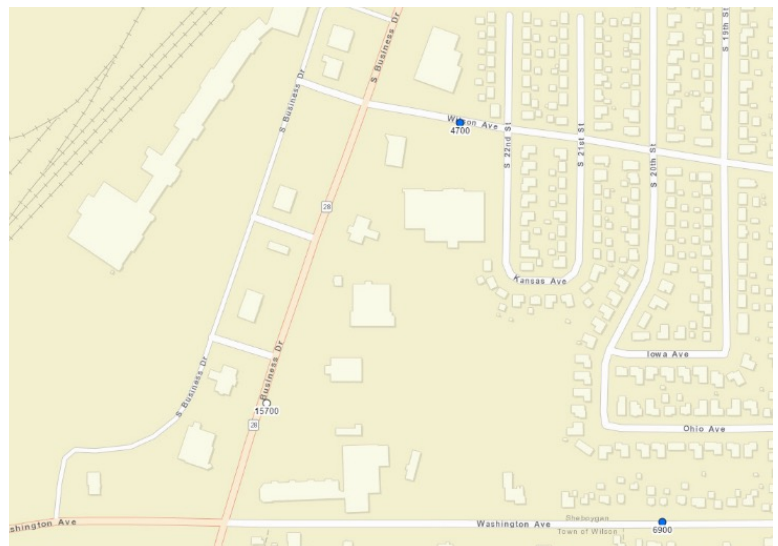


# Sheboygan: Washington Square

## Overview

### Recent Development

### Map Traffic count 2021



#### Major Employers

- Lakeshore Display
- Aldag Honold Mechanical
- Sheboygan Chevrolet Buick GMC
- Watry
- Alliant Energy/ Power Plant
- WHBL Radio Station
- Watry Industries
- Waste Water Treatment Plant



#### Major Retailers & Selected Franchises

- Tietz's Piggly Wiggly
- Sheboygan Discount Warehouse
- Sheboygan Chevrolet Buick GMC
- Chrysler Dodge Jeep RAM
- Kwik Trip
- Biggby Coffee
- McDonald's
- Walgreens
- Culver's
- Macco's Floor Covering Center
- Popeyes
- Ashley Furniture
- KFC
- Dunkin Donuts



#### Major Attractions

- Lakeshore Lanes / Playdium
- Lanes Bowling Alley
- 18th St. Dog Park
- Optimist Park
- Roosevelt Park
- Lakeview Park



## Demographic and Income Comparison Profile

Washington Ave, Sheboygan, Wisconsin, 53081  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.71770  
Longitude: -87.75780

|                                      | 1 mile   | 3 miles  | 5 miles  |
|--------------------------------------|----------|----------|----------|
| <b>Census 2010 Summary</b>           |          |          |          |
| Population                           | 713      | 32,322   | 67,811   |
| Households                           | 251      | 13,200   | 28,150   |
| Families                             | 127      | 8,454    | 17,617   |
| Average Household Size               | 2.51     | 2.40     | 2.37     |
| Owner Occupied Housing Units         | 129      | 9,151    | 18,635   |
| Renter Occupied Housing Units        | 122      | 4,049    | 9,515    |
| Median Age                           | 39.4     | 39.2     | 38.7     |
| <b>Census 2020 Summary</b>           |          |          |          |
| Population                           | 832      | 33,287   | 69,481   |
| Households                           | 306      | 13,734   | 29,374   |
| Average Household Size               | 2.44     | 2.38     | 2.33     |
| <b>2023 Summary</b>                  |          |          |          |
| Population                           | 822      | 33,538   | 69,969   |
| Households                           | 305      | 13,904   | 29,769   |
| Families                             | 147      | 8,540    | 17,882   |
| Average Household Size               | 2.42     | 2.37     | 2.31     |
| Owner Occupied Housing Units         | 174      | 9,949    | 20,063   |
| Renter Occupied Housing Units        | 131      | 3,955    | 9,706    |
| Median Age                           | 41.4     | 41.2     | 40.8     |
| Median Household Income              | \$40,457 | \$58,065 | \$57,760 |
| Average Household Income             | \$60,314 | \$80,917 | \$79,631 |
| <b>2028 Summary</b>                  |          |          |          |
| Population                           | 812      | 33,591   | 69,921   |
| Households                           | 304      | 14,079   | 30,090   |
| Families                             | 146      | 8,601    | 17,989   |
| Average Household Size               | 2.40     | 2.35     | 2.29     |
| Owner Occupied Housing Units         | 178      | 10,205   | 20,653   |
| Renter Occupied Housing Units        | 126      | 3,874    | 9,438    |
| Median Age                           | 42.7     | 42.1     | 41.8     |
| Median Household Income              | \$45,863 | \$64,454 | \$63,787 |
| Average Household Income             | \$68,211 | \$91,723 | \$90,527 |
| <b>Trends: 2023-2028 Annual Rate</b> |          |          |          |
| Population                           | -0.24%   | 0.03%    | -0.01%   |
| Households                           | -0.07%   | 0.25%    | 0.21%    |
| Families                             | -0.14%   | 0.14%    | 0.12%    |
| Owner Households                     | 0.46%    | 0.51%    | 0.58%    |
| Median Household Income              | 2.54%    | 2.11%    | 2.00%    |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 12, 2023



## Demographic and Income Comparison Profile

Washington Ave, Sheboygan, Wisconsin, 53081  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.71770  
Longitude: -87.75780

| 2023 Households by Income | 1 mile   |         | 3 miles  |         | 5 miles  |         |
|---------------------------|----------|---------|----------|---------|----------|---------|
|                           | Number   | Percent | Number   | Percent | Number   | Percent |
| <\$15,000                 | 55       | 18.0%   | 1,190    | 8.6%    | 2,518    | 8.5%    |
| \$15,000 - \$24,999       | 51       | 16.7%   | 1,259    | 9.1%    | 2,683    | 9.0%    |
| \$25,000 - \$34,999       | 28       | 9.2%    | 1,250    | 9.0%    | 2,681    | 9.0%    |
| \$35,000 - \$49,999       | 42       | 13.8%   | 2,018    | 14.5%   | 4,243    | 14.3%   |
| \$50,000 - \$74,999       | 40       | 13.1%   | 2,931    | 21.1%   | 6,705    | 22.5%   |
| \$75,000 - \$99,999       | 23       | 7.5%    | 1,576    | 11.3%   | 3,610    | 12.1%   |
| \$100,000 - \$149,999     | 53       | 17.4%   | 2,412    | 17.3%   | 4,567    | 15.3%   |
| \$150,000 - \$199,999     | 9        | 3.0%    | 698      | 5.0%    | 1,651    | 5.5%    |
| \$200,000+                | 4        | 1.3%    | 569      | 4.1%    | 1,112    | 3.7%    |
| Median Household Income   | \$40,457 |         | \$58,065 |         | \$57,760 |         |
| Average Household Income  | \$60,314 |         | \$80,917 |         | \$79,631 |         |
| Per Capita Income         | \$27,996 |         | \$33,818 |         | \$33,909 |         |

| 2028 Households by Income | Number   | Percent | Number   | Percent | Number   | Percent |
|---------------------------|----------|---------|----------|---------|----------|---------|
|                           |          |         |          |         |          |         |
| <\$15,000                 | 51       | 16.8%   | 1,070    | 7.6%    | 2,257    | 7.5%    |
| \$15,000 - \$24,999       | 43       | 14.1%   | 1,015    | 7.2%    | 2,120    | 7.0%    |
| \$25,000 - \$34,999       | 26       | 8.6%    | 1,099    | 7.8%    | 2,371    | 7.9%    |
| \$35,000 - \$49,999       | 41       | 13.5%   | 1,869    | 13.3%   | 3,953    | 13.1%   |
| \$50,000 - \$74,999       | 42       | 13.8%   | 2,957    | 21.0%   | 6,680    | 22.2%   |
| \$75,000 - \$99,999       | 24       | 7.9%    | 1,623    | 11.5%   | 3,752    | 12.5%   |
| \$100,000 - \$149,999     | 61       | 20.1%   | 2,824    | 20.1%   | 5,396    | 17.9%   |
| \$150,000 - \$199,999     | 12       | 3.9%    | 954      | 6.8%    | 2,243    | 7.5%    |
| \$200,000+                | 4        | 1.3%    | 668      | 4.7%    | 1,319    | 4.4%    |
| Median Household Income   | \$45,863 |         | \$64,454 |         | \$63,787 |         |
| Average Household Income  | \$68,211 |         | \$91,723 |         | \$90,527 |         |
| Per Capita Income         | \$31,922 |         | \$38,753 |         | \$38,992 |         |

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 12, 2023



## Demographic and Income Comparison Profile

Washington Ave, Sheboygan, Wisconsin, 53081  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.71770  
Longitude: -87.75780

| 2010 Population by Age | 1 mile |         | 3 miles |         | 5 miles |         |
|------------------------|--------|---------|---------|---------|---------|---------|
|                        | Number | Percent | Number  | Percent | Number  | Percent |
| Age 0 - 4              | 36     | 5.0%    | 2,135   | 6.6%    | 4,666   | 6.9%    |
| Age 5 - 9              | 25     | 3.5%    | 2,114   | 6.5%    | 4,558   | 6.7%    |
| Age 10 - 14            | 27     | 3.8%    | 2,134   | 6.6%    | 4,572   | 6.7%    |
| Age 15 - 19            | 43     | 6.0%    | 2,118   | 6.6%    | 4,441   | 6.5%    |
| Age 20 - 24            | 72     | 10.1%   | 1,819   | 5.6%    | 3,760   | 5.5%    |
| Age 25 - 34            | 116    | 16.2%   | 4,210   | 13.0%   | 8,887   | 13.1%   |
| Age 35 - 44            | 93     | 13.0%   | 4,120   | 12.7%   | 8,733   | 12.9%   |
| Age 45 - 54            | 109    | 15.3%   | 5,003   | 15.5%   | 10,203  | 15.0%   |
| Age 55 - 64            | 85     | 11.9%   | 3,850   | 11.9%   | 7,923   | 11.7%   |
| Age 65 - 74            | 57     | 8.0%    | 2,359   | 7.3%    | 4,790   | 7.1%    |
| Age 75 - 84            | 35     | 4.9%    | 1,706   | 5.3%    | 3,497   | 5.2%    |
| Age 85+                | 17     | 2.4%    | 753     | 2.3%    | 1,780   | 2.6%    |

| 2023 Population by Age | Number |         | Percent |         | Number |         |
|------------------------|--------|---------|---------|---------|--------|---------|
|                        | Number | Percent | Number  | Percent | Number | Percent |
| Age 0 - 4              | 37     | 4.5%    | 1,931   | 5.8%    | 4,177  | 6.0%    |
| Age 5 - 9              | 37     | 4.5%    | 2,091   | 6.2%    | 4,435  | 6.3%    |
| Age 10 - 14            | 36     | 4.4%    | 2,128   | 6.3%    | 4,473  | 6.4%    |
| Age 15 - 19            | 31     | 3.8%    | 1,881   | 5.6%    | 4,011  | 5.7%    |
| Age 20 - 24            | 51     | 6.2%    | 1,775   | 5.3%    | 3,829  | 5.5%    |
| Age 25 - 34            | 140    | 17.1%   | 4,169   | 12.4%   | 8,682  | 12.4%   |
| Age 35 - 44            | 116    | 14.1%   | 4,502   | 13.4%   | 9,180  | 13.1%   |
| Age 45 - 54            | 89     | 10.8%   | 4,008   | 12.0%   | 8,443  | 12.1%   |
| Age 55 - 64            | 109    | 13.3%   | 4,597   | 13.7%   | 9,369  | 13.4%   |
| Age 65 - 74            | 94     | 11.4%   | 3,740   | 11.2%   | 7,626  | 10.9%   |
| Age 75 - 84            | 58     | 7.1%    | 1,901   | 5.7%    | 3,968  | 5.7%    |
| Age 85+                | 23     | 2.8%    | 814     | 2.4%    | 1,775  | 2.5%    |

| 2028 Population by Age | Number |         | Percent |         | Number |         |
|------------------------|--------|---------|---------|---------|--------|---------|
|                        | Number | Percent | Number  | Percent | Number | Percent |
| Age 0 - 4              | 36     | 4.4%    | 1,942   | 5.8%    | 4,187  | 6.0%    |
| Age 5 - 9              | 35     | 4.3%    | 2,064   | 6.1%    | 4,335  | 6.2%    |
| Age 10 - 14            | 35     | 4.3%    | 2,114   | 6.3%    | 4,463  | 6.4%    |
| Age 15 - 19            | 38     | 4.7%    | 1,973   | 5.9%    | 4,126  | 5.9%    |
| Age 20 - 24            | 51     | 6.3%    | 1,741   | 5.2%    | 3,748  | 5.4%    |
| Age 25 - 34            | 117    | 14.4%   | 3,966   | 11.8%   | 8,284  | 11.8%   |
| Age 35 - 44            | 122    | 15.0%   | 4,332   | 12.9%   | 8,807  | 12.6%   |
| Age 45 - 54            | 89     | 11.0%   | 4,031   | 12.0%   | 8,365  | 12.0%   |
| Age 55 - 64            | 91     | 11.2%   | 4,210   | 12.5%   | 8,624  | 12.3%   |
| Age 65 - 74            | 107    | 13.2%   | 4,028   | 12.0%   | 8,312  | 11.9%   |
| Age 75 - 84            | 64     | 7.9%    | 2,330   | 6.9%    | 4,817  | 6.9%    |
| Age 85+                | 27     | 3.3%    | 861     | 2.6%    | 1,852  | 2.6%    |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 12, 2023



## Demographic and Income Comparison Profile

Washington Ave, Sheboygan, Wisconsin, 53081  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.71770  
Longitude: -87.75780

| 2010 Race and Ethnicity    | 1 mile |         | 3 miles |         | 5 miles |         |
|----------------------------|--------|---------|---------|---------|---------|---------|
|                            | Number | Percent | Number  | Percent | Number  | Percent |
| White Alone                | 588    | 82.6%   | 27,815  | 86.1%   | 58,306  | 86.0%   |
| Black Alone                | 28     | 3.9%    | 458     | 1.4%    | 963     | 1.4%    |
| American Indian Alone      | 2      | 0.3%    | 146     | 0.5%    | 288     | 0.4%    |
| Asian Alone                | 40     | 5.6%    | 2,232   | 6.9%    | 4,847   | 7.1%    |
| Pacific Islander Alone     | 0      | 0.0%    | 3       | 0.0%    | 13      | 0.0%    |
| Some Other Race Alone      | 32     | 4.5%    | 1,031   | 3.2%    | 1,925   | 2.8%    |
| Two or More Races          | 22     | 3.1%    | 636     | 2.0%    | 1,468   | 2.2%    |
| Hispanic Origin (Any Race) | 68     | 9.5%    | 2,840   | 8.8%    | 5,350   | 7.9%    |

| 2020 Race and Ethnicity    | 1 mile |         | 3 miles |         | 5 miles |         |
|----------------------------|--------|---------|---------|---------|---------|---------|
|                            | Number | Percent | Number  | Percent | Number  | Percent |
| White Alone                | 624    | 75.0%   | 25,519  | 76.7%   | 53,695  | 77.3%   |
| Black Alone                | 38     | 4.6%    | 907     | 2.7%    | 1,766   | 2.5%    |
| American Indian Alone      | 4      | 0.5%    | 199     | 0.6%    | 360     | 0.5%    |
| Asian Alone                | 72     | 8.7%    | 2,990   | 9.0%    | 6,248   | 9.0%    |
| Pacific Islander Alone     | 0      | 0.0%    | 6       | 0.0%    | 18      | 0.0%    |
| Some Other Race Alone      | 39     | 4.7%    | 1,361   | 4.1%    | 2,663   | 3.8%    |
| Two or More Races          | 55     | 6.6%    | 2,307   | 6.9%    | 4,731   | 6.8%    |
| Hispanic Origin (Any Race) | 98     | 11.8%   | 3,612   | 10.9%   | 6,929   | 10.0%   |

| 2023 Race and Ethnicity    | 1 mile |         | 3 miles |         | 5 miles |         |
|----------------------------|--------|---------|---------|---------|---------|---------|
|                            | Number | Percent | Number  | Percent | Number  | Percent |
| White Alone                | 607    | 73.8%   | 25,368  | 75.6%   | 53,413  | 76.3%   |
| Black Alone                | 38     | 4.6%    | 928     | 2.8%    | 1,805   | 2.6%    |
| American Indian Alone      | 4      | 0.5%    | 206     | 0.6%    | 371     | 0.5%    |
| Asian Alone                | 75     | 9.1%    | 3,121   | 9.3%    | 6,510   | 9.3%    |
| Pacific Islander Alone     | 0      | 0.0%    | 6       | 0.0%    | 18      | 0.0%    |
| Some Other Race Alone      | 41     | 5.0%    | 1,462   | 4.4%    | 2,850   | 4.1%    |
| Two or More Races          | 57     | 6.9%    | 2,448   | 7.3%    | 5,001   | 7.1%    |
| Hispanic Origin (Any Race) | 104    | 12.7%   | 3,874   | 11.6%   | 7,412   | 10.6%   |

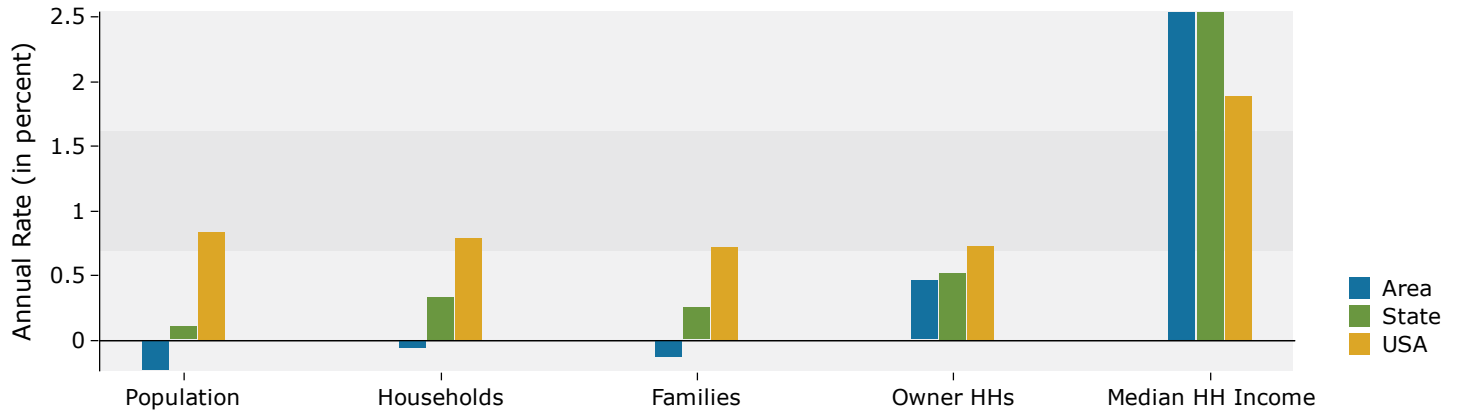
| 2028 Race and Ethnicity    | 1 mile |         | 3 miles |         | 5 miles |         |
|----------------------------|--------|---------|---------|---------|---------|---------|
|                            | Number | Percent | Number  | Percent | Number  | Percent |
| White Alone                | 601    | 74.0%   | 25,378  | 75.5%   | 53,373  | 76.3%   |
| Black Alone                | 37     | 4.6%    | 938     | 2.8%    | 1,808   | 2.6%    |
| American Indian Alone      | 4      | 0.5%    | 208     | 0.6%    | 373     | 0.5%    |
| Asian Alone                | 74     | 9.1%    | 3,121   | 9.3%    | 6,497   | 9.3%    |
| Pacific Islander Alone     | 0      | 0.0%    | 6       | 0.0%    | 18      | 0.0%    |
| Some Other Race Alone      | 40     | 4.9%    | 1,477   | 4.4%    | 2,852   | 4.1%    |
| Two or More Races          | 56     | 6.9%    | 2,464   | 7.3%    | 5,000   | 7.2%    |
| Hispanic Origin (Any Race) | 102    | 12.6%   | 3,905   | 11.6%   | 7,410   | 10.6%   |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

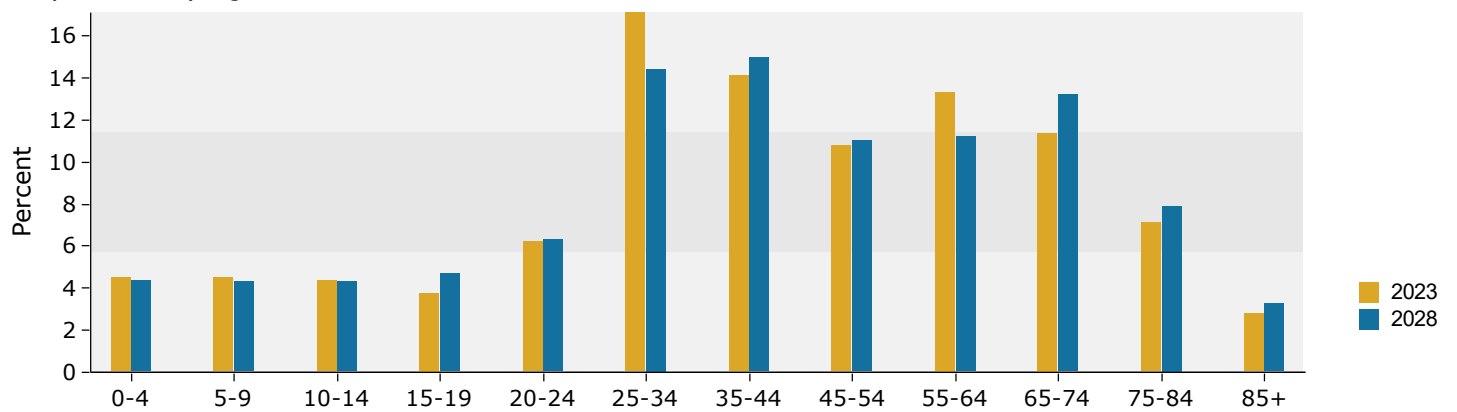
July 12, 2023

## 1 mile

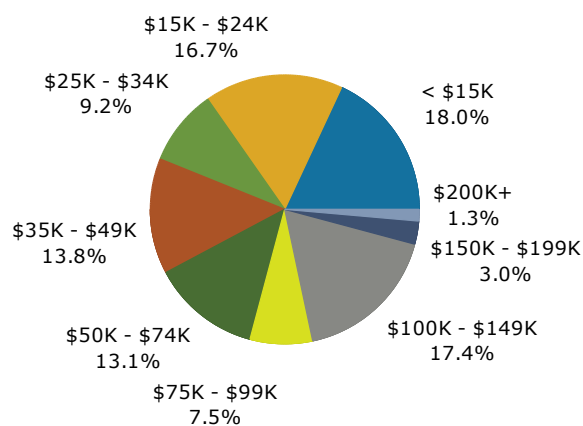
### Trends 2023-2028



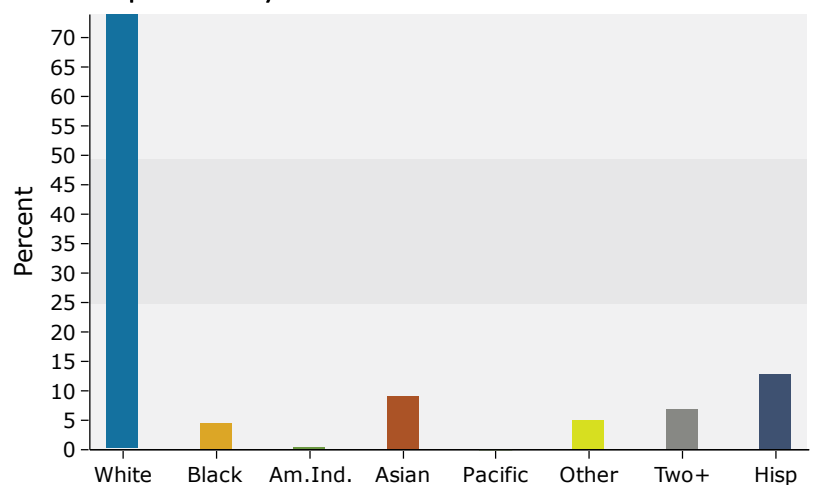
### Population by Age



### 2023 Household Income

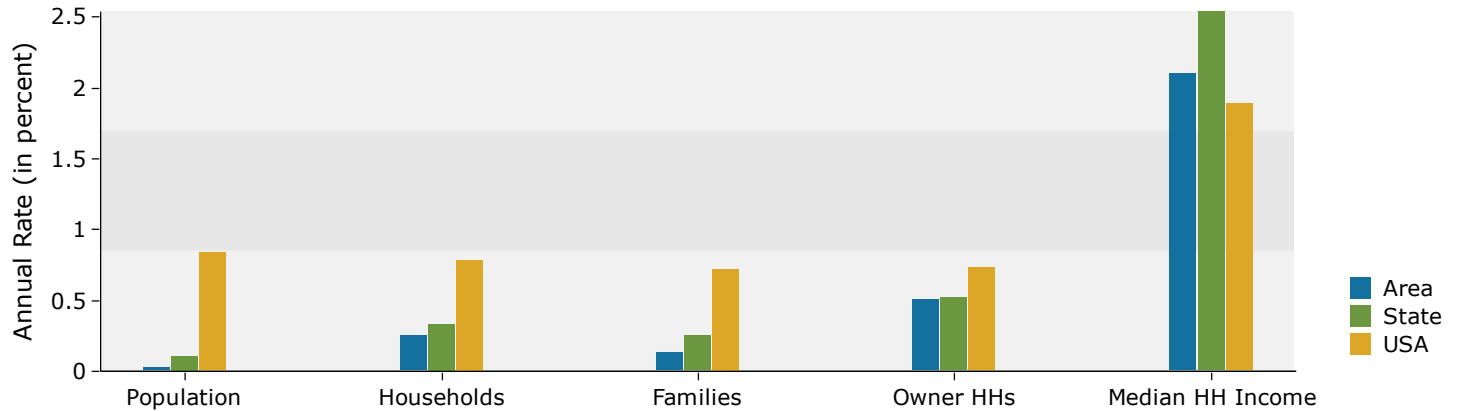


### 2023 Population by Race

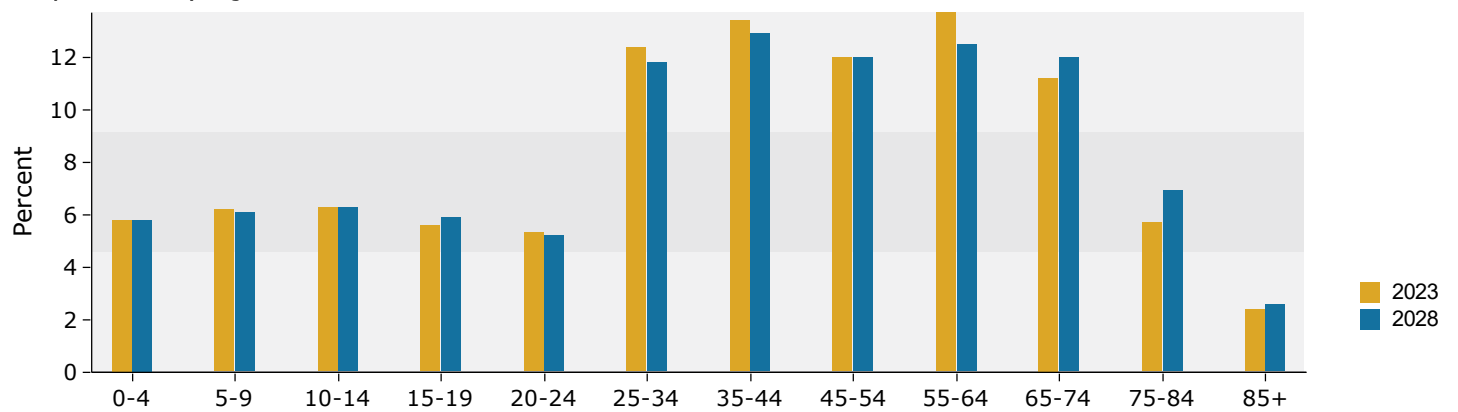


## 3 miles

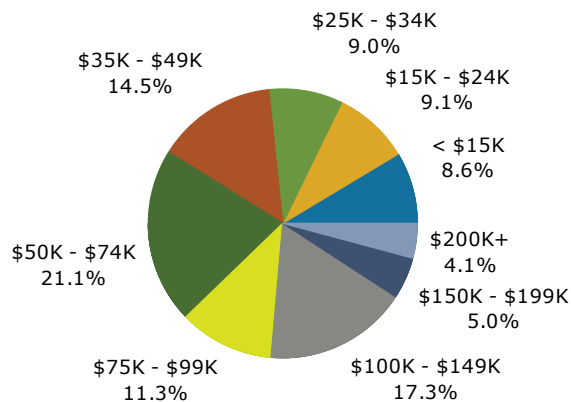
### Trends 2023-2028



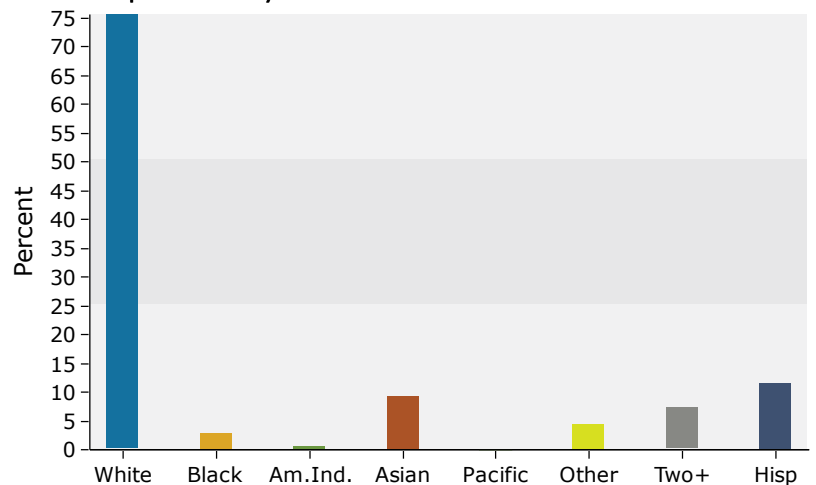
### Population by Age



### 2023 Household Income

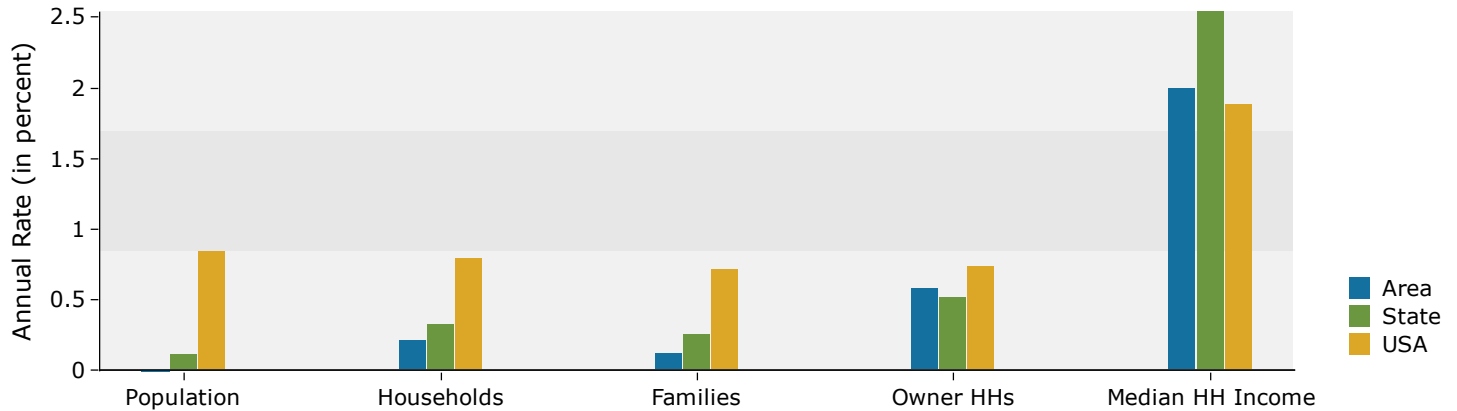


### 2023 Population by Race

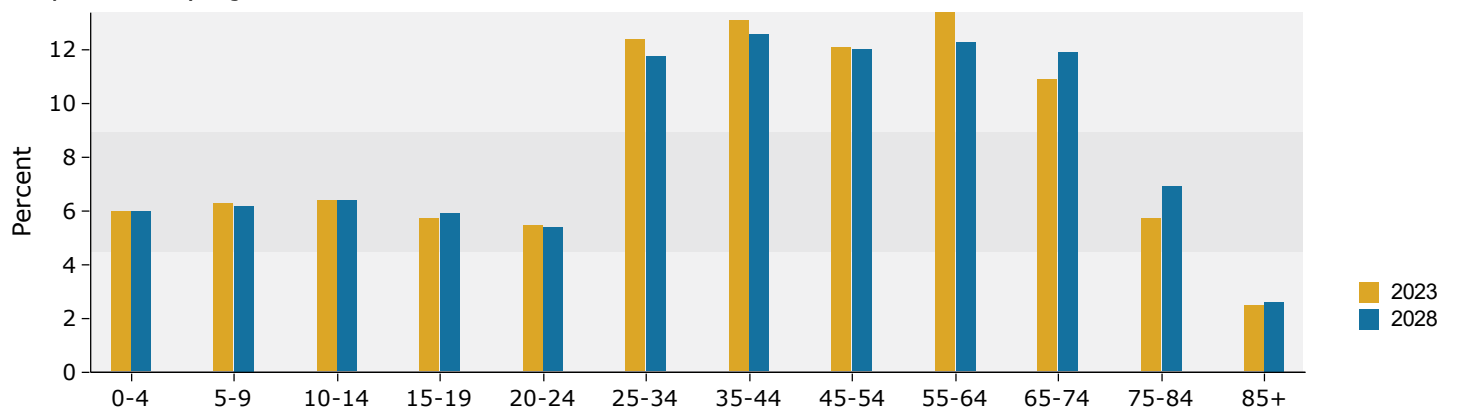


## 5 miles

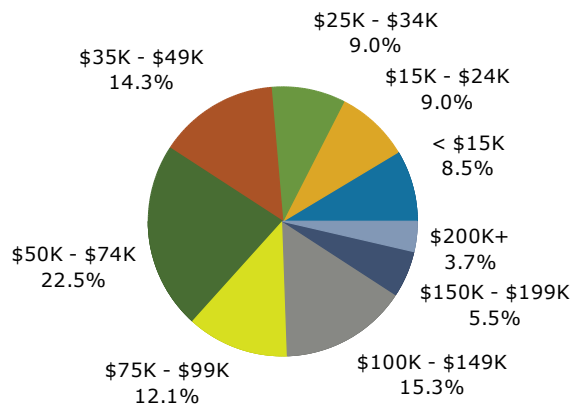
### Trends 2023-2028



### Population by Age



### 2023 Household Income



### 2023 Population by Race

