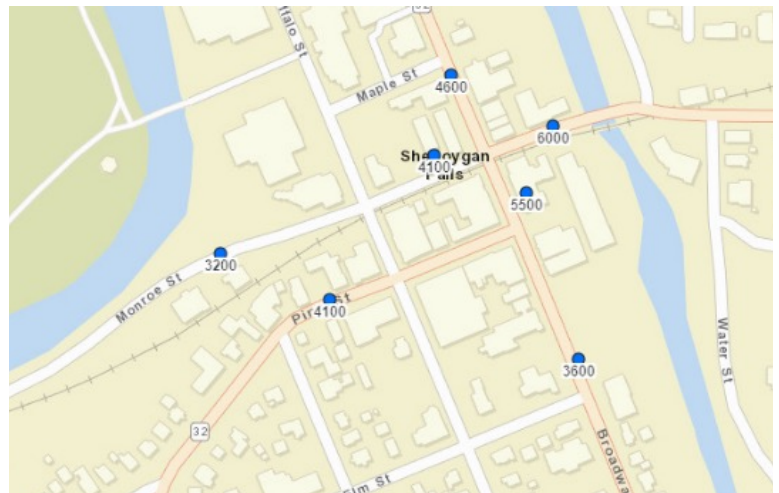


Sheboygan Falls Downtown

Overview

Recent Development

Map Traffic count 2021



Major Employers

- Falls Glass Services
- Country Visions Cooperative
- Kennedy Ford
- Bemis Mfg
- Richardson Yacht Furniture



Major Retailers & Selected Franchises

- Falls Firehouse Pizza
- Fat Cow
- Daydream Café
- El Rancho Viejo
- Uniquely Evans
- Bread & Bean Eatery



Major Attractions

- Sheboygan Falls Branch YMCA
- Sheboygan Falls View Park
- River Park
- Rochester Inn
- Bemis Bath Shoppe and Boutique



Demographic and Income Comparison Profile

375 Buffalo St, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.72923
Longitude: -87.81364

	1 mile	5 miles	10 miles
Census 2010 Summary			
Population	5,623	47,203	96,806
Households	2,511	19,370	39,389
Families	1,582	12,557	25,659
Average Household Size	2.23	2.40	2.41
Owner Occupied Housing Units	1,765	13,691	27,330
Renter Occupied Housing Units	745	5,679	12,060
Median Age	42.4	40.1	39.7
Census 2020 Summary			
Population	5,841	48,523	99,533
Households	2,626	20,187	41,444
Average Household Size	2.18	2.36	2.35
2023 Summary			
Population	6,015	48,909	100,064
Households	2,724	20,461	41,988
Families	1,645	12,776	26,379
Average Household Size	2.17	2.35	2.34
Owner Occupied Housing Units	1,890	14,774	29,673
Renter Occupied Housing Units	834	5,687	12,315
Median Age	44.5	42.3	41.8
Median Household Income	\$56,564	\$59,709	\$61,759
Average Household Income	\$83,146	\$83,657	\$85,755
2028 Summary			
Population	6,148	48,955	99,957
Households	2,823	20,698	42,434
Families	1,698	12,873	26,555
Average Household Size	2.14	2.32	2.31
Owner Occupied Housing Units	1,982	15,179	30,524
Renter Occupied Housing Units	841	5,519	11,909
Median Age	44.7	43.2	42.7
Median Household Income	\$64,148	\$66,561	\$69,132
Average Household Income	\$95,968	\$95,325	\$97,877
Trends: 2023-2028 Annual Rate			
Population	0.44%	0.02%	-0.02%
Households	0.72%	0.23%	0.21%
Families	0.64%	0.15%	0.13%
Owner Households	0.96%	0.54%	0.57%
Median Household Income	2.55%	2.20%	2.28%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 26, 2023



Demographic and Income Comparison Profile

375 Buffalo St, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.72923
Longitude: -87.81364

2023 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	248	9.1%	1,735	8.5%	3,186	7.6%
\$15,000 - \$24,999	245	9.0%	1,638	8.0%	3,579	8.5%
\$25,000 - \$34,999	205	7.5%	1,773	8.7%	3,405	8.1%
\$35,000 - \$49,999	467	17.1%	2,867	14.0%	5,654	13.5%
\$50,000 - \$74,999	559	20.5%	4,496	22.0%	9,017	21.5%
\$75,000 - \$99,999	258	9.5%	2,429	11.9%	5,443	13.0%
\$100,000 - \$149,999	462	17.0%	3,357	16.4%	6,843	16.3%
\$150,000 - \$199,999	142	5.2%	1,236	6.0%	2,896	6.9%
\$200,000+	138	5.1%	929	4.5%	1,964	4.7%
Median Household Income	\$56,564		\$59,709		\$61,759	
Average Household Income	\$83,146		\$83,657		\$85,755	
Per Capita Income	\$37,513		\$35,122		\$36,090	

2028 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	230	8.1%	1,537	7.4%	2,820	6.6%
\$15,000 - \$24,999	194	6.9%	1,280	6.2%	2,785	6.6%
\$25,000 - \$34,999	193	6.8%	1,568	7.6%	3,002	7.1%
\$35,000 - \$49,999	439	15.6%	2,678	12.9%	5,242	12.4%
\$50,000 - \$74,999	541	19.2%	4,410	21.3%	8,900	21.0%
\$75,000 - \$99,999	268	9.5%	2,485	12.0%	5,455	12.9%
\$100,000 - \$149,999	578	20.5%	3,958	19.1%	7,920	18.7%
\$150,000 - \$199,999	209	7.4%	1,675	8.1%	3,950	9.3%
\$200,000+	171	6.1%	1,106	5.3%	2,360	5.6%
Median Household Income	\$64,148		\$66,561		\$69,132	
Average Household Income	\$95,968		\$95,325		\$97,877	
Per Capita Income	\$43,899		\$40,449		\$41,676	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 26, 2023



Demographic and Income Comparison Profile

375 Buffalo St, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.72923
Longitude: -87.81364

2010 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	319	5.7%	3,074	6.5%	6,303	6.5%
Age 5 - 9	343	6.1%	3,083	6.5%	6,439	6.7%
Age 10 - 14	368	6.5%	3,125	6.6%	6,645	6.9%
Age 15 - 19	323	5.7%	3,030	6.4%	6,479	6.7%
Age 20 - 24	248	4.4%	2,462	5.2%	5,263	5.4%
Age 25 - 34	676	12.0%	5,927	12.6%	11,820	12.2%
Age 35 - 44	730	13.0%	6,018	12.7%	12,407	12.8%
Age 45 - 54	924	16.4%	7,357	15.6%	15,117	15.6%
Age 55 - 64	744	13.2%	5,733	12.1%	11,956	12.4%
Age 65 - 74	445	7.9%	3,575	7.6%	7,010	7.2%
Age 75 - 84	320	5.7%	2,608	5.5%	4,906	5.1%
Age 85+	182	3.2%	1,212	2.6%	2,459	2.5%

2023 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	295	4.9%	2,740	5.6%	5,619	5.6%
Age 5 - 9	323	5.4%	2,980	6.1%	6,126	6.1%
Age 10 - 14	337	5.6%	3,053	6.2%	6,332	6.3%
Age 15 - 19	322	5.4%	2,717	5.6%	6,048	6.0%
Age 20 - 24	326	5.4%	2,486	5.1%	5,461	5.5%
Age 25 - 34	679	11.3%	5,859	12.0%	11,772	11.8%
Age 35 - 44	764	12.7%	6,337	13.0%	12,728	12.7%
Age 45 - 54	738	12.3%	5,907	12.1%	12,195	12.2%
Age 55 - 64	895	14.9%	6,871	14.0%	14,133	14.1%
Age 65 - 74	756	12.6%	5,661	11.6%	11,480	11.5%
Age 75 - 84	392	6.5%	2,977	6.1%	5,679	5.7%
Age 85+	187	3.1%	1,321	2.7%	2,490	2.5%

2028 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	309	5.0%	2,755	5.6%	5,635	5.6%
Age 5 - 9	322	5.2%	2,924	6.0%	5,977	6.0%
Age 10 - 14	341	5.5%	3,054	6.2%	6,281	6.3%
Age 15 - 19	323	5.3%	2,813	5.7%	6,133	6.1%
Age 20 - 24	314	5.1%	2,395	4.9%	5,215	5.2%
Age 25 - 34	738	12.0%	5,563	11.4%	11,341	11.3%
Age 35 - 44	747	12.2%	6,142	12.5%	12,377	12.4%
Age 45 - 54	730	11.9%	5,860	12.0%	11,903	11.9%
Age 55 - 64	788	12.8%	6,195	12.7%	12,845	12.9%
Age 65 - 74	842	13.7%	6,208	12.7%	12,517	12.5%
Age 75 - 84	488	7.9%	3,617	7.4%	7,101	7.1%
Age 85+	205	3.3%	1,428	2.9%	2,631	2.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 26, 2023



Demographic and Income Comparison Profile

375 Buffalo St, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.72923
Longitude: -87.81364

2010 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,410	96.2%	41,130	87.1%	86,126	89.0%
Black Alone	26	0.5%	554	1.2%	1,147	1.2%
American Indian Alone	20	0.4%	191	0.4%	358	0.4%
Asian Alone	41	0.7%	3,251	6.9%	5,206	5.4%
Pacific Islander Alone	0	0.0%	6	0.0%	19	0.0%
Some Other Race Alone	39	0.7%	1,241	2.6%	2,183	2.3%
Two or More Races	87	1.5%	830	1.8%	1,766	1.8%
Hispanic Origin (Any Race)	145	2.6%	3,387	7.2%	5,980	6.2%

2020 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,321	91.1%	38,364	79.1%	81,198	81.6%
Black Alone	50	0.9%	1,051	2.2%	2,000	2.0%
American Indian Alone	20	0.3%	236	0.5%	453	0.5%
Asian Alone	100	1.7%	4,275	8.8%	6,787	6.8%
Pacific Islander Alone	1	0.0%	10	0.0%	21	0.0%
Some Other Race Alone	98	1.7%	1,642	3.4%	3,218	3.2%
Two or More Races	252	4.3%	2,944	6.1%	5,856	5.9%
Hispanic Origin (Any Race)	268	4.6%	4,354	9.0%	8,070	8.1%

2023 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,447	90.6%	38,234	78.2%	80,822	80.8%
Black Alone	53	0.9%	1,073	2.2%	2,044	2.0%
American Indian Alone	22	0.4%	244	0.5%	467	0.5%
Asian Alone	107	1.8%	4,462	9.1%	7,086	7.1%
Pacific Islander Alone	1	0.0%	10	0.0%	21	0.0%
Some Other Race Alone	109	1.8%	1,762	3.6%	3,439	3.4%
Two or More Races	276	4.6%	3,123	6.4%	6,185	6.2%
Hispanic Origin (Any Race)	298	5.0%	4,670	9.5%	8,636	8.6%

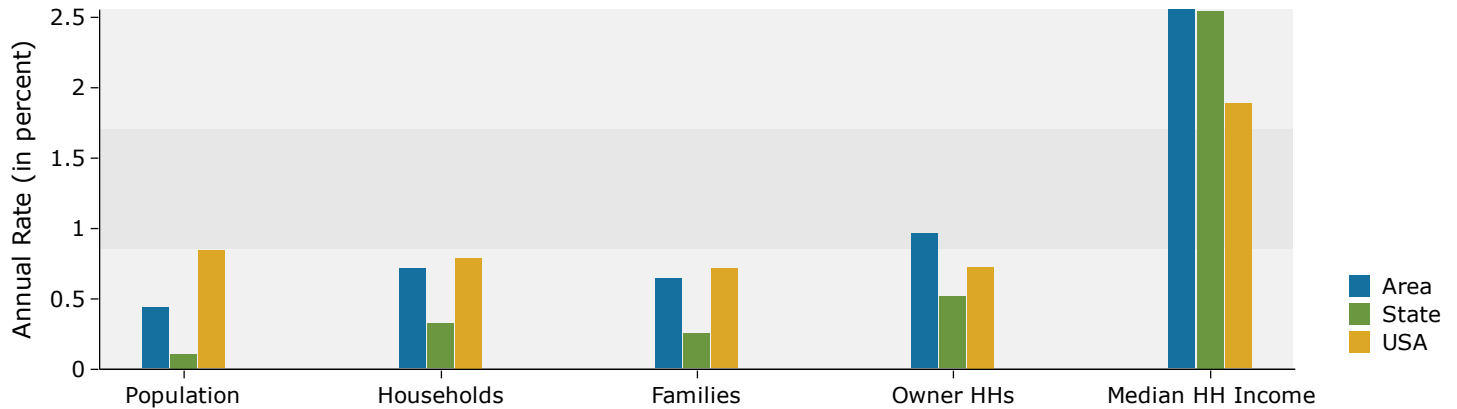
2028 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,570	90.6%	38,265	78.2%	80,718	80.8%
Black Alone	54	0.9%	1,076	2.2%	2,046	2.0%
American Indian Alone	23	0.4%	246	0.5%	468	0.5%
Asian Alone	108	1.8%	4,457	9.1%	7,086	7.1%
Pacific Islander Alone	1	0.0%	10	0.0%	21	0.0%
Some Other Race Alone	112	1.8%	1,769	3.6%	3,439	3.4%
Two or More Races	281	4.6%	3,131	6.4%	6,180	6.2%
Hispanic Origin (Any Race)	303	4.9%	4,683	9.6%	8,633	8.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

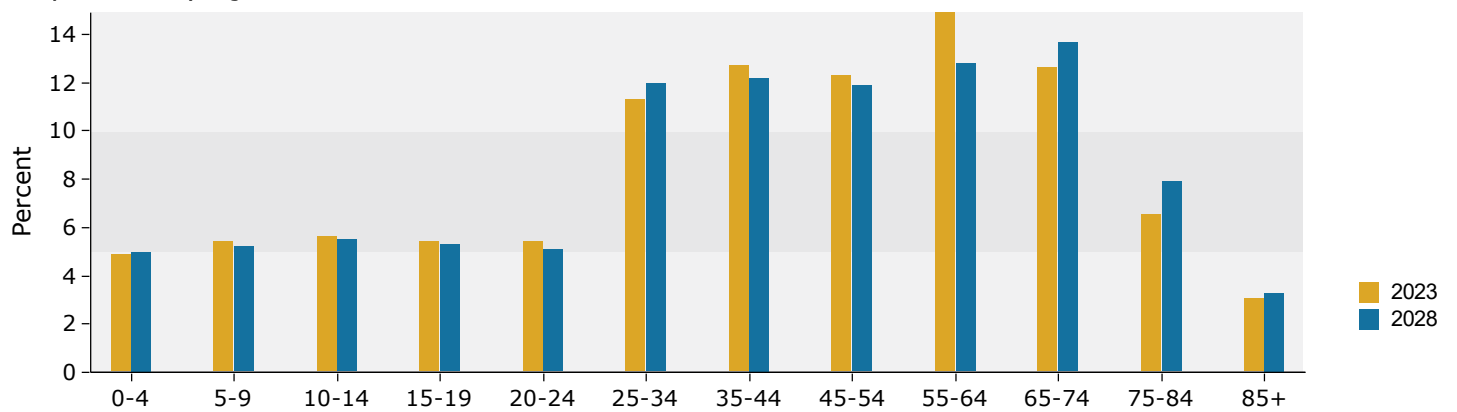
September 26, 2023

1 mile

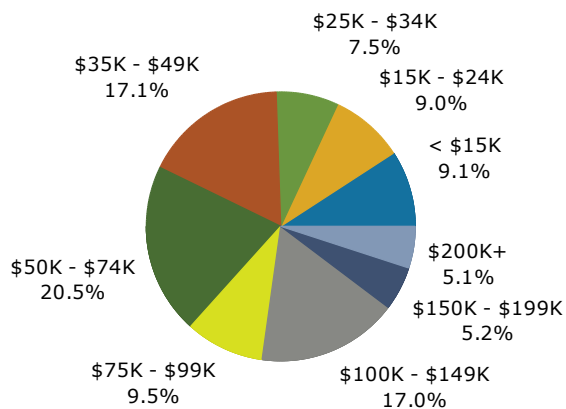
Trends 2023-2028



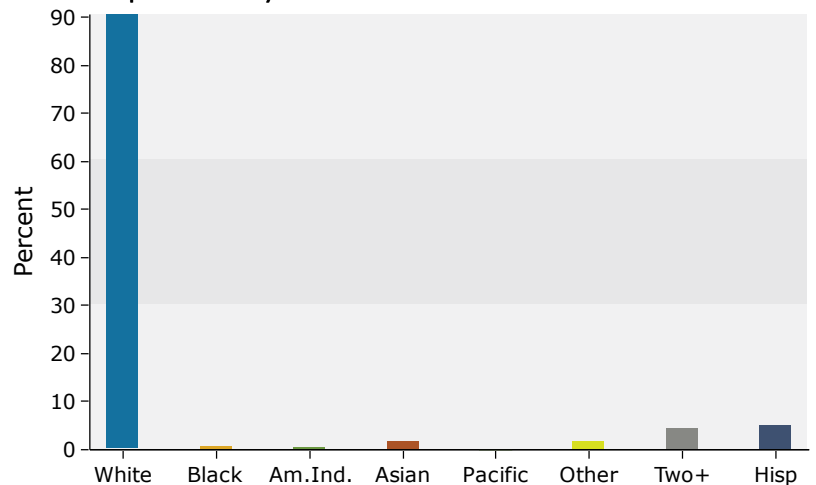
Population by Age



2023 Household Income

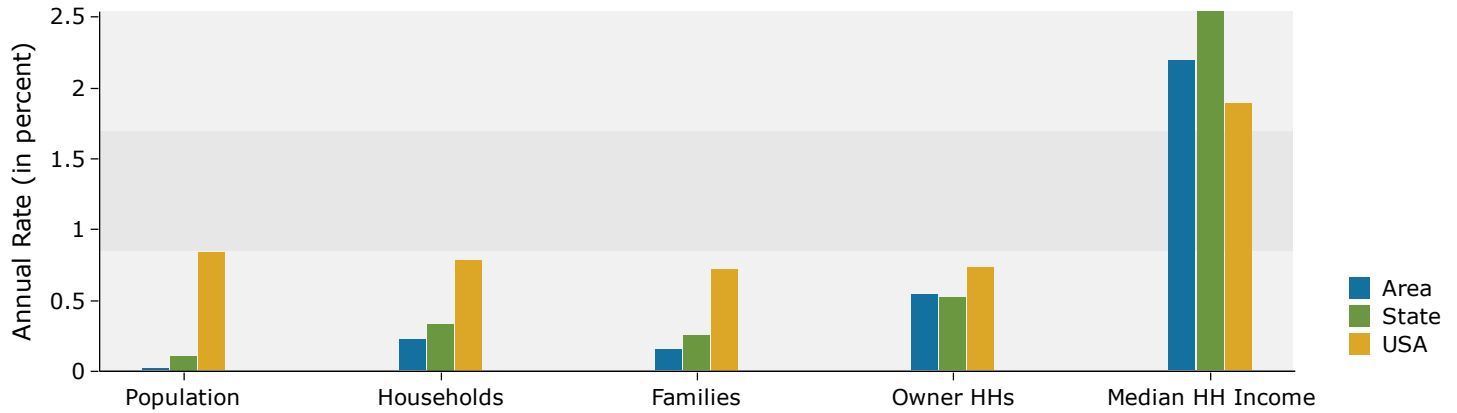


2023 Population by Race

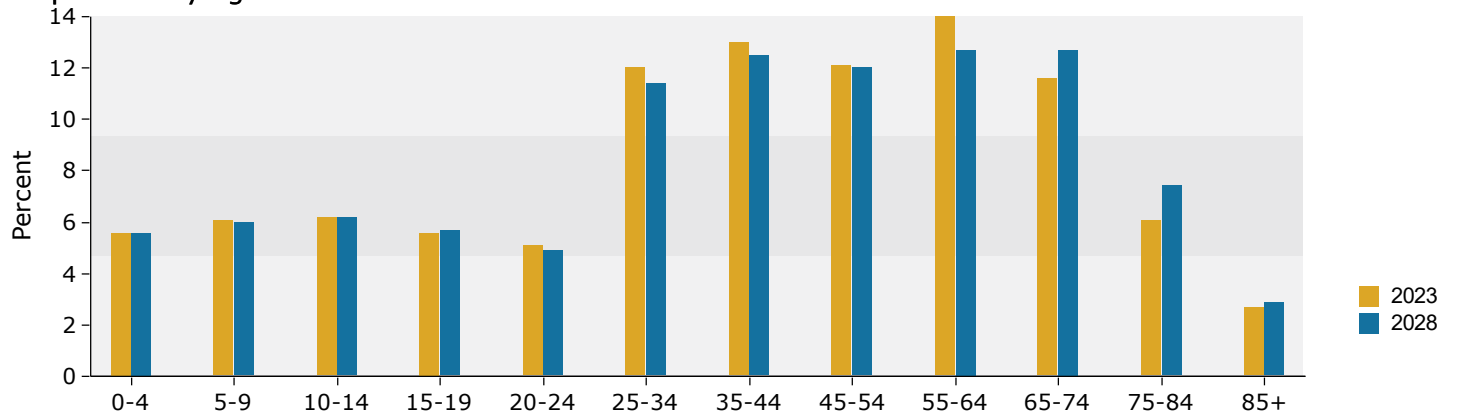


5 miles

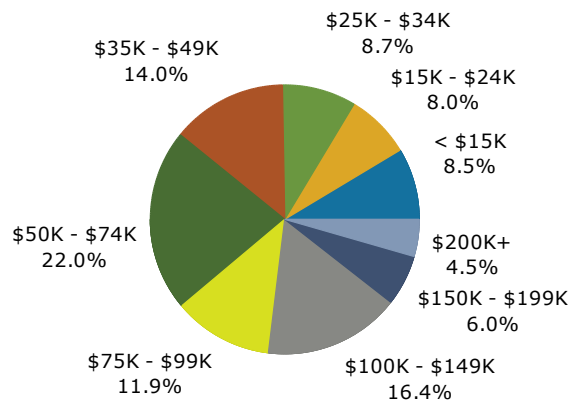
Trends 2023-2028



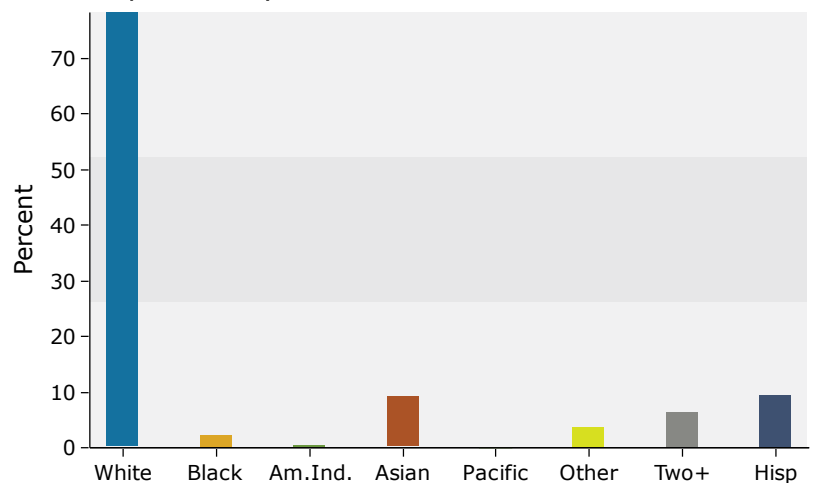
Population by Age



2023 Household Income



2023 Population by Race





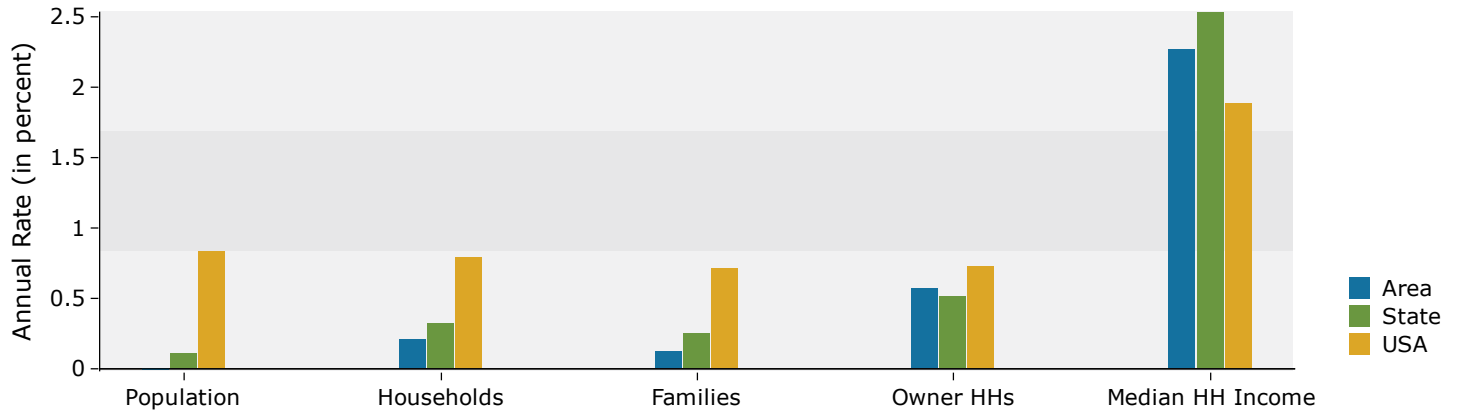
Demographic and Income Comparison Profile

375 Buffalo St, Sheboygan Falls, Wisconsin, 53085
Rings: 1, 5, 10 mile radii

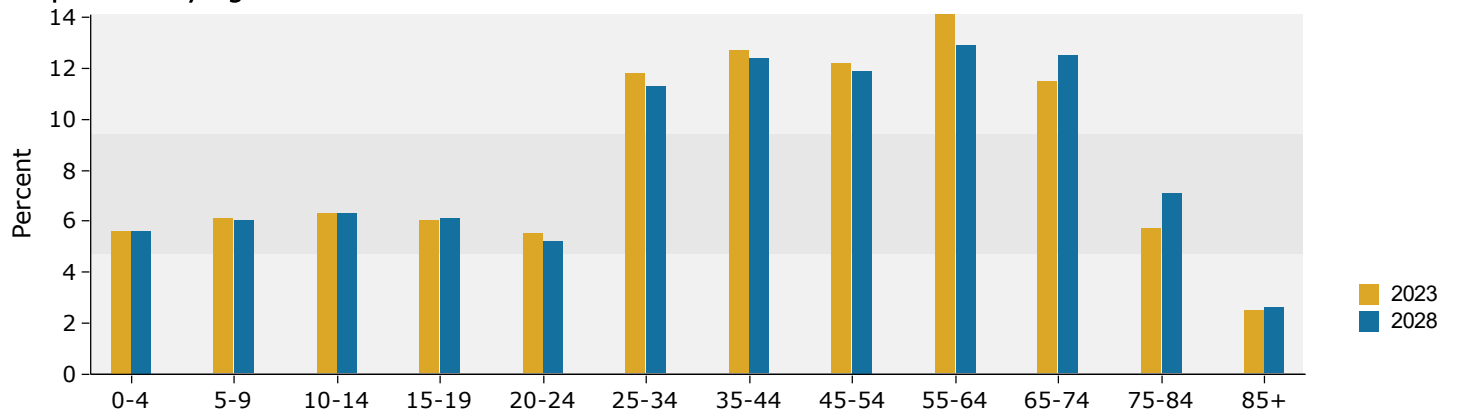
Prepared by Esri
Latitude: 43.72923
Longitude: -87.81364

10 miles

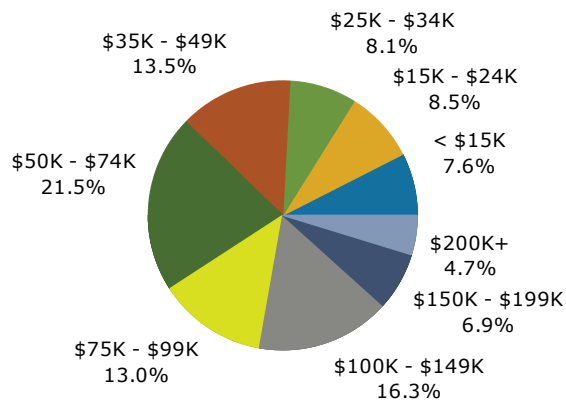
Trends 2023-2028



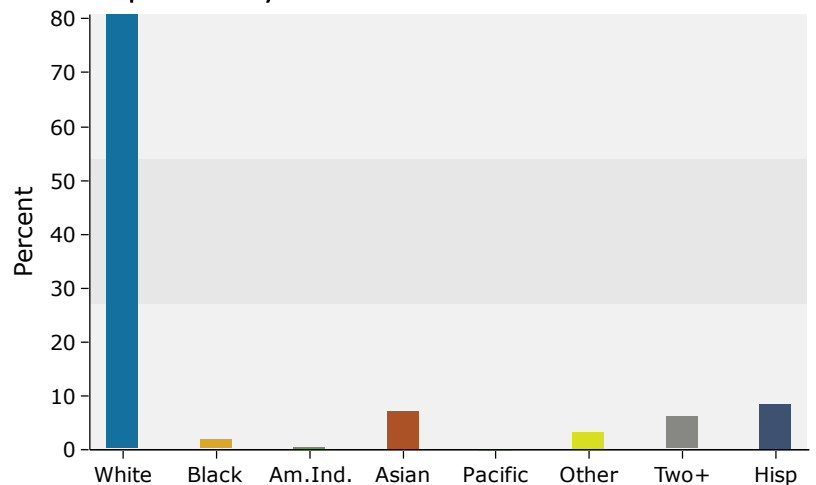
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 26, 2023