

Sheboygan Falls HWY 32/23

Overview

Recent Development

Map Traffic count 2021



Major Employers

- Morelle Transfer
- Diamond Vogel
- Spartech
- Poly Vinyl Co.
- Palo Popcorn
- ARDC of Sheboygan County
- Wind Mill Woodworking
- Curt G. Joa



Major Retailers & Selected Franchises

- Legend Larry's
- McDonald's
- Kwik Trip
- Falls Café
- Subway
- Lux nail Salon & Spa



Major Attractions

- Old Plank Road – Meadowlark Trailhead
- Odyssey Fun Center
- Diamond Vu Agricultural Education Center



Demographic and Income Comparison Profile

WI-32 N, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75047
Longitude: -87.81980

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	1,273	13,279	42,988
Households	622	5,575	17,699
Families	358	3,775	11,414
Average Household Size	2.05	2.37	2.39
Owner Occupied Housing Units	416	4,267	12,526
Renter Occupied Housing Units	207	1,307	5,173
Median Age	43.3	42.8	40.2
Census 2020 Summary			
Population	1,579	14,049	44,359
Households	777	5,921	18,659
Average Household Size	1.95	2.32	2.33
2023 Summary			
Population	1,552	14,218	44,776
Households	778	6,042	18,962
Families	432	3,951	11,806
Average Household Size	1.91	2.30	2.32
Owner Occupied Housing Units	516	4,574	13,638
Renter Occupied Housing Units	262	1,468	5,324
Median Age	46.5	45.5	42.5
Median Household Income	\$58,982	\$67,462	\$61,451
Average Household Income	\$84,339	\$100,191	\$86,592
2028 Summary			
Population	1,518	14,298	44,907
Households	773	6,155	19,229
Families	427	4,009	11,936
Average Household Size	1.88	2.27	2.29
Owner Occupied Housing Units	539	4,724	14,060
Renter Occupied Housing Units	234	1,431	5,169
Median Age	47.6	46.0	43.5
Median Household Income	\$65,129	\$78,434	\$69,015
Average Household Income	\$98,088	\$114,452	\$98,797
Trends: 2023-2028 Annual Rate			
Population	-0.44%	0.11%	0.06%
Households	-0.13%	0.37%	0.28%
Families	-0.23%	0.29%	0.22%
Owner Households	0.88%	0.65%	0.61%
Median Household Income	2.00%	3.06%	2.35%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



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2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	32	4.1%	384	6.4%	1,571	8.3%
\$15,000 - \$24,999	70	9.0%	454	7.5%	1,487	7.8%
\$25,000 - \$34,999	57	7.3%	396	6.6%	1,553	8.2%
\$35,000 - \$49,999	130	16.7%	832	13.8%	2,560	13.5%
\$50,000 - \$74,999	212	27.2%	1,234	20.4%	4,111	21.7%
\$75,000 - \$99,999	99	12.7%	656	10.9%	2,374	12.5%
\$100,000 - \$149,999	100	12.9%	1,040	17.2%	3,082	16.3%
\$150,000 - \$199,999	42	5.4%	549	9.1%	1,240	6.5%
\$200,000+	38	4.9%	496	8.2%	984	5.2%
Median Household Income	\$58,982		\$67,462		\$61,451	
Average Household Income	\$84,339		\$100,191		\$86,592	
Per Capita Income	\$41,017		\$42,755		\$36,571	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	26	3.4%	345	5.6%	1,394	7.2%
\$15,000 - \$24,999	46	6.0%	339	5.5%	1,151	6.0%
\$25,000 - \$34,999	62	8.0%	370	6.0%	1,389	7.2%
\$35,000 - \$49,999	127	16.4%	776	12.6%	2,407	12.5%
\$50,000 - \$74,999	178	23.0%	1,137	18.5%	3,973	20.7%
\$75,000 - \$99,999	95	12.3%	644	10.5%	2,423	12.6%
\$100,000 - \$149,999	128	16.6%	1,215	19.7%	3,642	18.9%
\$150,000 - \$199,999	63	8.2%	745	12.1%	1,671	8.7%
\$200,000+	46	6.0%	583	9.5%	1,178	6.1%
Median Household Income	\$65,129		\$78,434		\$69,015	
Average Household Income	\$98,088		\$114,452		\$98,797	
Per Capita Income	\$48,451		\$49,488		\$42,167	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	74	5.8%	751	5.7%	2,763	6.4%
Age 5 - 9	77	6.0%	916	6.9%	2,818	6.6%
Age 10 - 14	65	5.1%	939	7.1%	2,889	6.7%
Age 15 - 19	55	4.3%	793	6.0%	2,774	6.5%
Age 20 - 24	63	4.9%	494	3.7%	2,215	5.2%
Age 25 - 34	171	13.4%	1,388	10.5%	5,318	12.4%
Age 35 - 44	162	12.7%	1,791	13.5%	5,554	12.9%
Age 45 - 54	202	15.9%	2,269	17.1%	6,766	15.7%
Age 55 - 64	168	13.2%	1,761	13.3%	5,249	12.2%
Age 65 - 74	135	10.6%	1,126	8.5%	3,231	7.5%
Age 75 - 84	80	6.3%	691	5.2%	2,327	5.4%
Age 85+	22	1.7%	361	2.7%	1,083	2.5%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	74	4.8%	675	4.7%	2,464	5.5%
Age 5 - 9	79	5.1%	838	5.9%	2,711	6.1%
Age 10 - 14	85	5.5%	878	6.2%	2,788	6.2%
Age 15 - 19	76	4.9%	794	5.6%	2,506	5.6%
Age 20 - 24	63	4.1%	619	4.4%	2,266	5.1%
Age 25 - 34	160	10.3%	1,443	10.1%	5,312	11.9%
Age 35 - 44	213	13.7%	1,773	12.5%	5,751	12.8%
Age 45 - 54	192	12.4%	1,834	12.9%	5,492	12.3%
Age 55 - 64	228	14.7%	2,192	15.4%	6,362	14.2%
Age 65 - 74	194	12.5%	1,842	13.0%	5,231	11.7%
Age 75 - 84	132	8.5%	927	6.5%	2,702	6.0%
Age 85+	56	3.6%	404	2.8%	1,192	2.7%

2028 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	71	4.7%	689	4.8%	2,475	5.5%
Age 5 - 9	77	5.1%	819	5.7%	2,654	5.9%
Age 10 - 14	84	5.5%	868	6.1%	2,789	6.2%
Age 15 - 19	81	5.3%	788	5.5%	2,573	5.7%
Age 20 - 24	64	4.2%	584	4.1%	2,163	4.8%
Age 25 - 34	126	8.3%	1,449	10.1%	5,048	11.2%
Age 35 - 44	206	13.6%	1,764	12.3%	5,629	12.5%
Age 45 - 54	186	12.2%	1,762	12.3%	5,415	12.1%
Age 55 - 64	208	13.7%	1,943	13.6%	5,730	12.8%
Age 65 - 74	212	14.0%	2,046	14.3%	5,843	13.0%
Age 75 - 84	139	9.2%	1,138	8.0%	3,279	7.3%
Age 85+	65	4.3%	449	3.1%	1,309	2.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,200	94.3%	12,682	95.5%	37,709	87.7%
Black Alone	6	0.5%	52	0.4%	488	1.1%
American Indian Alone	4	0.3%	30	0.2%	175	0.4%
Asian Alone	21	1.6%	258	1.9%	2,859	6.7%
Pacific Islander Alone	0	0.0%	0	0.0%	7	0.0%
Some Other Race Alone	26	2.0%	95	0.7%	1,012	2.4%
Two or More Races	16	1.3%	162	1.2%	737	1.7%
Hispanic Origin (Any Race)	60	4.7%	332	2.5%	2,727	6.3%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,420	89.9%	12,690	90.3%	35,694	80.5%
Black Alone	16	1.0%	105	0.7%	838	1.9%
American Indian Alone	2	0.1%	28	0.2%	175	0.4%
Asian Alone	52	3.3%	468	3.3%	3,738	8.4%
Pacific Islander Alone	1	0.1%	2	0.0%	10	0.0%
Some Other Race Alone	26	1.6%	187	1.3%	1,347	3.0%
Two or More Races	63	4.0%	569	4.1%	2,557	5.8%
Hispanic Origin (Any Race)	79	5.0%	525	3.7%	3,565	8.0%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,387	89.3%	12,768	89.8%	35,667	79.7%
Black Alone	16	1.0%	109	0.8%	855	1.9%
American Indian Alone	2	0.1%	30	0.2%	180	0.4%
Asian Alone	54	3.5%	495	3.5%	3,907	8.7%
Pacific Islander Alone	1	0.1%	2	0.0%	10	0.0%
Some Other Race Alone	27	1.7%	203	1.4%	1,444	3.2%
Two or More Races	66	4.2%	610	4.3%	2,712	6.1%
Hispanic Origin (Any Race)	84	5.4%	574	4.0%	3,825	8.5%

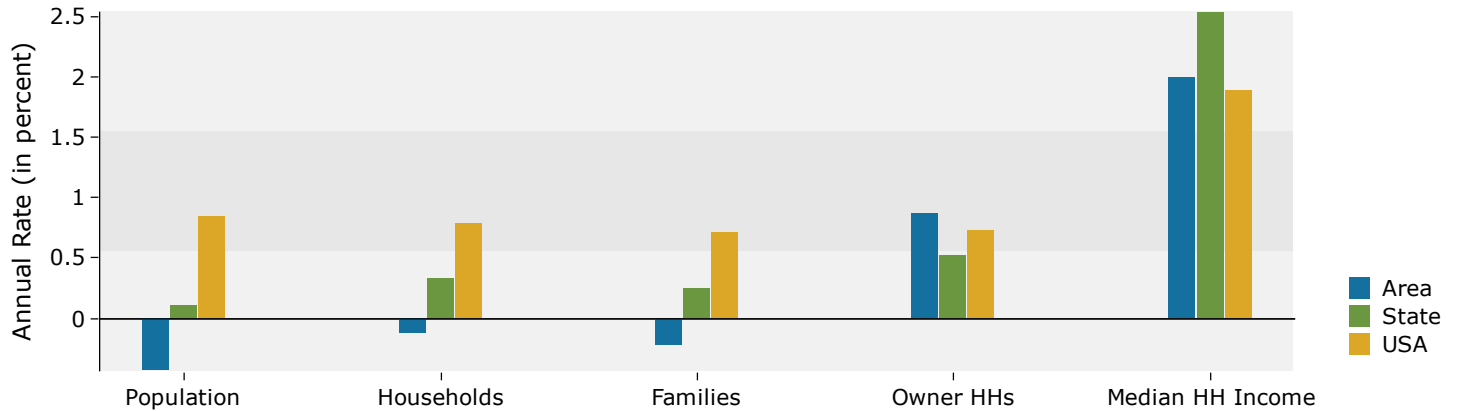
2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,358	89.3%	12,841	89.8%	35,788	79.7%
Black Alone	15	1.0%	108	0.8%	854	1.9%
American Indian Alone	2	0.1%	31	0.2%	180	0.4%
Asian Alone	53	3.5%	497	3.5%	3,910	8.7%
Pacific Islander Alone	1	0.1%	2	0.0%	10	0.0%
Some Other Race Alone	27	1.8%	206	1.4%	1,447	3.2%
Two or More Races	64	4.2%	612	4.3%	2,718	6.1%
Hispanic Origin (Any Race)	81	5.3%	577	4.0%	3,829	8.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

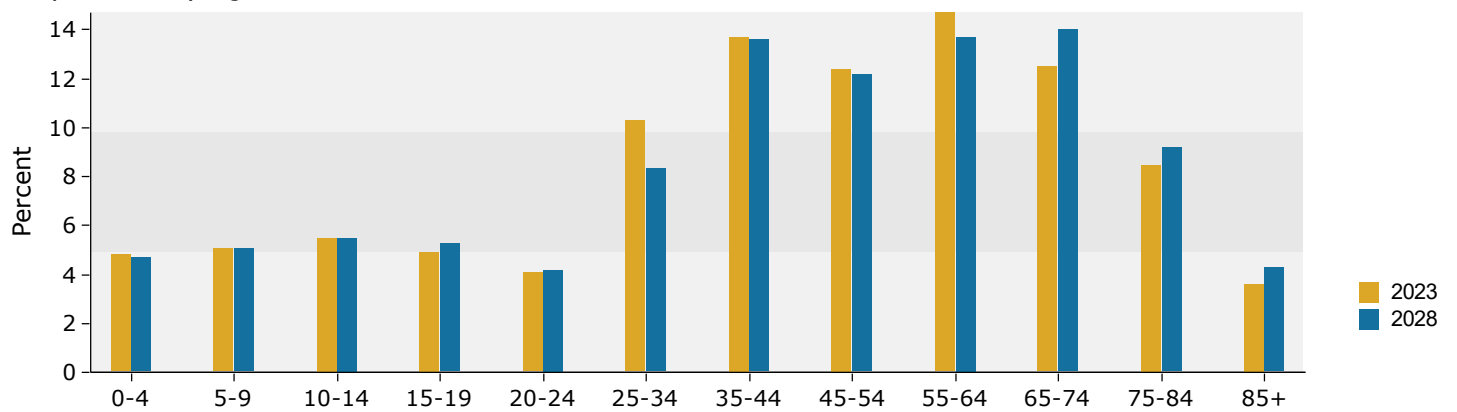
July 21, 2023

1 mile

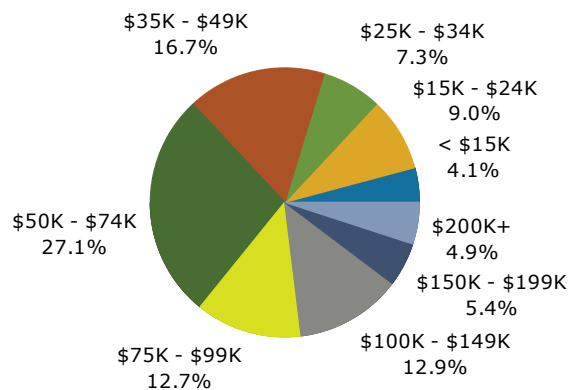
Trends 2023-2028



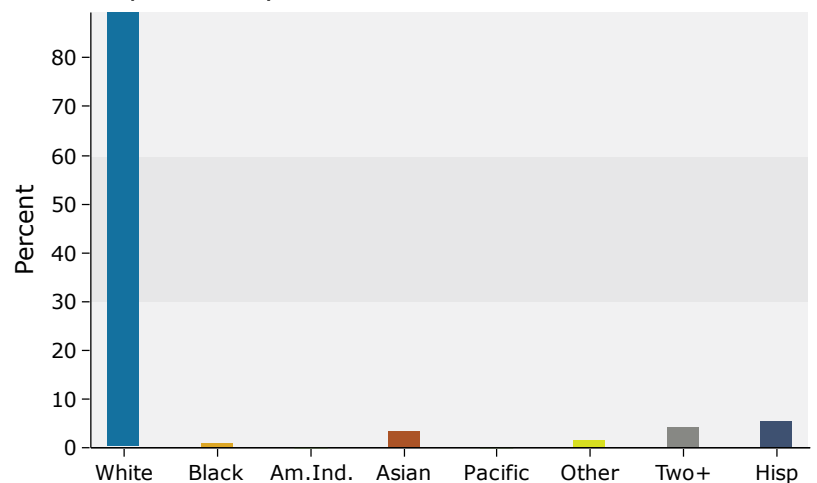
Population by Age



2023 Household Income

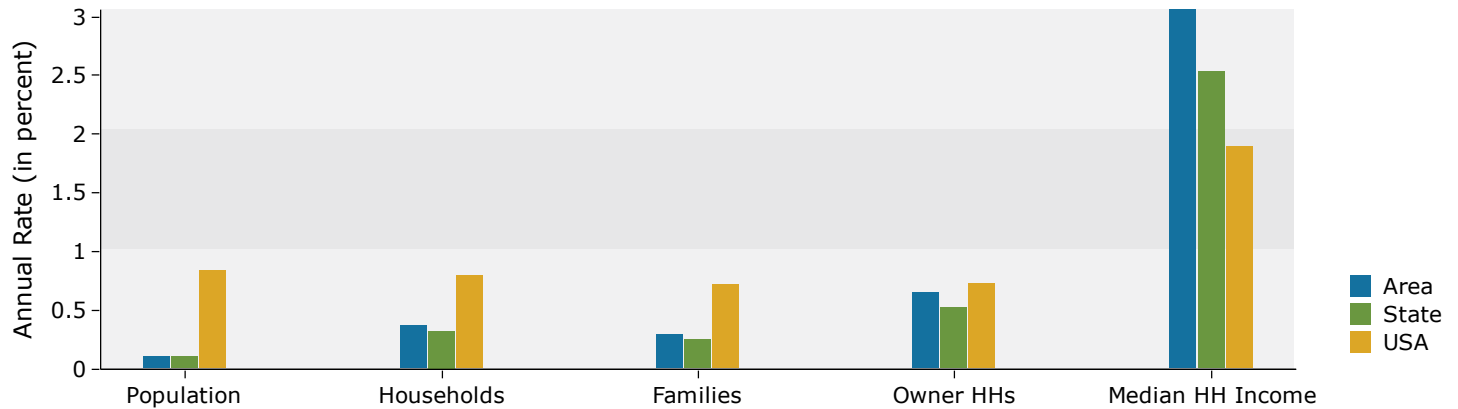


2023 Population by Race

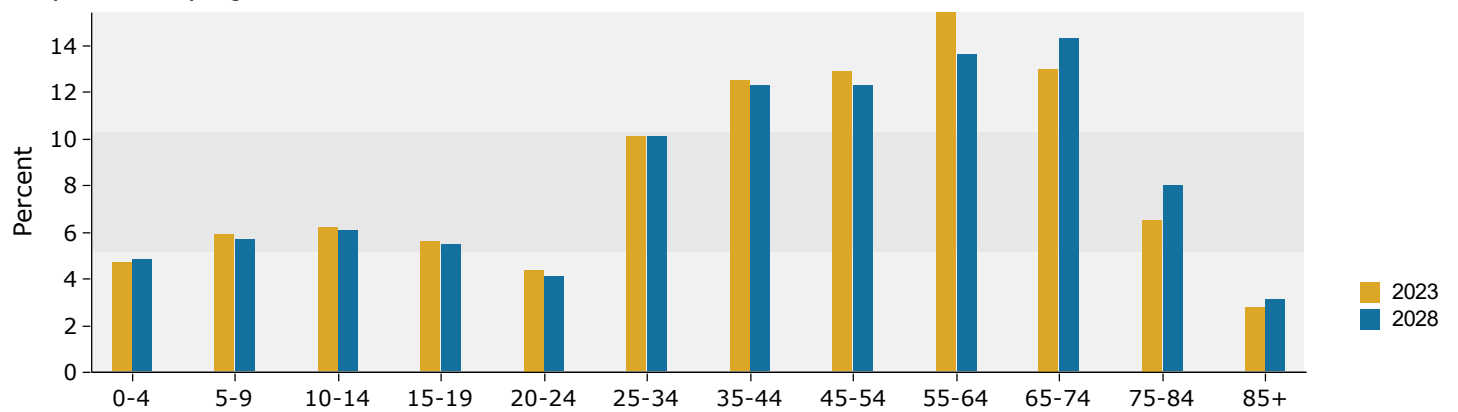


3 miles

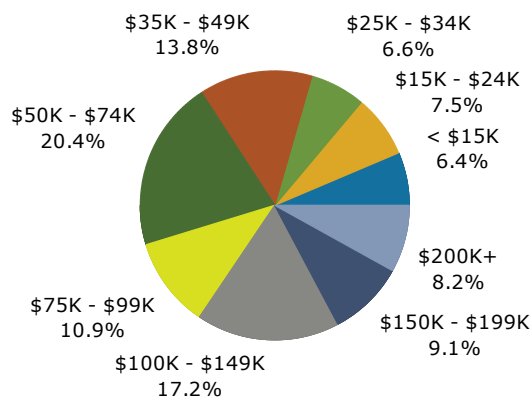
Trends 2023-2028



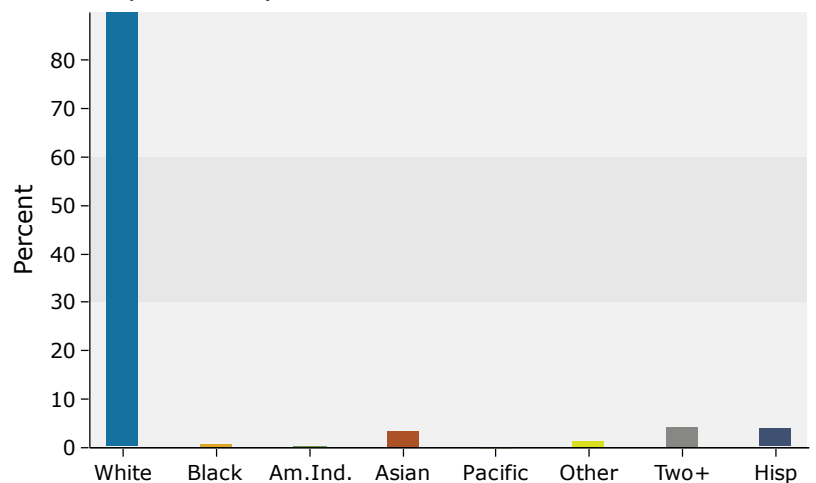
Population by Age



2023 Household Income

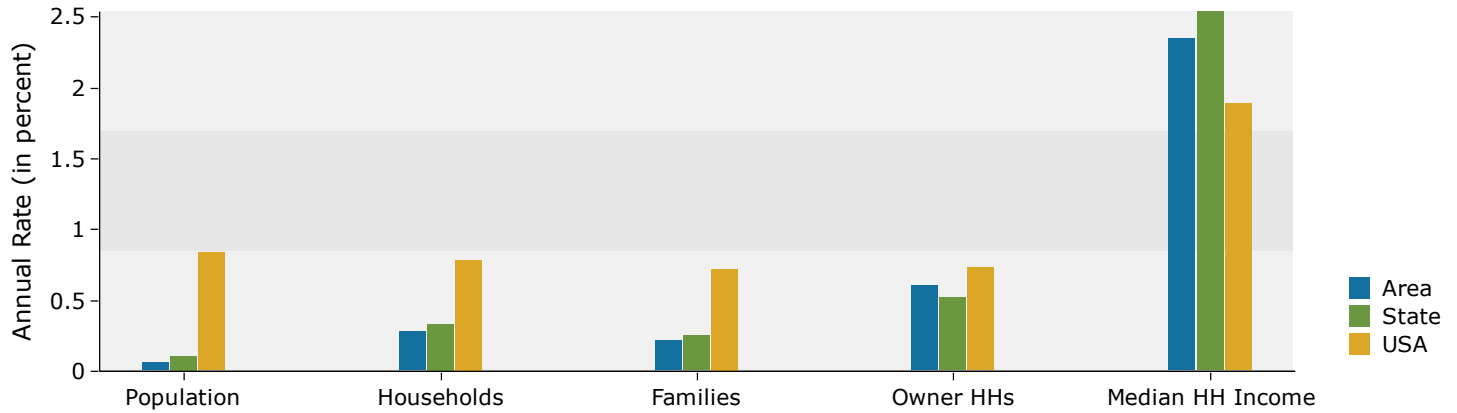


2023 Population by Race

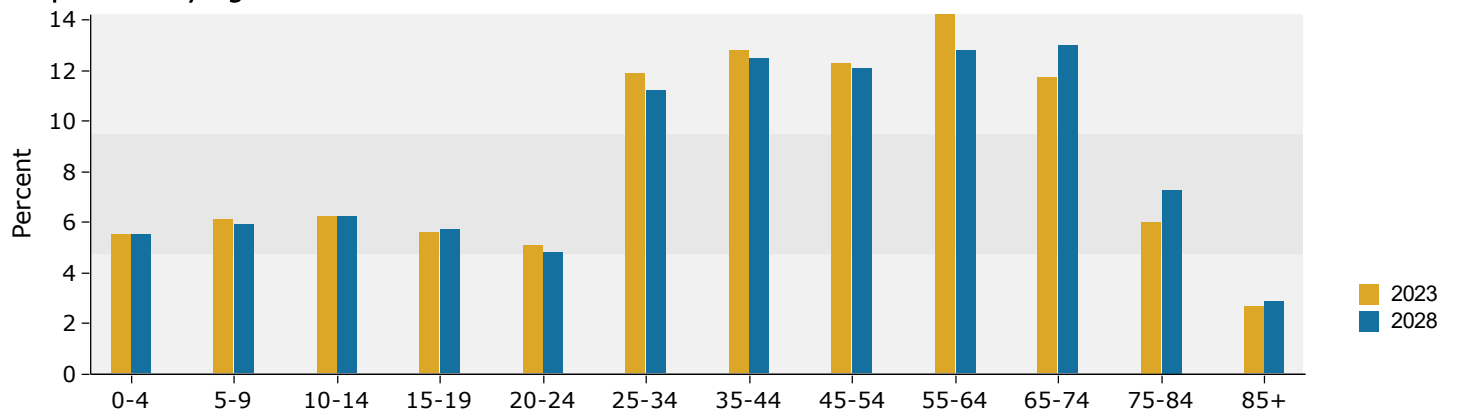


5 miles

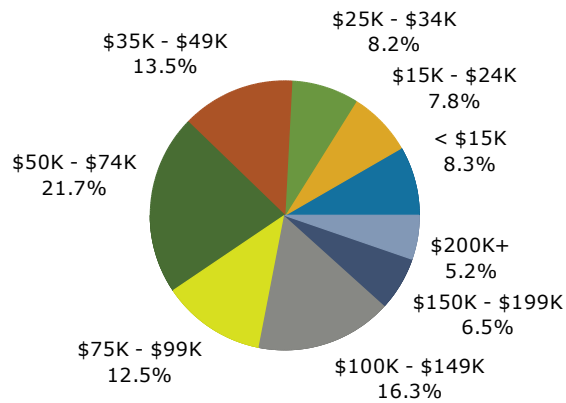
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

