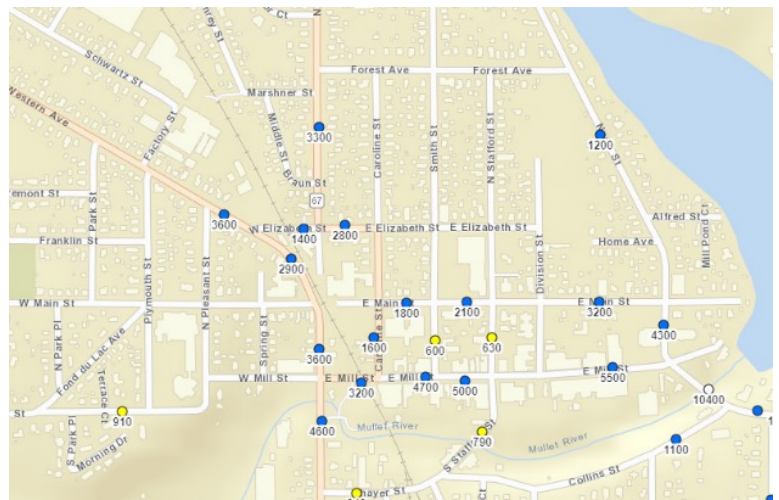


Plymouth Downtown Corridor

Overview

Recent Development

Map Traffic count 2021



Major Employers

- Sartori Cheese
- S & R Cheese Corp.
- Plymouth City Hall
- Sheboygan County Fairgrounds
-



Major Retailers & Selected Franchises

- Antoinette's Casual Dining
- Pacifico Grill and Bar
- 52 Stafford
- DeO's Pizzeria and Pub
- Dino's Pizza and Subs
- PJ Campbells at The Depot
- Plymouth Distillery
- Shoppes on Ill Street
- Antque Mall
- Forgotten Times



Major Attractions

- Plymouth Arts Center
- Plymouth Fairgrounds
- Cheese Capital of the World Arch
- Walking tour of Historic Plymouth (Hub City)



Demographic and Income Comparison Profile

Plymouth Arts Center 2
Plymouth Arts Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.74771
Longitude: -87.97377

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	6,650	10,744	13,888
Households	2,901	4,551	5,760
Families	1,827	2,964	3,884
Average Household Size	2.23	2.32	2.37
Owner Occupied Housing Units	1,886	3,127	4,170
Renter Occupied Housing Units	1,015	1,424	1,590
Median Age	40.5	42.6	43.3
Census 2020 Summary			
Population	6,527	11,073	14,338
Households	2,978	4,869	6,147
Average Household Size	2.15	2.23	2.27
2023 Summary			
Population	6,430	10,922	14,241
Households	2,966	4,855	6,163
Families	1,799	3,059	4,030
Average Household Size	2.12	2.20	2.25
Owner Occupied Housing Units	1,927	3,327	4,514
Renter Occupied Housing Units	1,039	1,528	1,649
Median Age	42.1	45.1	45.7
Median Household Income	\$61,462	\$64,367	\$67,819
Average Household Income	\$79,115	\$87,698	\$93,020
2028 Summary			
Population	6,298	10,703	14,026
Households	2,941	4,817	6,148
Families	1,775	3,023	4,007
Average Household Size	2.10	2.18	2.22
Owner Occupied Housing Units	1,985	3,393	4,608
Renter Occupied Housing Units	956	1,425	1,540
Median Age	42.1	45.5	46.2
Median Household Income	\$70,550	\$75,216	\$78,621
Average Household Income	\$91,091	\$100,941	\$107,116
Trends: 2023-2028 Annual Rate			
Population	-0.41%	-0.40%	-0.30%
Households	-0.17%	-0.16%	-0.05%
Families	-0.27%	-0.24%	-0.11%
Owner Households	0.59%	0.39%	0.41%
Median Household Income	2.80%	3.16%	3.00%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

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Plymouth Arts Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.74771
Longitude: -87.97377

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	206	6.9%	317	6.5%	386	6.3%
\$15,000 - \$24,999	285	9.6%	488	10.1%	559	9.1%
\$25,000 - \$34,999	242	8.2%	407	8.4%	477	7.7%
\$35,000 - \$49,999	392	13.2%	599	12.3%	752	12.2%
\$50,000 - \$74,999	638	21.5%	928	19.1%	1,158	18.8%
\$75,000 - \$99,999	459	15.5%	673	13.9%	826	13.4%
\$100,000 - \$149,999	470	15.8%	831	17.1%	1,105	17.9%
\$150,000 - \$199,999	206	6.9%	385	7.9%	540	8.8%
\$200,000+	69	2.3%	228	4.7%	358	5.8%
Median Household Income	\$61,462		\$64,367		\$67,819	
Average Household Income	\$79,115		\$87,698		\$93,020	
Per Capita Income	\$34,677		\$38,686		\$40,070	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	175	6.0%	266	5.5%	324	5.3%
\$15,000 - \$24,999	216	7.3%	371	7.7%	422	6.9%
\$25,000 - \$34,999	214	7.3%	376	7.8%	433	7.0%
\$35,000 - \$49,999	345	11.7%	545	11.3%	680	11.1%
\$50,000 - \$74,999	597	20.3%	843	17.5%	1,070	17.4%
\$75,000 - \$99,999	454	15.4%	645	13.4%	789	12.8%
\$100,000 - \$149,999	569	19.3%	978	20.3%	1,269	20.6%
\$150,000 - \$199,999	288	9.8%	524	10.9%	735	12.0%
\$200,000+	82	2.8%	269	5.6%	426	6.9%
Median Household Income	\$70,550		\$75,216		\$78,621	
Average Household Income	\$91,091		\$100,941		\$107,116	
Per Capita Income	\$40,409		\$45,072		\$46,718	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Plymouth Arts Center 2
Plymouth Arts Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.74771
Longitude: -87.97377

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	449	6.8%	671	6.2%	823	5.9%
Age 5 - 9	437	6.6%	694	6.5%	879	6.3%
Age 10 - 14	477	7.2%	733	6.8%	942	6.8%
Age 15 - 19	403	6.1%	660	6.1%	859	6.2%
Age 20 - 24	304	4.6%	452	4.2%	575	4.1%
Age 25 - 34	811	12.2%	1,191	11.1%	1,469	10.6%
Age 35 - 44	829	12.5%	1,311	12.2%	1,701	12.2%
Age 45 - 54	1,058	15.9%	1,766	16.4%	2,386	17.2%
Age 55 - 64	813	12.2%	1,454	13.5%	1,971	14.2%
Age 65 - 74	440	6.6%	820	7.6%	1,091	7.9%
Age 75 - 84	388	5.8%	620	5.8%	759	5.5%
Age 85+	240	3.6%	371	3.5%	434	3.1%

2023 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	365	5.7%	566	5.2%	699	4.9%
Age 5 - 9	395	6.1%	626	5.7%	784	5.5%
Age 10 - 14	414	6.4%	649	5.9%	837	5.9%
Age 15 - 19	369	5.7%	612	5.6%	797	5.6%
Age 20 - 24	364	5.7%	562	5.1%	710	5.0%
Age 25 - 34	738	11.5%	1,166	10.7%	1,503	10.6%
Age 35 - 44	805	12.5%	1,266	11.6%	1,669	11.7%
Age 45 - 54	749	11.6%	1,321	12.1%	1,786	12.5%
Age 55 - 64	924	14.4%	1,671	15.3%	2,266	15.9%
Age 65 - 74	737	11.5%	1,427	13.1%	1,872	13.1%
Age 75 - 84	363	5.6%	686	6.3%	882	6.2%
Age 85+	208	3.2%	369	3.4%	435	3.1%

2028 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	370	5.9%	573	5.4%	707	5.0%
Age 5 - 9	374	5.9%	588	5.5%	744	5.3%
Age 10 - 14	396	6.3%	609	5.7%	792	5.6%
Age 15 - 19	374	5.9%	601	5.6%	775	5.5%
Age 20 - 24	310	4.9%	485	4.5%	626	4.5%
Age 25 - 34	804	12.8%	1,263	11.8%	1,592	11.4%
Age 35 - 44	742	11.8%	1,164	10.9%	1,573	11.2%
Age 45 - 54	717	11.4%	1,221	11.4%	1,653	11.8%
Age 55 - 64	797	12.7%	1,445	13.5%	1,959	14.0%
Age 65 - 74	775	12.3%	1,510	14.1%	2,029	14.5%
Age 75 - 84	439	7.0%	872	8.1%	1,127	8.0%
Age 85+	199	3.2%	372	3.5%	449	3.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Comparison Profile

Plymouth Arts Center 2
Plymouth Arts Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.74771
Longitude: -87.97377

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,390	96.1%	10,388	96.7%	13,435	96.7%
Black Alone	29	0.4%	36	0.3%	55	0.4%
American Indian Alone	25	0.4%	35	0.3%	45	0.3%
Asian Alone	48	0.7%	75	0.7%	98	0.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	59	0.9%	76	0.7%	97	0.7%
Two or More Races	97	1.5%	135	1.3%	157	1.1%
Hispanic Origin (Any Race)	163	2.5%	216	2.0%	264	1.9%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,049	92.7%	10,318	93.2%	13,328	93.0%
Black Alone	39	0.6%	71	0.6%	141	1.0%
American Indian Alone	27	0.4%	49	0.4%	63	0.4%
Asian Alone	74	1.1%	119	1.1%	148	1.0%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	83	1.3%	125	1.1%	157	1.1%
Two or More Races	252	3.9%	389	3.5%	498	3.5%
Hispanic Origin (Any Race)	205	3.1%	312	2.8%	412	2.9%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,935	92.3%	10,140	92.8%	13,185	92.6%
Black Alone	39	0.6%	71	0.7%	147	1.0%
American Indian Alone	27	0.4%	49	0.4%	64	0.4%
Asian Alone	77	1.2%	124	1.1%	155	1.1%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	87	1.4%	130	1.2%	166	1.2%
Two or More Races	263	4.1%	406	3.7%	522	3.7%
Hispanic Origin (Any Race)	217	3.4%	331	3.0%	441	3.1%

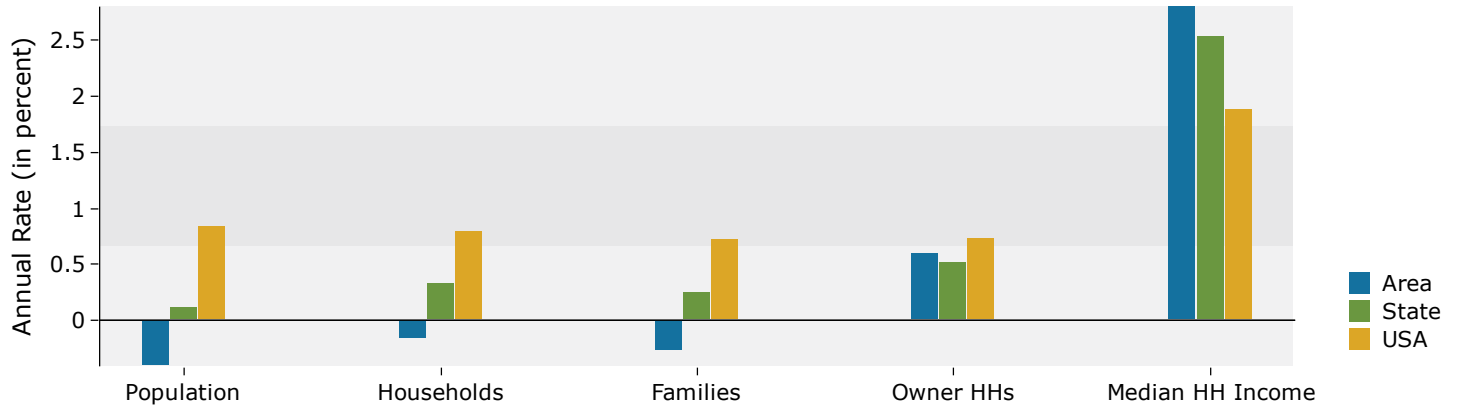
2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,809	92.3%	9,931	92.8%	12,978	92.5%
Black Alone	39	0.6%	71	0.7%	148	1.1%
American Indian Alone	27	0.4%	49	0.5%	64	0.5%
Asian Alone	77	1.2%	124	1.2%	155	1.1%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	86	1.4%	129	1.2%	165	1.2%
Two or More Races	257	4.1%	397	3.7%	513	3.7%
Hispanic Origin (Any Race)	213	3.4%	327	3.1%	438	3.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

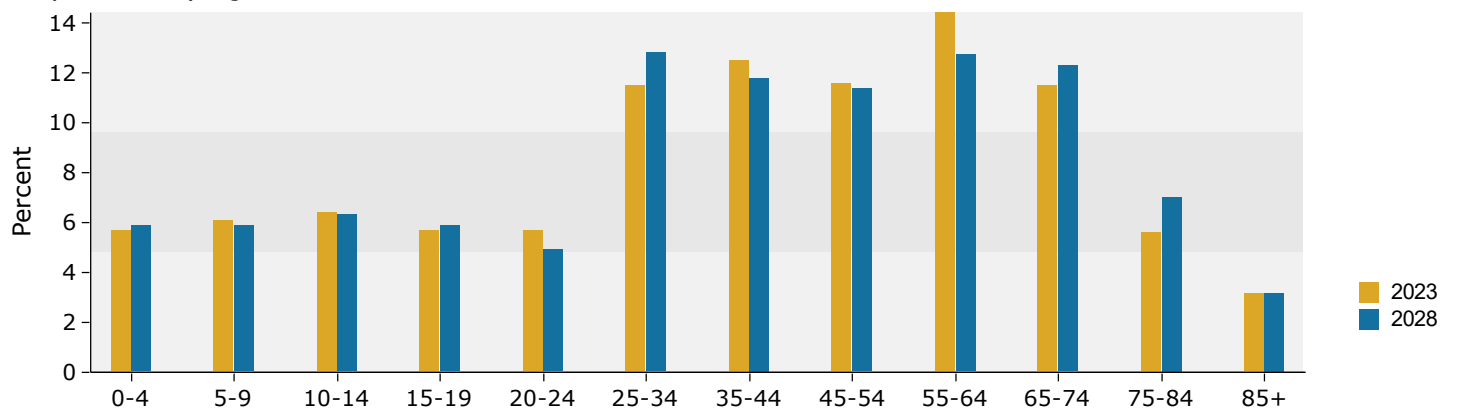
July 21, 2023

1 mile

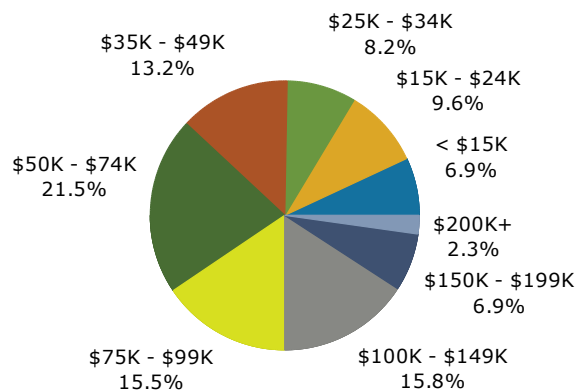
Trends 2023-2028



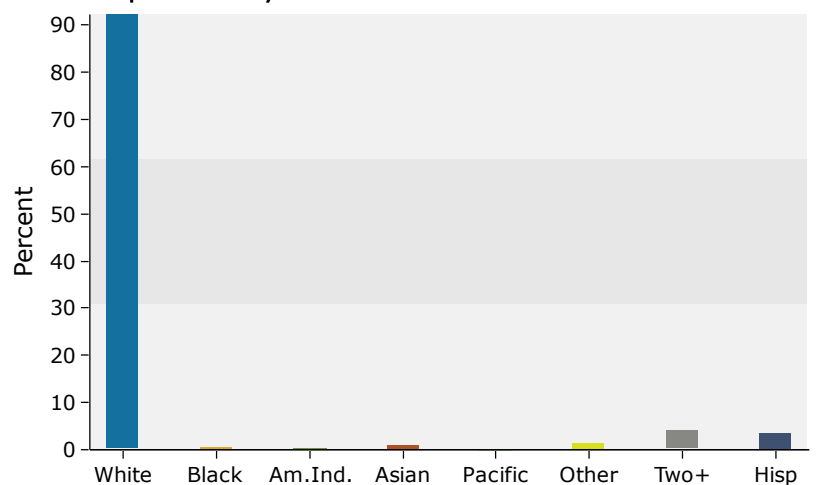
Population by Age



2023 Household Income

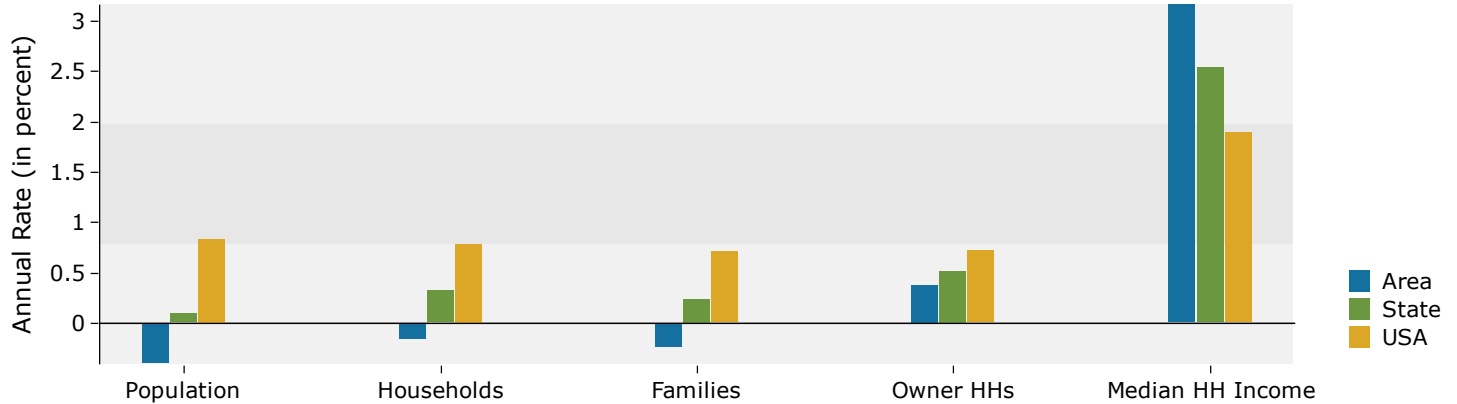


2023 Population by Race

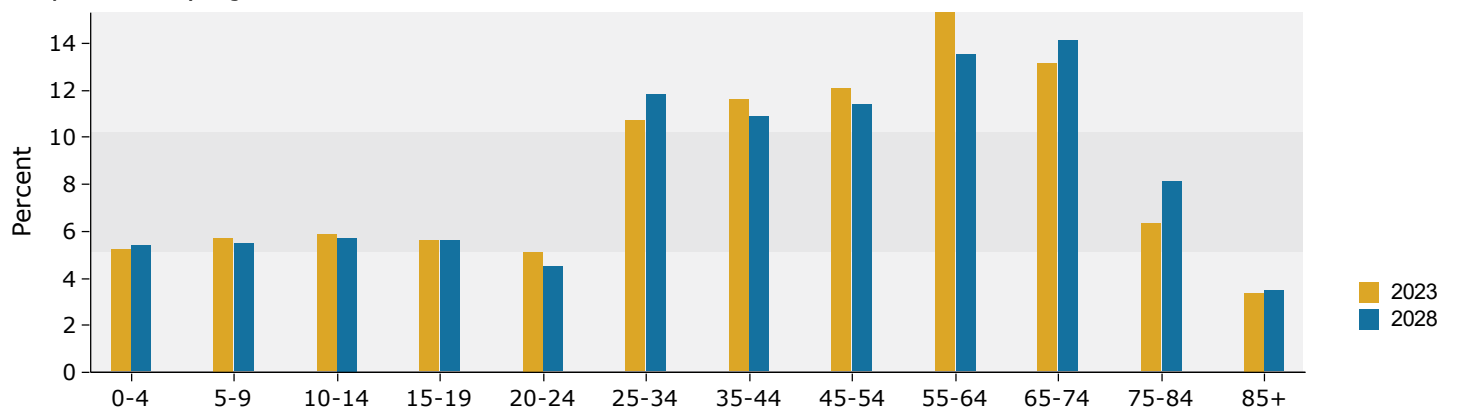


3 miles

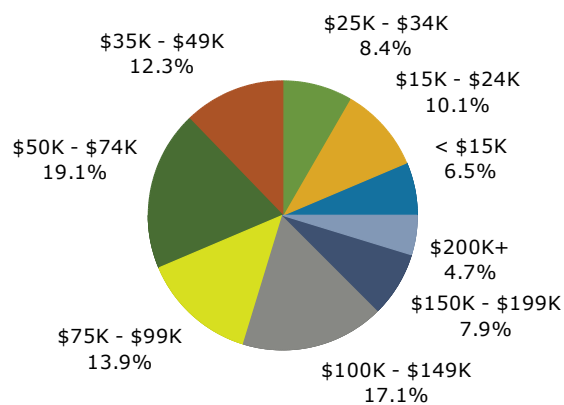
Trends 2023-2028



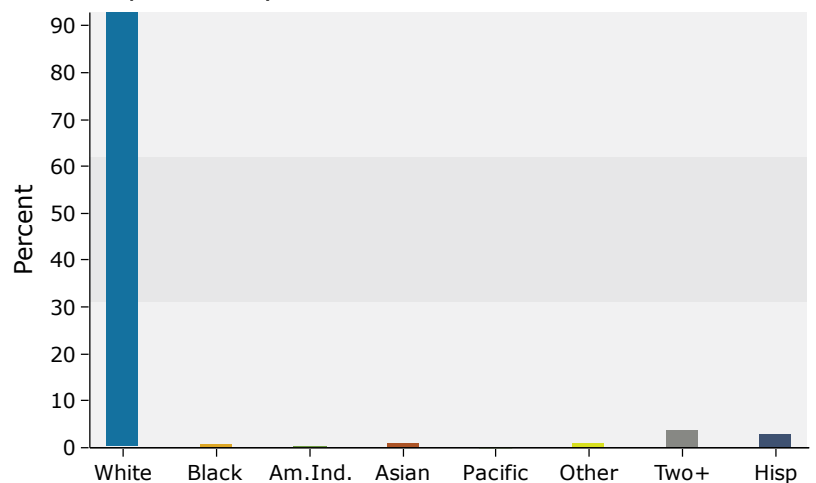
Population by Age



2023 Household Income

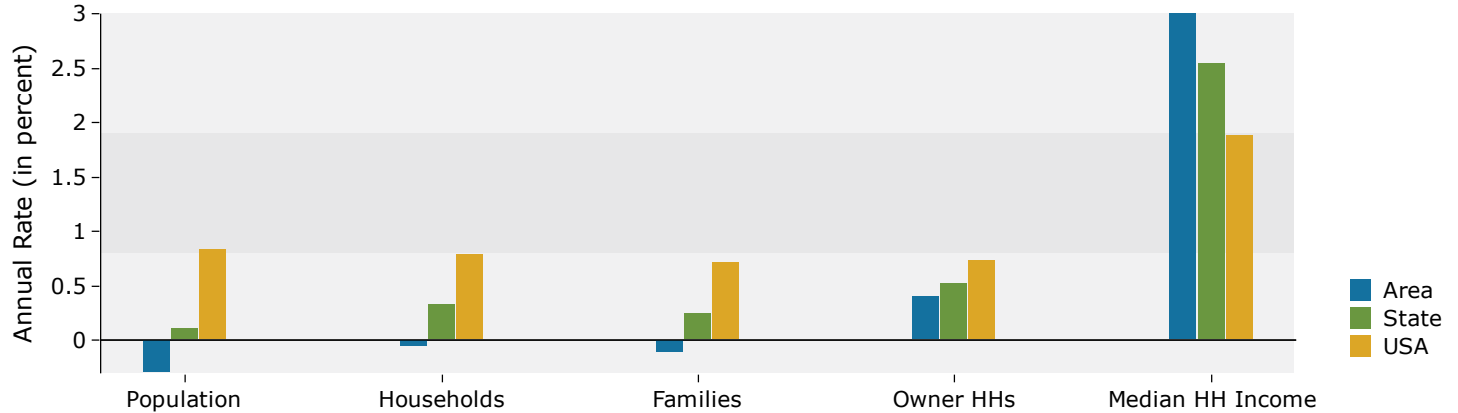


2023 Population by Race

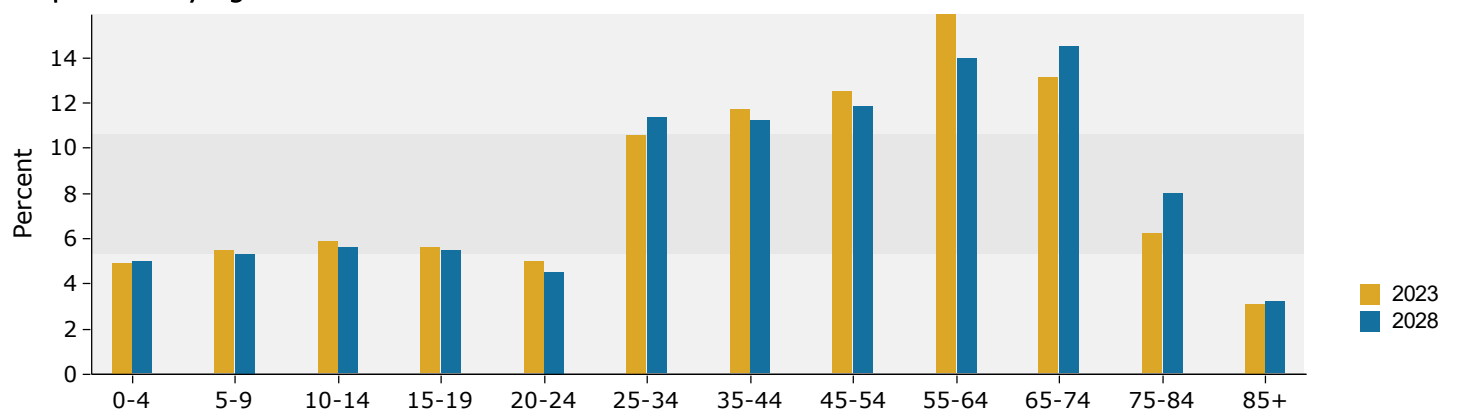


5 miles

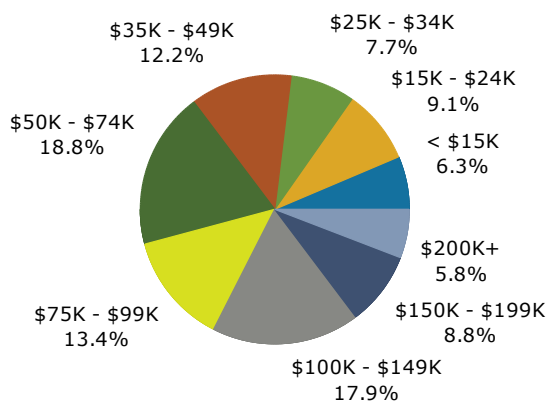
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

