,625
Median Age	43.5	37.4	38.7
Census 2020 Summary			
Population	4,420	55,294	71,538
Households	1,918	23,187	30,215
Average Household Size	2.19	2.35	2.33
2023 Summary			
Population	4,389	55,694	72,138
Households	1,921	23,508	30,691
Families	1,029	13,829	18,540
Average Household Size	2.17	2.34	2.32
Owner Occupied Housing Units	1,248	15,308	20,727
Renter Occupied Housing Units	673	8,200	9,964
Median Age	43.9	39.6	40.9
Median Household Income	\$50,774	\$56,804	\$58,813
Average Household Income	\$70,561	\$77,503	\$81,875
2028 Summary			
Population	4,336	55,709	72,257
Households	1,915	23,774	31,095
Families	1,020	13,923	18,706
Average Household Size	2.15	2.31	2.29
Owner Occupied Housing Units	1,290	15,792	21,397
Renter Occupied Housing Units	625	7,981	9,698
Median Age	45.3	40.6	41.9
Median Household Income	\$56,126	\$62,517	\$65,270
Average Household Income	\$82,556	\$87,973	\$93,174
Trends: 2023-2028 Annual Rate			
Population	-0.24%	0.01%	0.03%
Households	-0.06%	0.23%	0.26%
Families	-0.18%	0.14%	0.18%
Owner Households	0.66%	0.62%	0.64%
Median Household Income	2.02%	1.94%	2.11%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Taylor Heights Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75196
Longitude: -87.74820

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	248	12.9%	2,069	8.8%	2,530	8.2%
\$15,000 - \$24,999	224	11.7%	2,237	9.5%	2,736	8.9%
\$25,000 - \$34,999	255	13.3%	2,249	9.6%	2,698	8.8%
\$35,000 - \$49,999	218	11.3%	3,223	13.7%	4,263	13.9%
\$50,000 - \$74,999	345	18.0%	5,353	22.8%	6,831	22.3%
\$75,000 - \$99,999	249	13.0%	2,947	12.5%	3,765	12.3%
\$100,000 - \$149,999	284	14.8%	3,492	14.9%	4,752	15.5%
\$150,000 - \$199,999	29	1.5%	1,103	4.7%	1,821	5.9%
\$200,000+	70	3.6%	837	3.6%	1,294	4.2%
Median Household Income	\$50,774		\$56,804		\$58,813	
Average Household Income	\$70,561		\$77,503		\$81,875	
Per Capita Income	\$31,538		\$32,845		\$34,829	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	213	11.1%	1,858	7.8%	2,267	7.3%
\$15,000 - \$24,999	162	8.5%	1,784	7.5%	2,159	6.9%
\$25,000 - \$34,999	233	12.2%	1,973	8.3%	2,382	7.7%
\$35,000 - \$49,999	251	13.1%	3,013	12.7%	3,967	12.8%
\$50,000 - \$74,999	307	16.0%	5,388	22.7%	6,798	21.9%
\$75,000 - \$99,999	237	12.4%	3,113	13.1%	3,920	12.6%
\$100,000 - \$149,999	378	19.7%	4,164	17.5%	5,606	18.0%
\$150,000 - \$199,999	46	2.4%	1,491	6.3%	2,455	7.9%
\$200,000+	88	4.6%	989	4.2%	1,541	5.0%
Median Household Income	\$56,126		\$62,517		\$65,270	
Average Household Income	\$82,556		\$87,973		\$93,174	
Per Capita Income	\$37,197		\$37,689		\$40,088	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Taylor Heights Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75196
Longitude: -87.74820

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	289	6.6%	3,880	7.2%	4,749	6.9%
Age 5 - 9	225	5.1%	3,734	6.9%	4,650	6.7%
Age 10 - 14	226	5.1%	3,680	6.8%	4,687	6.8%
Age 15 - 19	219	5.0%	3,624	6.7%	4,549	6.6%
Age 20 - 24	209	4.7%	3,147	5.8%	3,845	5.5%
Age 25 - 34	610	13.8%	7,411	13.7%	9,031	13.0%
Age 35 - 44	509	11.5%	6,958	12.9%	8,923	12.9%
Age 45 - 54	652	14.8%	7,813	14.4%	10,508	15.2%
Age 55 - 64	556	12.6%	6,027	11.1%	8,151	11.8%
Age 65 - 74	361	8.2%	3,649	6.7%	4,901	7.1%
Age 75 - 84	358	8.1%	2,763	5.1%	3,535	5.1%
Age 85+	198	4.5%	1,398	2.6%	1,753	2.5%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	240	5.5%	3,485	6.3%	4,282	5.9%
Age 5 - 9	261	5.9%	3,678	6.6%	4,555	6.3%
Age 10 - 14	271	6.2%	3,620	6.5%	4,602	6.4%
Age 15 - 19	199	4.5%	3,239	5.8%	4,135	5.7%
Age 20 - 24	190	4.3%	3,142	5.6%	3,937	5.5%
Age 25 - 34	466	10.6%	7,205	12.9%	8,950	12.4%
Age 35 - 44	634	14.4%	7,420	13.3%	9,408	13.0%
Age 45 - 54	504	11.5%	6,624	11.9%	8,717	12.1%
Age 55 - 64	610	13.9%	7,113	12.8%	9,764	13.5%
Age 65 - 74	529	12.1%	5,777	10.4%	7,924	11.0%
Age 75 - 84	308	7.0%	3,027	5.4%	4,075	5.6%
Age 85+	177	4.0%	1,364	2.4%	1,791	2.5%

2028 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	230	5.3%	3,490	6.3%	4,300	6.0%
Age 5 - 9	249	5.7%	3,596	6.5%	4,461	6.2%
Age 10 - 14	272	6.3%	3,654	6.6%	4,607	6.4%
Age 15 - 19	259	6.0%	3,334	6.0%	4,255	5.9%
Age 20 - 24	179	4.1%	3,089	5.5%	3,837	5.3%
Age 25 - 34	401	9.2%	6,829	12.3%	8,521	11.8%
Age 35 - 44	558	12.9%	7,122	12.8%	9,123	12.6%
Age 45 - 54	539	12.4%	6,639	11.9%	8,614	11.9%
Age 55 - 64	548	12.6%	6,613	11.9%	8,962	12.4%
Age 65 - 74	564	13.0%	6,320	11.3%	8,712	12.1%
Age 75 - 84	366	8.4%	3,624	6.5%	4,982	6.9%
Age 85+	172	4.0%	1,400	2.5%	1,882	2.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Taylor Heights Shopping Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75196
Longitude: -87.74820

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,846	87.2%	45,428	84.0%	59,617	86.1%
Black Alone	53	1.2%	877	1.6%	976	1.4%
American Indian Alone	24	0.5%	248	0.5%	292	0.4%
Asian Alone	298	6.8%	4,487	8.3%	4,946	7.1%
Pacific Islander Alone	3	0.1%	12	0.0%	12	0.0%
Some Other Race Alone	103	2.3%	1,747	3.2%	1,944	2.8%
Two or More Races	83	1.9%	1,288	2.4%	1,494	2.2%
Hispanic Origin (Any Race)	321	7.3%	4,873	9.0%	5,408	7.8%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,448	78.0%	41,117	74.4%	55,301	77.3%
Black Alone	85	1.9%	1,583	2.9%	1,819	2.5%
American Indian Alone	18	0.4%	305	0.6%	363	0.5%
Asian Alone	482	10.9%	5,758	10.4%	6,466	9.0%
Pacific Islander Alone	0	0.0%	16	0.0%	18	0.0%
Some Other Race Alone	107	2.4%	2,399	4.3%	2,718	3.8%
Two or More Races	279	6.3%	4,116	7.4%	4,854	6.8%
Hispanic Origin (Any Race)	389	8.8%	6,236	11.3%	7,064	9.9%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,383	77.1%	40,832	73.3%	55,091	76.4%
Black Alone	85	1.9%	1,619	2.9%	1,862	2.6%
American Indian Alone	18	0.4%	313	0.6%	374	0.5%
Asian Alone	498	11.3%	6,001	10.8%	6,747	9.4%
Pacific Islander Alone	0	0.0%	16	0.0%	18	0.0%
Some Other Race Alone	113	2.6%	2,566	4.6%	2,911	4.0%
Two or More Races	292	6.7%	4,346	7.8%	5,136	7.1%
Hispanic Origin (Any Race)	410	9.3%	6,663	12.0%	7,560	10.5%

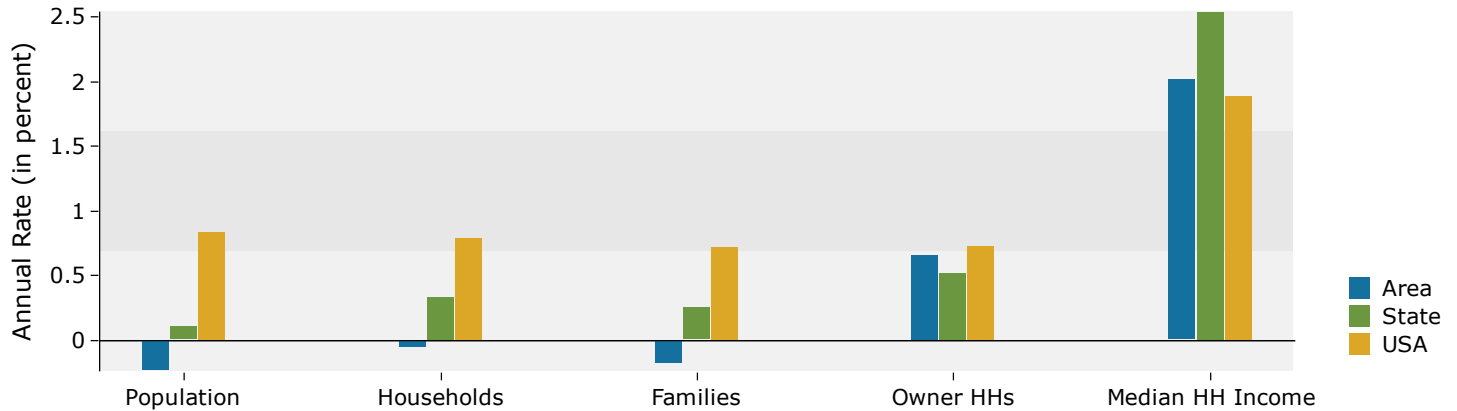
2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,341	77.1%	40,837	73.3%	55,193	76.4%
Black Alone	84	1.9%	1,625	2.9%	1,866	2.6%
American Indian Alone	18	0.4%	314	0.6%	375	0.5%
Asian Alone	493	11.4%	5,996	10.8%	6,746	9.3%
Pacific Islander Alone	0	0.0%	16	0.0%	18	0.0%
Some Other Race Alone	111	2.6%	2,571	4.6%	2,916	4.0%
Two or More Races	289	6.7%	4,350	7.8%	5,143	7.1%
Hispanic Origin (Any Race)	403	9.3%	6,669	12.0%	7,565	10.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

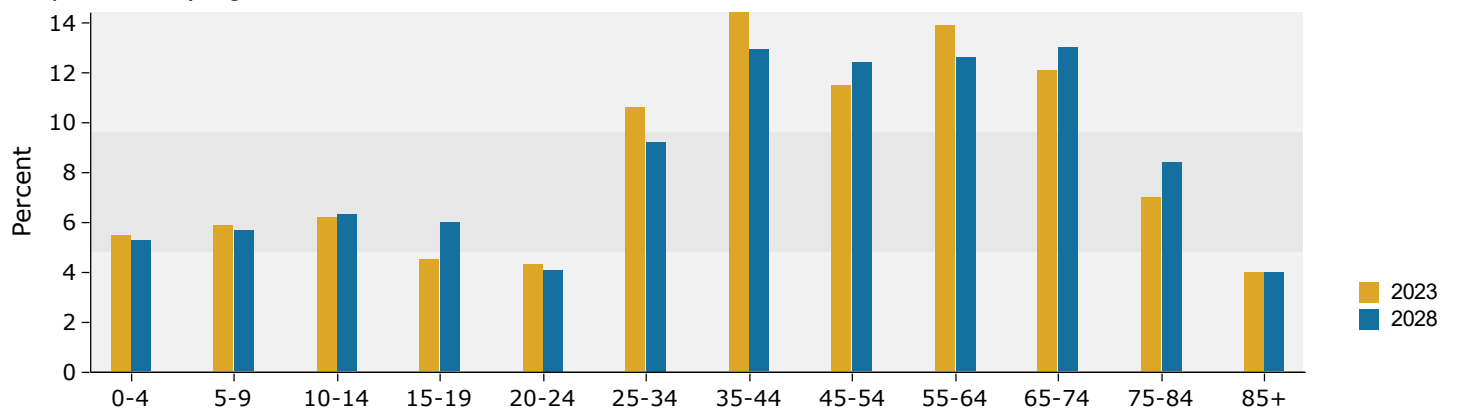
July 21, 2023

1 mile

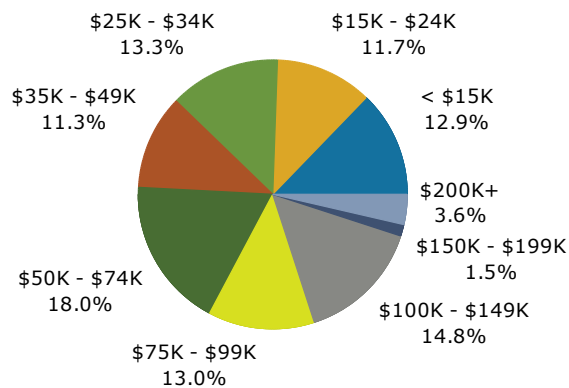
Trends 2023-2028



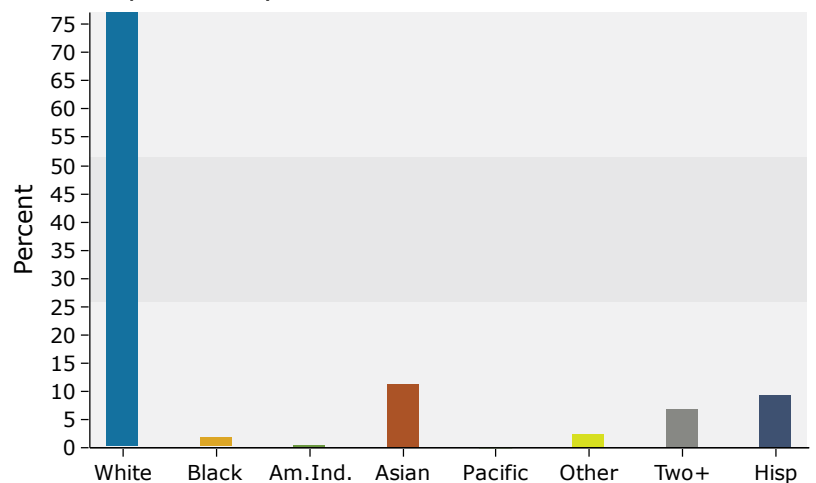
Population by Age



2023 Household Income

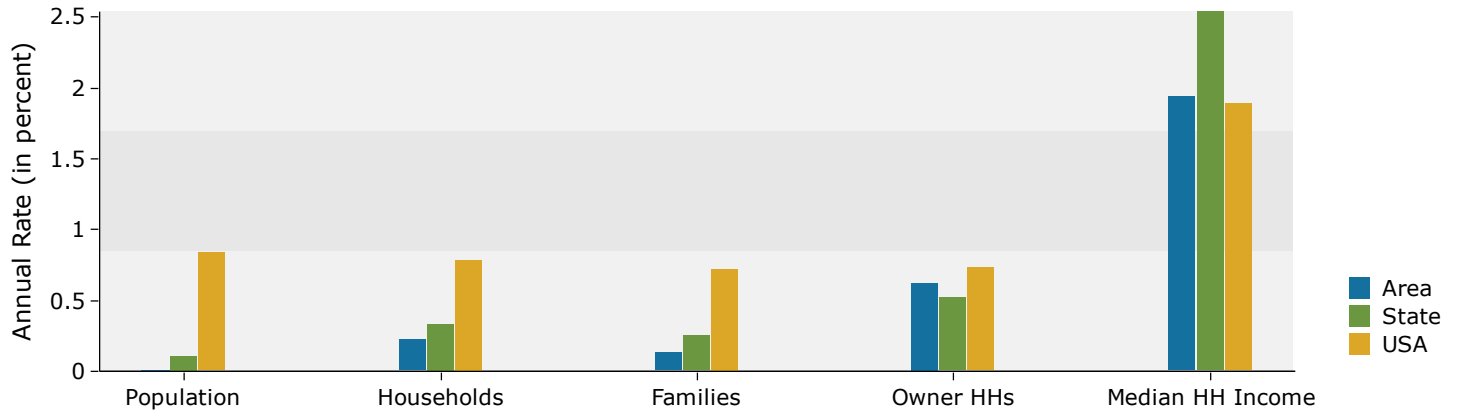


2023 Population by Race

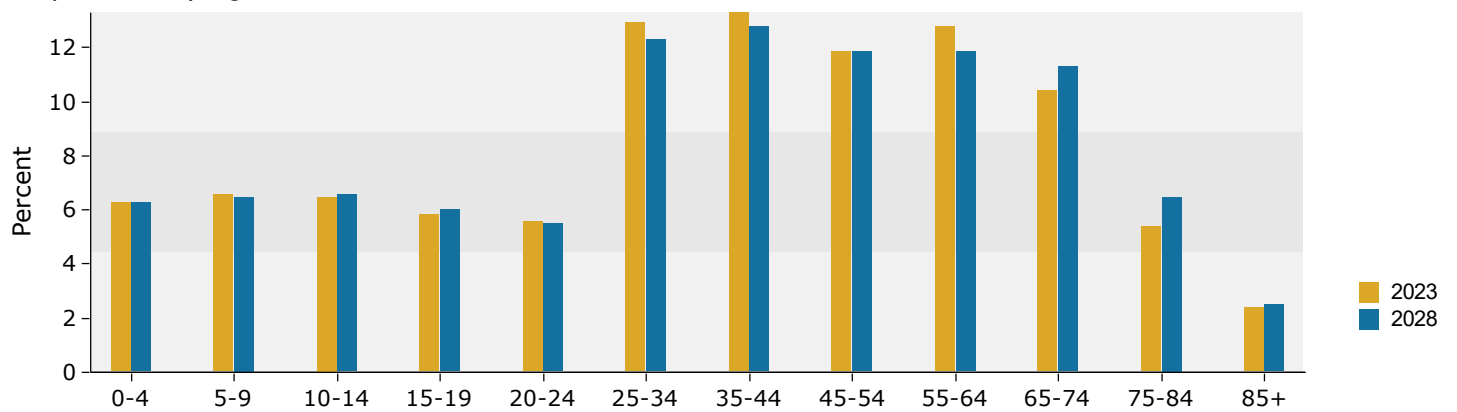


3 miles

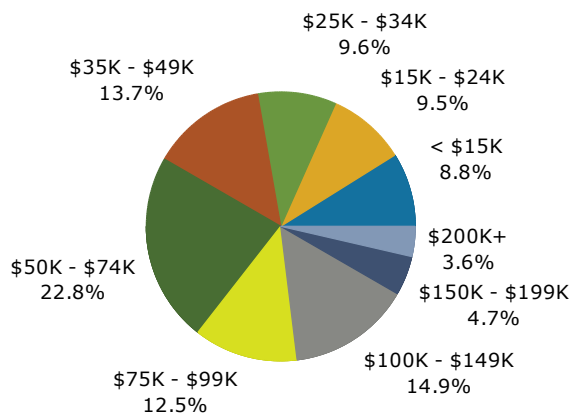
Trends 2023-2028



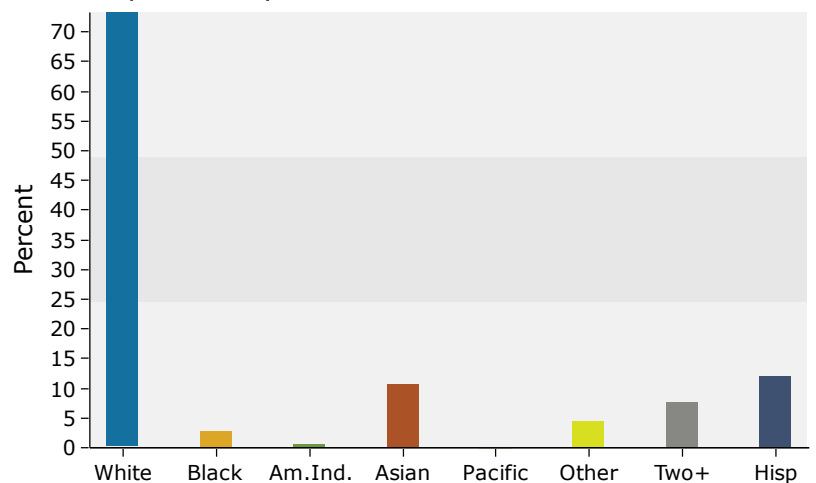
Population by Age



2023 Household Income

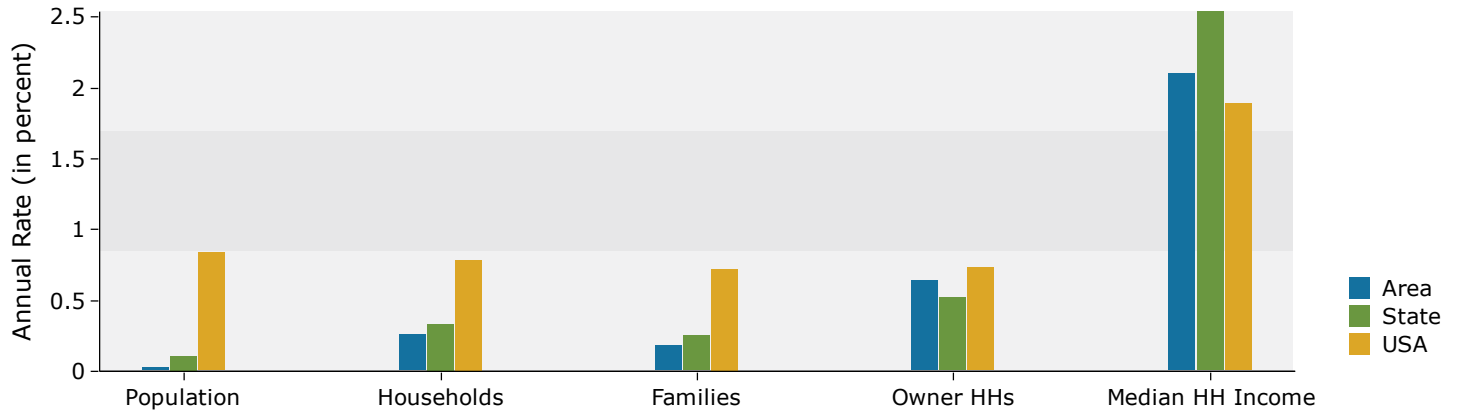


2023 Population by Race

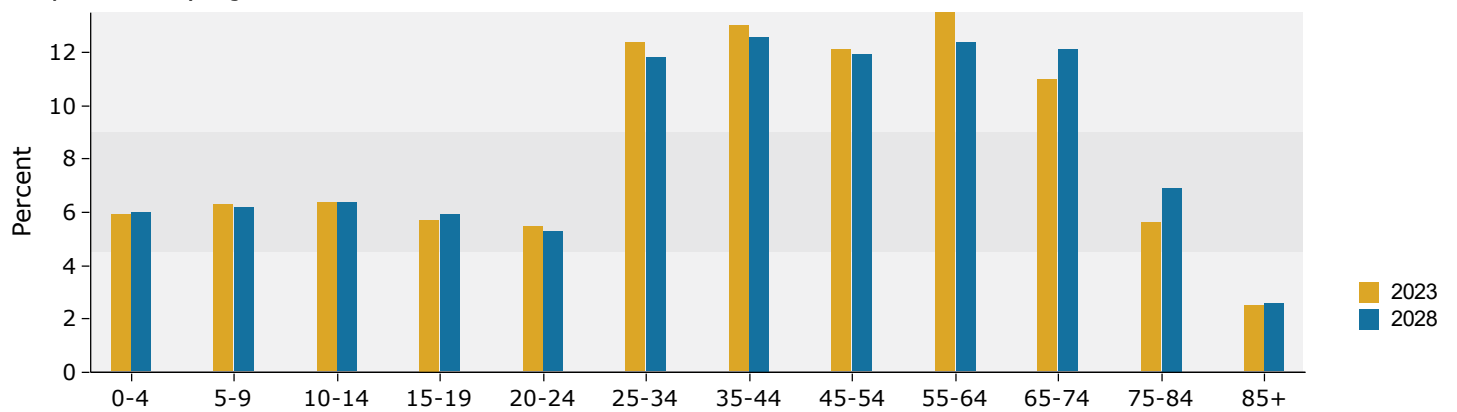


5 miles

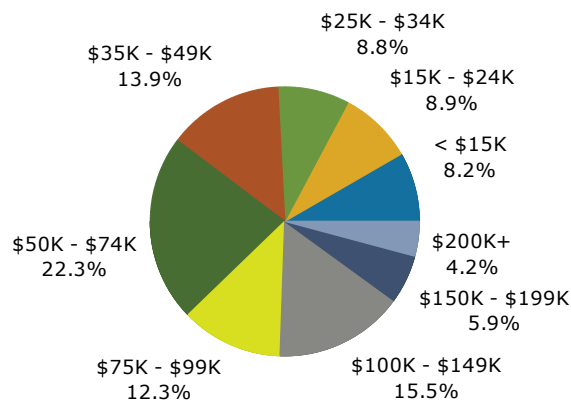
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

