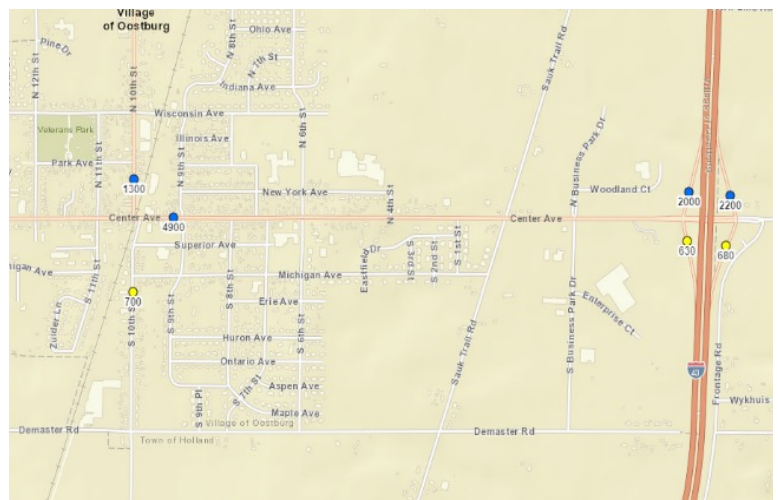


Oostburg

Overview

Recent Development

Map traffic count 2021



Major Employers

- Oostburg School District
- Masters Gallery Foods
- Viking Masek Packaging Technologies
- Carlton Automotive
- Dutchland Plastics
- Oostburg Concrete Products
- Oostburg Lumber
- Pre-Heat
- Oshkosk Cold Storage



Major Retailers & Selected Franchises

- Judi's Place
- Kwik Trip
- Pizza Ranch
- Piggly Wiggly
- Culvers
- Oostburg Bakery



Major Attractions

- Dirkse Park
- Flipse Field
- Interurban Trailhead
- Blackhawk Shooting Sports
- The Mill Driving Range



Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

	1 mile	5 miles	10 miles
Census 2010 Summary			
Population	2,933	8,673	63,263
Households	1,111	3,300	25,967
Families	844	2,518	17,002
Average Household Size	2.64	2.62	2.40
Owner Occupied Housing Units	903	2,750	18,324
Renter Occupied Housing Units	208	550	7,643
Median Age	39.3	41.3	40.2
Census 2020 Summary			
Population	3,031	8,852	64,823
Households	1,182	3,484	27,214
Average Household Size	2.54	2.53	2.34
2023 Summary			
Population	3,024	8,960	65,380
Households	1,191	3,558	27,663
Families	881	2,641	17,441
Average Household Size	2.51	2.51	2.33
Owner Occupied Housing Units	1,007	3,028	20,020
Renter Occupied Housing Units	184	530	7,643
Median Age	41.1	43.2	42.3
Median Household Income	\$69,860	\$77,993	\$61,504
Average Household Income	\$95,266	\$108,163	\$86,853
2028 Summary			
Population	2,997	9,037	65,514
Households	1,197	3,634	28,055
Families	884	2,688	17,607
Average Household Size	2.48	2.48	2.30
Owner Occupied Housing Units	1,022	3,121	20,585
Renter Occupied Housing Units	176	512	7,470
Median Age	42.5	43.8	43.3
Median Household Income	\$80,181	\$90,340	\$68,562
Average Household Income	\$111,304	\$125,723	\$99,224
Trends: 2023-2028 Annual Rate			
Population	-0.18%	0.17%	0.04%
Households	0.10%	0.42%	0.28%
Families	0.07%	0.35%	0.19%
Owner Households	0.30%	0.61%	0.56%
Median Household Income	2.79%	2.98%	2.20%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

2023 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	58	4.9%	141	4.0%	2,136	7.7%
\$15,000 - \$24,999	78	6.5%	235	6.6%	2,365	8.5%
\$25,000 - \$34,999	61	5.1%	187	5.3%	2,262	8.2%
\$35,000 - \$49,999	153	12.8%	415	11.7%	3,761	13.6%
\$50,000 - \$74,999	287	24.1%	725	20.4%	5,875	21.2%
\$75,000 - \$99,999	158	13.3%	494	13.9%	3,281	11.9%
\$100,000 - \$149,999	235	19.7%	674	18.9%	4,767	17.2%
\$150,000 - \$199,999	94	7.9%	365	10.3%	1,780	6.4%
\$200,000+	66	5.5%	323	9.1%	1,435	5.2%
Median Household Income	\$69,860		\$77,993		\$61,504	
Average Household Income	\$95,266		\$108,163		\$86,853	
Per Capita Income	\$37,525		\$43,359		\$36,776	

2028 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	48	4.0%	120	3.3%	1,909	6.8%
\$15,000 - \$24,999	53	4.4%	168	4.6%	1,856	6.6%
\$25,000 - \$34,999	45	3.8%	144	4.0%	2,002	7.1%
\$35,000 - \$49,999	125	10.4%	356	9.8%	3,517	12.5%
\$50,000 - \$74,999	289	24.1%	719	19.8%	5,859	20.9%
\$75,000 - \$99,999	150	12.5%	459	12.6%	3,255	11.6%
\$100,000 - \$149,999	263	22.0%	746	20.5%	5,447	19.4%
\$150,000 - \$199,999	140	11.7%	518	14.3%	2,466	8.8%
\$200,000+	84	7.0%	403	11.1%	1,745	6.2%
Median Household Income	\$80,181		\$90,340		\$68,562	
Average Household Income	\$111,304		\$125,723		\$99,224	
Per Capita Income	\$44,425		\$51,019		\$42,523	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

2010 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	202	6.9%	536	6.2%	4,045	6.4%
Age 5 - 9	221	7.5%	611	7.0%	4,197	6.6%
Age 10 - 14	241	8.2%	706	8.1%	4,340	6.9%
Age 15 - 19	201	6.9%	583	6.7%	4,075	6.4%
Age 20 - 24	114	3.9%	340	3.9%	3,183	5.0%
Age 25 - 34	349	11.9%	871	10.0%	7,751	12.3%
Age 35 - 44	377	12.9%	1,153	13.3%	8,264	13.1%
Age 45 - 54	436	14.9%	1,429	16.5%	10,000	15.8%
Age 55 - 64	325	11.1%	1,163	13.4%	7,822	12.4%
Age 65 - 74	224	7.6%	624	7.2%	4,667	7.4%
Age 75 - 84	178	6.1%	480	5.5%	3,340	5.3%
Age 85+	64	2.2%	176	2.0%	1,579	2.5%

2023 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	185	6.1%	487	5.4%	3,607	5.5%
Age 5 - 9	205	6.8%	550	6.1%	3,962	6.1%
Age 10 - 14	220	7.3%	607	6.8%	4,136	6.3%
Age 15 - 19	193	6.4%	552	6.2%	3,743	5.7%
Age 20 - 24	154	5.1%	461	5.1%	3,342	5.1%
Age 25 - 34	312	10.3%	943	10.5%	7,594	11.6%
Age 35 - 44	403	13.3%	1,078	12.0%	8,602	13.2%
Age 45 - 54	380	12.6%	1,158	12.9%	8,120	12.4%
Age 55 - 64	427	14.1%	1,382	15.4%	9,360	14.3%
Age 65 - 74	317	10.5%	1,109	12.4%	7,569	11.6%
Age 75 - 84	161	5.3%	449	5.0%	3,709	5.7%
Age 85+	67	2.2%	182	2.0%	1,637	2.5%

2028 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	174	5.8%	491	5.4%	3,621	5.5%
Age 5 - 9	202	6.7%	546	6.0%	3,881	5.9%
Age 10 - 14	224	7.5%	610	6.8%	4,116	6.3%
Age 15 - 19	203	6.8%	560	6.2%	3,834	5.9%
Age 20 - 24	134	4.5%	392	4.3%	3,198	4.9%
Age 25 - 34	302	10.1%	975	10.8%	7,293	11.1%
Age 35 - 44	363	12.1%	1,076	11.9%	8,296	12.7%
Age 45 - 54	370	12.3%	1,102	12.2%	8,001	12.2%
Age 55 - 64	417	13.9%	1,252	13.9%	8,636	13.2%
Age 65 - 74	348	11.6%	1,212	13.4%	8,245	12.6%
Age 75 - 84	192	6.4%	633	7.0%	4,662	7.1%
Age 85+	67	2.2%	187	2.1%	1,730	2.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

2010 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,810	95.8%	8,381	96.6%	56,578	89.4%
Black Alone	21	0.7%	32	0.4%	721	1.1%
American Indian Alone	9	0.3%	24	0.3%	246	0.4%
Asian Alone	20	0.7%	83	1.0%	3,087	4.9%
Pacific Islander Alone	0	0.0%	3	0.0%	12	0.0%
Some Other Race Alone	50	1.7%	89	1.0%	1,592	2.5%
Two or More Races	23	0.8%	61	0.7%	1,027	1.6%
Hispanic Origin (Any Race)	88	3.0%	228	2.6%	4,184	6.6%

2020 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,812	92.8%	8,254	93.2%	53,485	82.5%
Black Alone	10	0.3%	31	0.4%	1,274	2.0%
American Indian Alone	8	0.3%	26	0.3%	307	0.5%
Asian Alone	20	0.7%	80	0.9%	4,033	6.2%
Pacific Islander Alone	0	0.0%	0	0.0%	11	0.0%
Some Other Race Alone	62	2.0%	132	1.5%	2,023	3.1%
Two or More Races	118	3.9%	330	3.7%	3,690	5.7%
Hispanic Origin (Any Race)	133	4.4%	343	3.9%	5,306	8.2%

2023 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,796	92.5%	8,326	92.9%	53,440	81.7%
Black Alone	10	0.3%	32	0.4%	1,309	2.0%
American Indian Alone	9	0.3%	27	0.3%	322	0.5%
Asian Alone	21	0.7%	85	0.9%	4,206	6.4%
Pacific Islander Alone	0	0.0%	0	0.0%	11	0.0%
Some Other Race Alone	64	2.1%	140	1.6%	2,175	3.3%
Two or More Races	124	4.1%	349	3.9%	3,917	6.0%
Hispanic Origin (Any Race)	141	4.7%	372	4.2%	5,706	8.7%

2028 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,773	92.5%	8,403	93.0%	53,500	81.7%
Black Alone	9	0.3%	31	0.3%	1,319	2.0%
American Indian Alone	9	0.3%	27	0.3%	326	0.5%
Asian Alone	21	0.7%	85	0.9%	4,212	6.4%
Pacific Islander Alone	0	0.0%	0	0.0%	11	0.0%
Some Other Race Alone	64	2.1%	140	1.5%	2,201	3.4%
Two or More Races	121	4.0%	350	3.9%	3,946	6.0%
Hispanic Origin (Any Race)	139	4.6%	372	4.1%	5,757	8.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



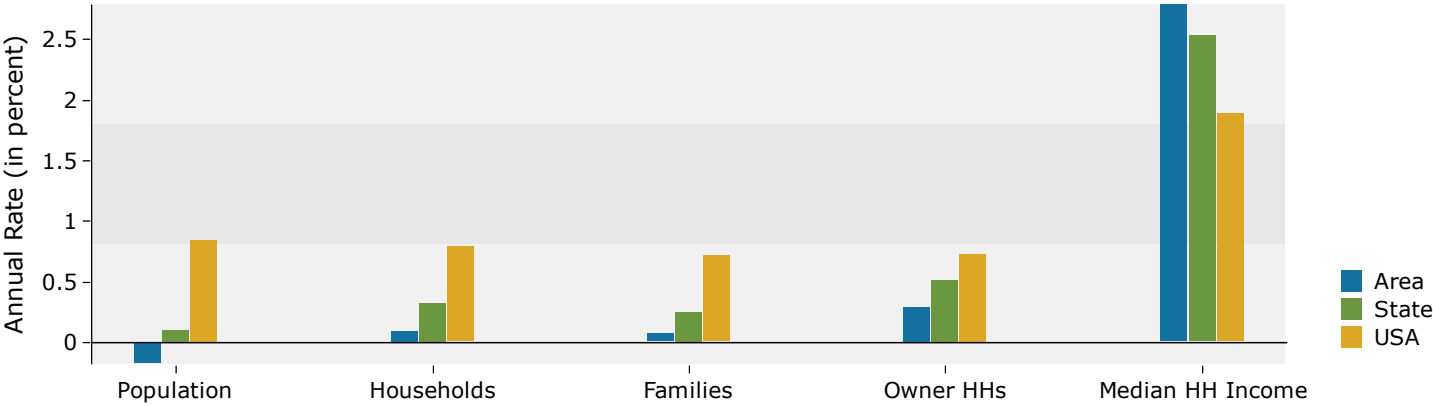
Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

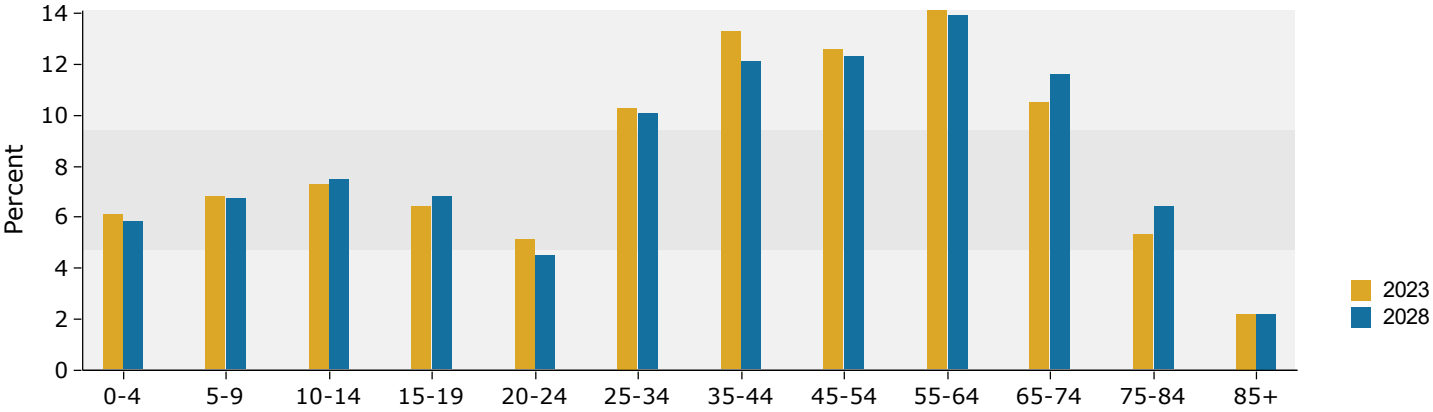
Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

1 mile

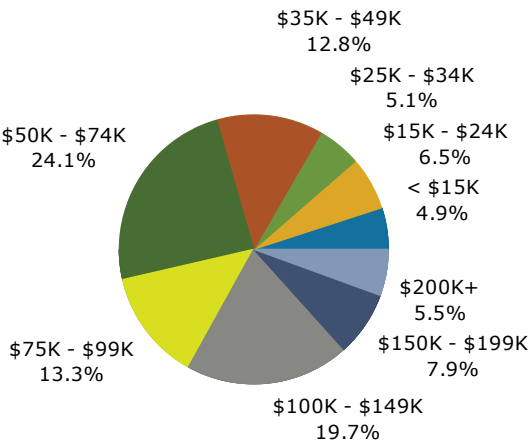
Trends 2023-2028



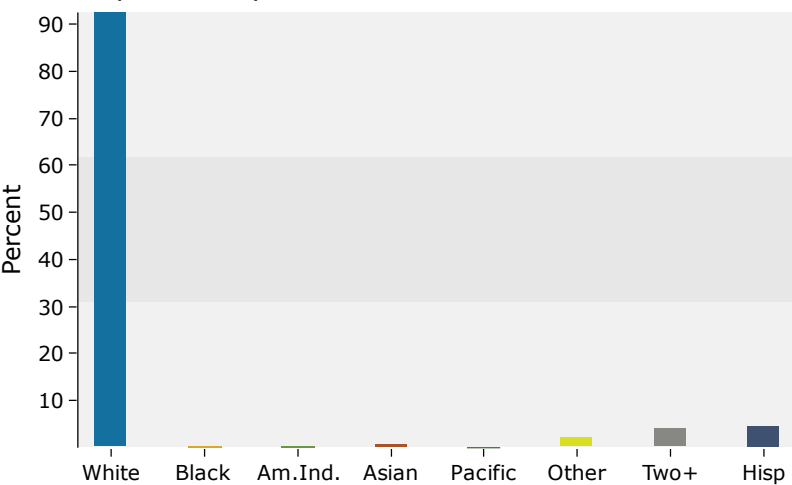
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



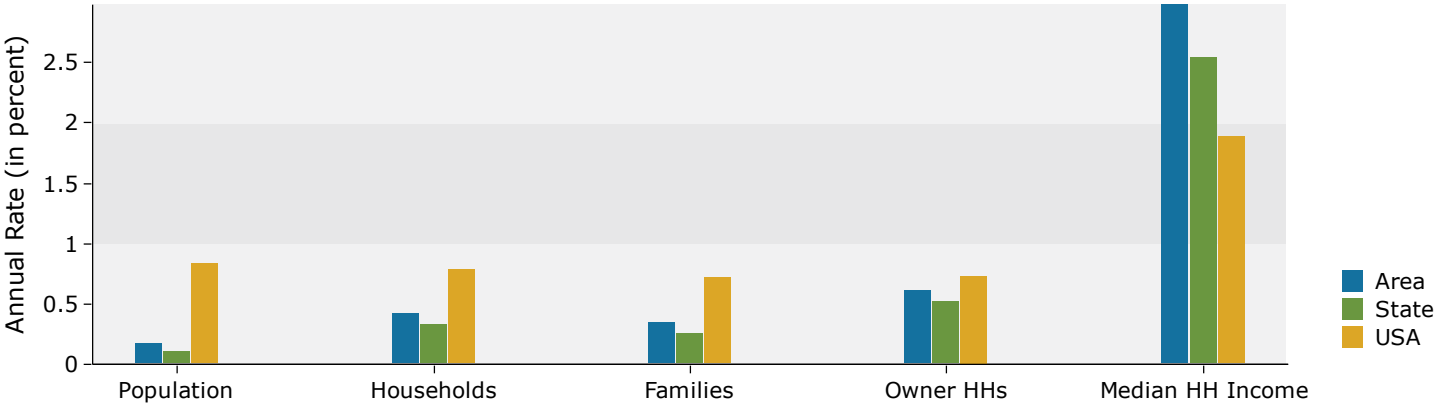
Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

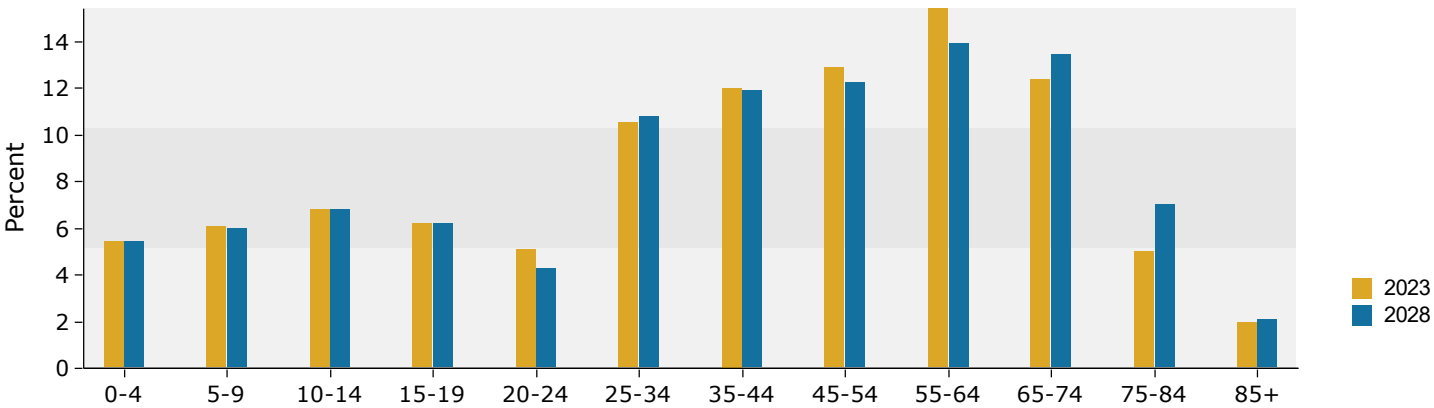
Prepared by Esri
Latitude: 43.62671
Longitude: -87.80239

5 miles

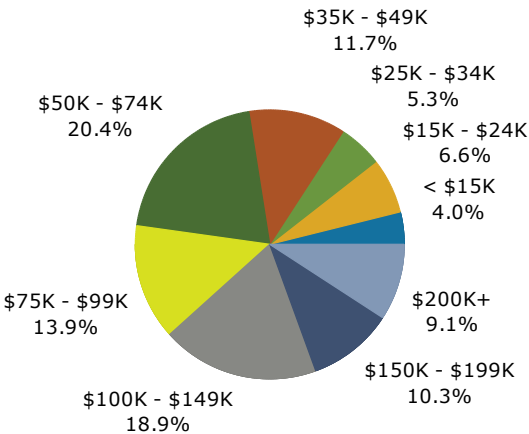
Trends 2023-2028



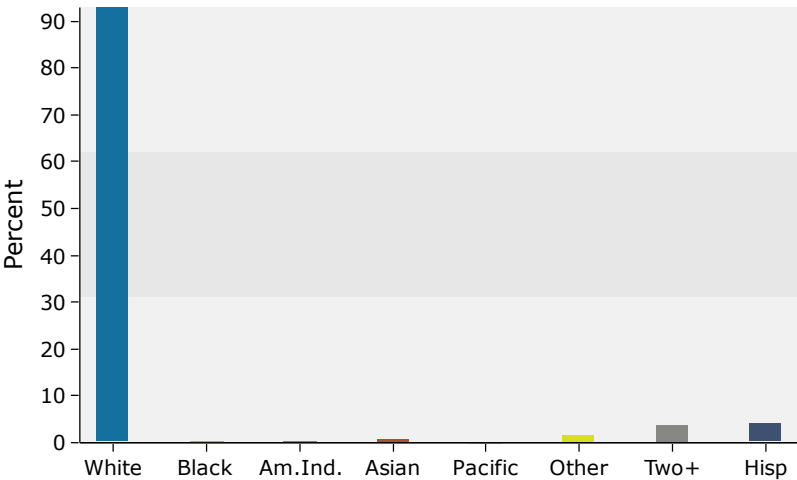
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



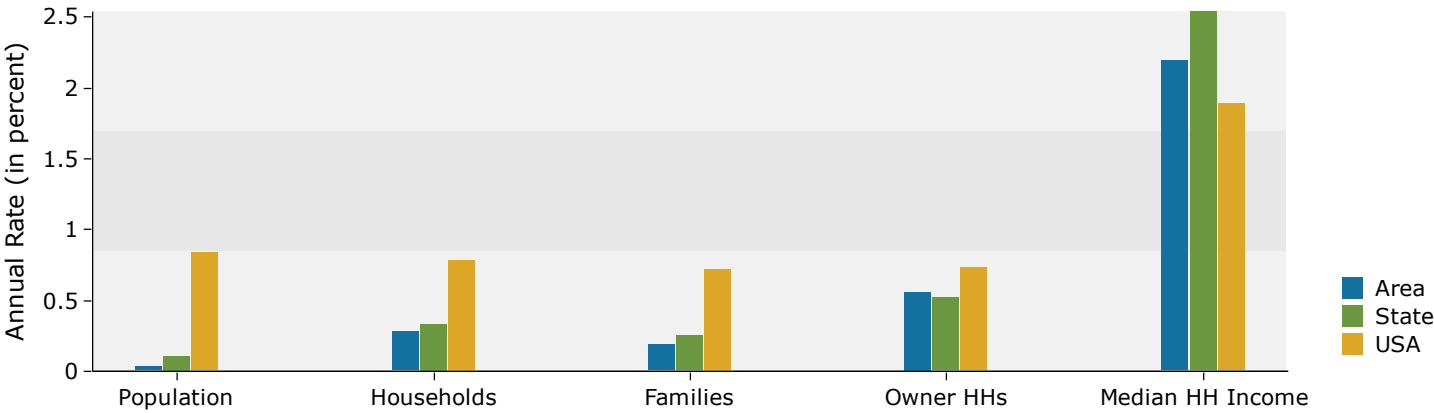
Demographic and Income Comparison Profile

1140 Wisconsin Ave, Oostburg, Wisconsin, 53070
Rings: 1, 5, 10 mile radii

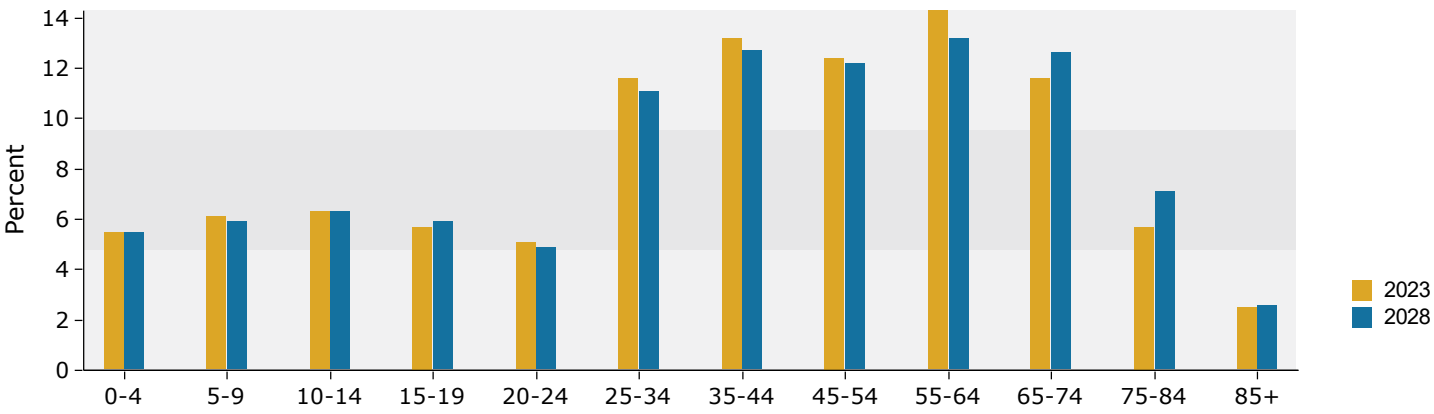
Prepared by Esri
Latitude: 43.62671
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10 miles

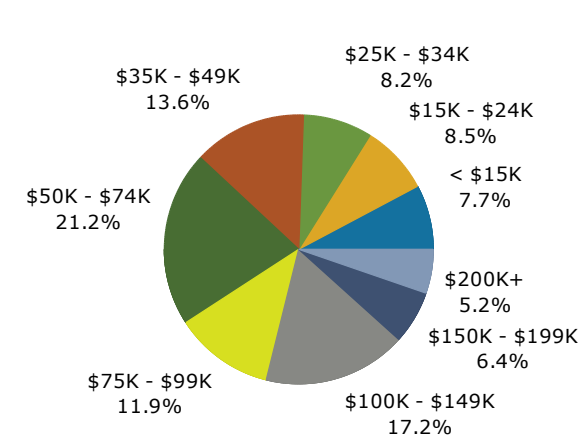
Trends 2023-2028



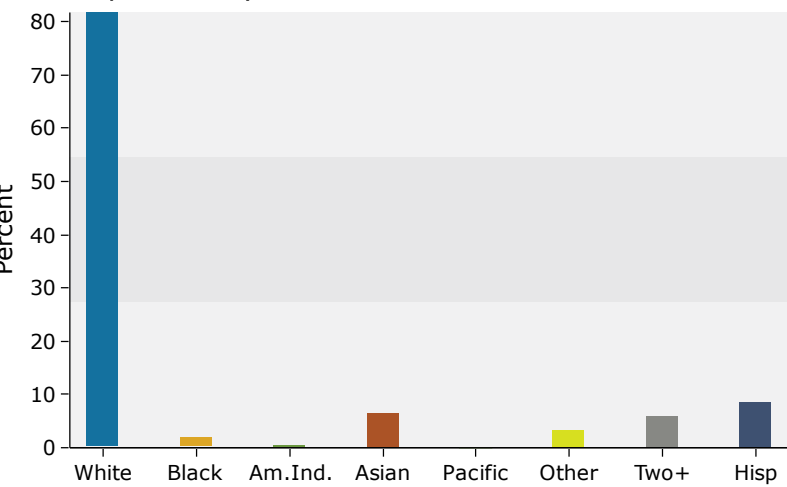
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.