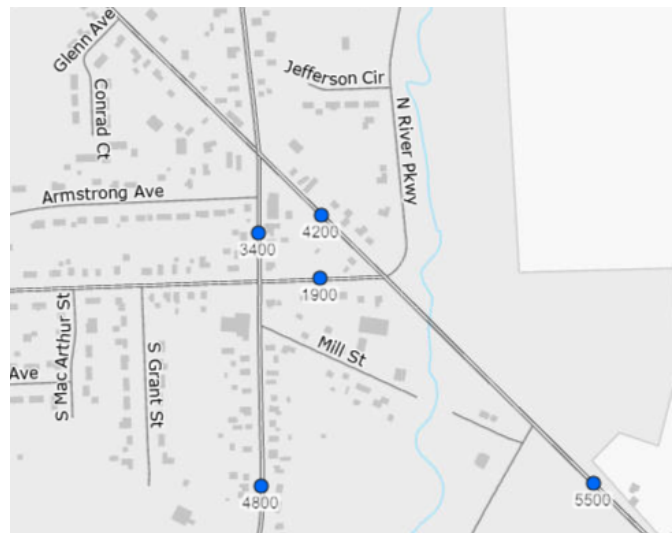


Howards Grove

Overview

Recent Development

Map Traffic counts 2021



Major Employers

- Lakeland University
- Lakeshore Pallet Inc.
- Howards Grove School District
- Tietz's Piggly Wiggly



Major Retailers & Selected Franchises

- Log Cabin Inn
- Tietz's Piggly Wiggly
- Edgewood Pools & Spas
- Aurora Medical Center



Major Attractions

- Miller's Glen Golf Course
- Howards Grove Center for the Arts



Demographic and Income Comparison Profile

913 S Wisconsin Dr, Sheboygan, Wisconsin, 53083
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.82478
Longitude: -87.82486

	1 mile	5 miles	10 miles
Census 2010 Summary			
Population	2,947	12,487	92,027
Households	1,160	4,582	37,861
Families	882	3,471	24,407
Average Household Size	2.31	2.60	2.38
Owner Occupied Housing Units	971	3,867	26,063
Renter Occupied Housing Units	188	715	11,798
Median Age	37.4	41.6	39.7
Census 2020 Summary			
Population	3,025	13,433	94,397
Households	1,209	5,093	39,722
Average Household Size	2.26	2.51	2.33
2023 Summary			
Population	2,997	13,640	94,945
Households	1,206	5,233	40,232
Families	892	3,855	24,981
Average Household Size	2.24	2.48	2.31
Owner Occupied Housing Units	1,075	4,386	28,042
Renter Occupied Housing Units	131	847	12,190
Median Age	39.3	44.5	41.8
Median Household Income	\$82,843	\$90,198	\$61,088
Average Household Income	\$101,952	\$118,785	\$84,957
2028 Summary			
Population	2,947	13,798	94,745
Households	1,199	5,366	40,623
Families	884	3,943	25,119
Average Household Size	2.21	2.45	2.29
Owner Occupied Housing Units	1,076	4,540	28,835
Renter Occupied Housing Units	123	826	11,789
Median Age	40.9	45.2	42.7
Median Household Income	\$90,232	\$101,961	\$68,220
Average Household Income	\$115,127	\$134,521	\$96,873
Trends: 2023-2028 Annual Rate			
Population	-0.34%	0.23%	-0.04%
Households	-0.12%	0.50%	0.19%
Families	-0.18%	0.45%	0.11%
Owner Households	0.02%	0.69%	0.56%
Median Household Income	1.72%	2.48%	2.23%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

913 S Wisconsin Dr, Sheboygan, Wisconsin, 53083
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.82478
Longitude: -87.82486

2023 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	96	8.0%	262	5.0%	3,112	7.7%
\$15,000 - \$24,999	41	3.4%	205	3.9%	3,447	8.6%
\$25,000 - \$34,999	40	3.3%	196	3.7%	3,329	8.3%
\$35,000 - \$49,999	148	12.3%	517	9.9%	5,453	13.6%
\$50,000 - \$74,999	200	16.6%	910	17.4%	8,720	21.7%
\$75,000 - \$99,999	202	16.7%	780	14.9%	5,141	12.8%
\$100,000 - \$149,999	276	22.9%	1,032	19.7%	6,543	16.3%
\$150,000 - \$199,999	132	10.9%	795	15.2%	2,634	6.5%
\$200,000+	71	5.9%	534	10.2%	1,855	4.6%
Median Household Income	\$82,843		\$90,198		\$61,088	
Average Household Income	\$101,952		\$118,785		\$84,957	
Per Capita Income	\$36,870		\$45,859		\$35,894	

2028 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	80	6.7%	221	4.1%	2,757	6.8%
\$15,000 - \$24,999	30	2.5%	149	2.8%	2,692	6.6%
\$25,000 - \$34,999	33	2.8%	166	3.1%	2,939	7.2%
\$35,000 - \$49,999	141	11.8%	474	8.8%	5,067	12.5%
\$50,000 - \$74,999	200	16.7%	870	16.2%	8,581	21.1%
\$75,000 - \$99,999	170	14.2%	738	13.8%	5,188	12.8%
\$100,000 - \$149,999	279	23.3%	1,081	20.1%	7,596	18.7%
\$150,000 - \$199,999	178	14.8%	1,024	19.1%	3,583	8.8%
\$200,000+	86	7.2%	643	12.0%	2,221	5.5%
Median Household Income	\$90,232		\$101,961		\$68,220	
Average Household Income	\$115,127		\$134,521		\$96,873	
Per Capita Income	\$42,084		\$52,604		\$41,411	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

913 S Wisconsin Dr, Sheboygan, Wisconsin, 53083
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.82478
Longitude: -87.82486

2010 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	142	4.8%	615	4.9%	5,967	6.5%
Age 5 - 9	193	6.6%	791	6.3%	6,059	6.6%
Age 10 - 14	207	7.0%	917	7.3%	6,244	6.8%
Age 15 - 19	271	9.2%	991	7.9%	6,113	6.6%
Age 20 - 24	284	9.6%	822	6.6%	5,117	5.6%
Age 25 - 34	288	9.8%	1,088	8.7%	11,328	12.3%
Age 35 - 44	393	13.3%	1,673	13.4%	11,772	12.8%
Age 45 - 54	455	15.4%	2,257	18.1%	14,323	15.6%
Age 55 - 64	399	13.5%	1,747	14.0%	11,380	12.4%
Age 65 - 74	189	6.4%	943	7.6%	6,707	7.3%
Age 75 - 84	92	3.1%	468	3.7%	4,659	5.1%
Age 85+	33	1.1%	172	1.4%	2,357	2.6%

2023 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	121	4.0%	572	4.2%	5,310	5.6%
Age 5 - 9	165	5.5%	723	5.3%	5,786	6.1%
Age 10 - 14	195	6.5%	847	6.2%	5,947	6.3%
Age 15 - 19	325	10.8%	1,093	8.0%	5,682	6.0%
Age 20 - 24	231	7.7%	811	5.9%	5,201	5.5%
Age 25 - 34	289	9.6%	1,336	9.8%	11,317	11.9%
Age 35 - 44	379	12.7%	1,524	11.2%	12,081	12.7%
Age 45 - 54	365	12.2%	1,785	13.1%	11,563	12.2%
Age 55 - 64	428	14.3%	2,262	16.6%	13,368	14.1%
Age 65 - 74	333	11.1%	1,723	12.6%	10,907	11.5%
Age 75 - 84	127	4.2%	718	5.3%	5,392	5.7%
Age 85+	38	1.3%	246	1.8%	2,390	2.5%

2028 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	117	4.0%	580	4.2%	5,326	5.6%
Age 5 - 9	159	5.4%	714	5.2%	5,633	5.9%
Age 10 - 14	186	6.3%	831	6.0%	5,895	6.2%
Age 15 - 19	317	10.8%	1,063	7.7%	5,756	6.1%
Age 20 - 24	224	7.6%	742	5.4%	4,980	5.3%
Age 25 - 34	247	8.4%	1,251	9.1%	10,848	11.4%
Age 35 - 44	406	13.8%	1,681	12.2%	11,791	12.4%
Age 45 - 54	345	11.7%	1,627	11.8%	11,265	11.9%
Age 55 - 64	385	13.1%	2,029	14.7%	12,165	12.8%
Age 65 - 74	336	11.4%	1,974	14.3%	11,846	12.5%
Age 75 - 84	176	6.0%	1,003	7.3%	6,718	7.1%
Age 85+	50	1.7%	305	2.2%	2,524	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

913 S Wisconsin Dr, Sheboygan, Wisconsin, 53083
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.82478
Longitude: -87.82486

2010 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,837	96.3%	11,820	94.7%	81,614	88.7%
Black Alone	41	1.4%	108	0.9%	1,108	1.2%
American Indian Alone	3	0.1%	16	0.1%	353	0.4%
Asian Alone	24	0.8%	330	2.6%	5,110	5.6%
Pacific Islander Alone	2	0.1%	4	0.0%	16	0.0%
Some Other Race Alone	15	0.5%	95	0.8%	2,115	2.3%
Two or More Races	25	0.8%	114	0.9%	1,710	1.9%
Hispanic Origin (Any Race)	41	1.4%	261	2.1%	5,885	6.4%

2020 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,724	90.0%	11,839	88.1%	76,478	81.0%
Black Alone	38	1.3%	153	1.1%	1,966	2.1%
American Indian Alone	3	0.1%	17	0.1%	425	0.5%
Asian Alone	31	1.0%	548	4.1%	6,671	7.1%
Pacific Islander Alone	0	0.0%	1	0.0%	21	0.0%
Some Other Race Alone	108	3.6%	332	2.5%	3,145	3.3%
Two or More Races	120	4.0%	543	4.0%	5,692	6.0%
Hispanic Origin (Any Race)	147	4.9%	596	4.4%	7,934	8.4%

2023 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,685	89.6%	11,932	87.5%	76,138	80.2%
Black Alone	38	1.3%	158	1.2%	2,009	2.1%
American Indian Alone	3	0.1%	17	0.1%	437	0.5%
Asian Alone	32	1.1%	596	4.4%	6,963	7.3%
Pacific Islander Alone	0	0.0%	1	0.0%	21	0.0%
Some Other Race Alone	115	3.8%	356	2.6%	3,362	3.5%
Two or More Races	125	4.2%	581	4.3%	6,015	6.3%
Hispanic Origin (Any Race)	156	5.2%	646	4.7%	8,485	8.9%

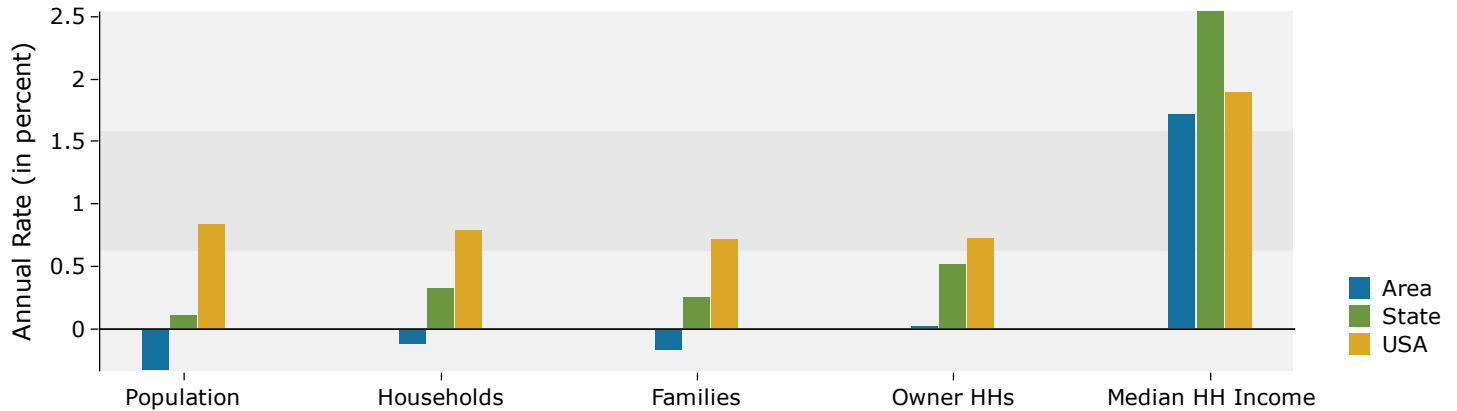
2028 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,639	89.5%	12,059	87.4%	75,914	80.1%
Black Alone	37	1.3%	159	1.2%	2,013	2.1%
American Indian Alone	3	0.1%	16	0.1%	439	0.5%
Asian Alone	32	1.1%	618	4.5%	6,964	7.4%
Pacific Islander Alone	0	0.0%	1	0.0%	21	0.0%
Some Other Race Alone	113	3.8%	356	2.6%	3,369	3.6%
Two or More Races	123	4.2%	589	4.3%	6,025	6.4%
Hispanic Origin (Any Race)	153	5.2%	651	4.7%	8,503	9.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

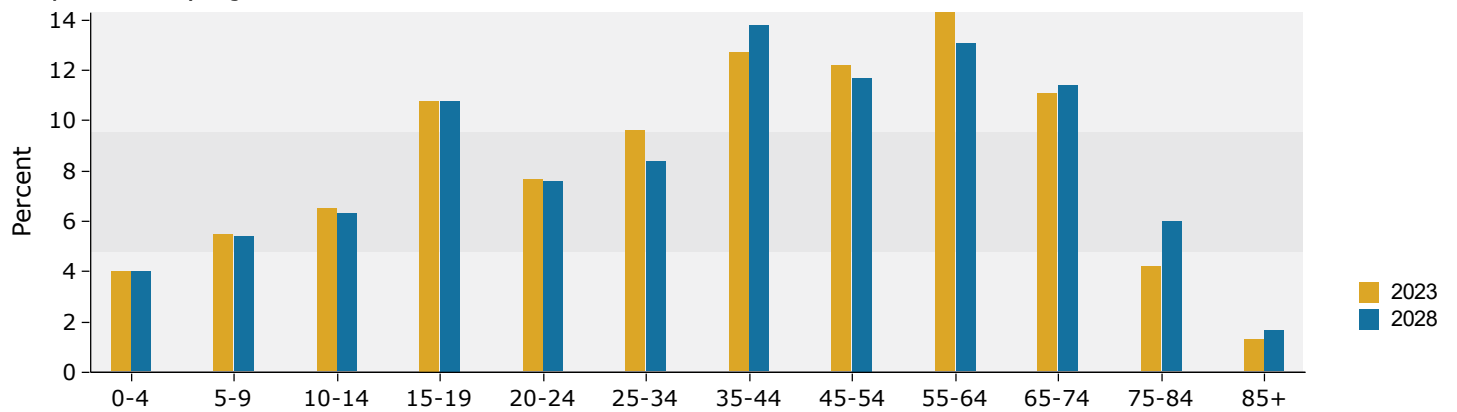
September 27, 2023

1 mile

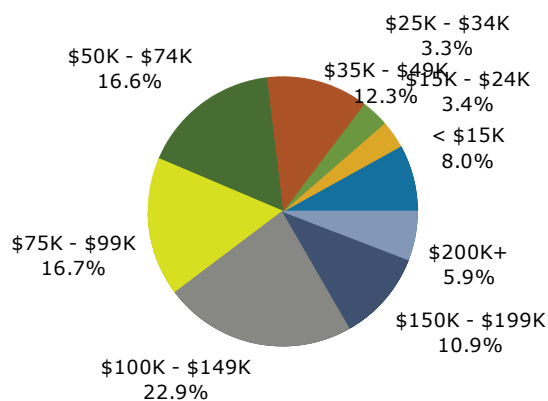
Trends 2023-2028



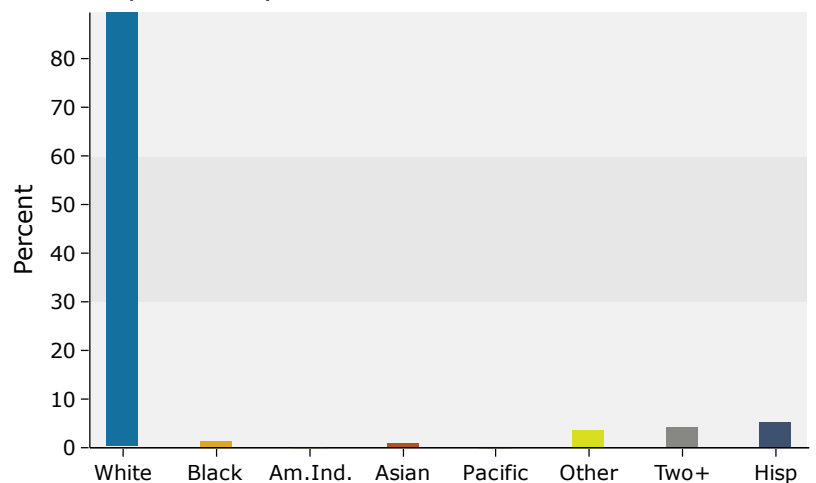
Population by Age



2023 Household Income

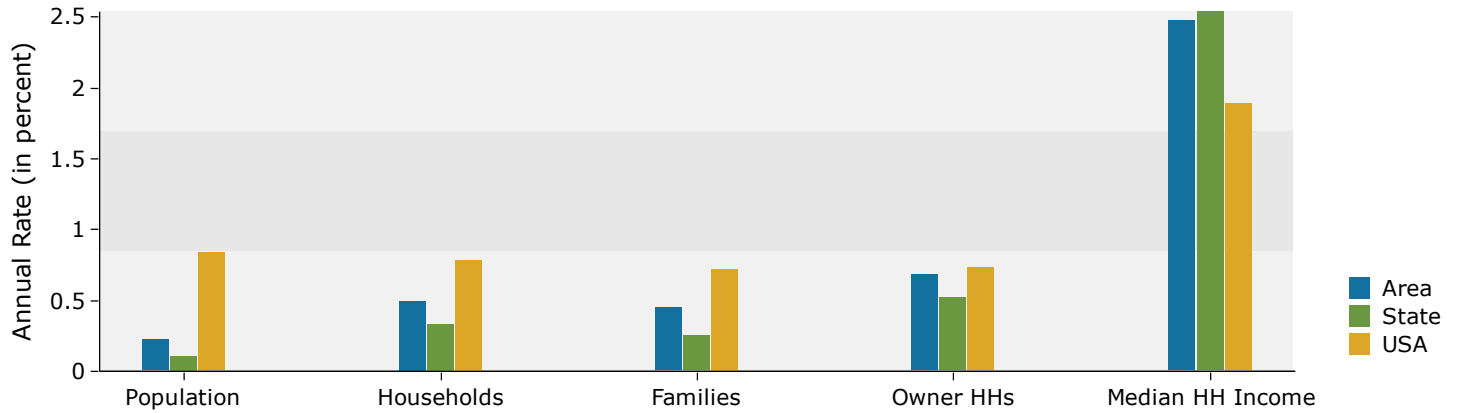


2023 Population by Race

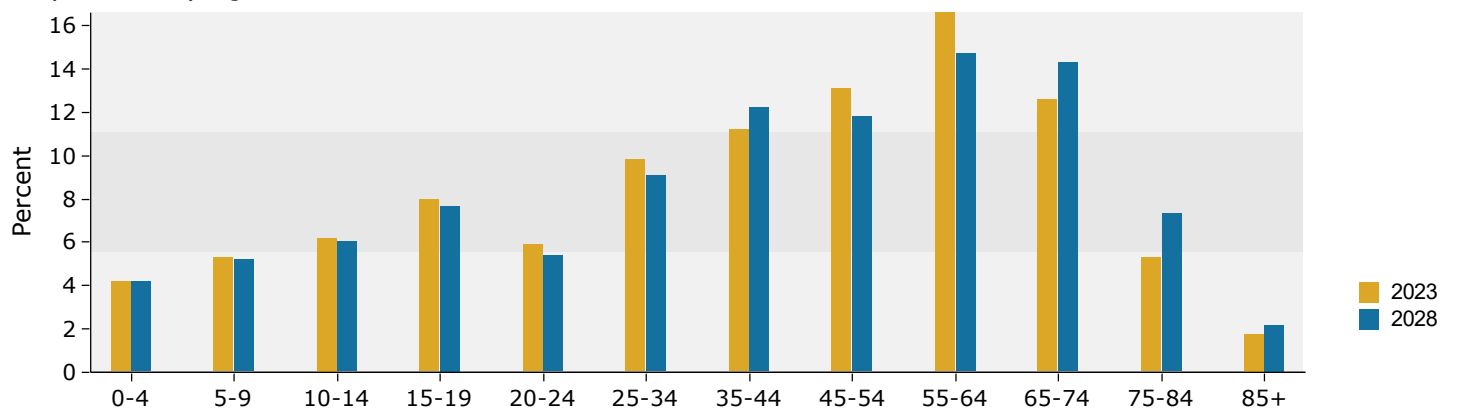


5 miles

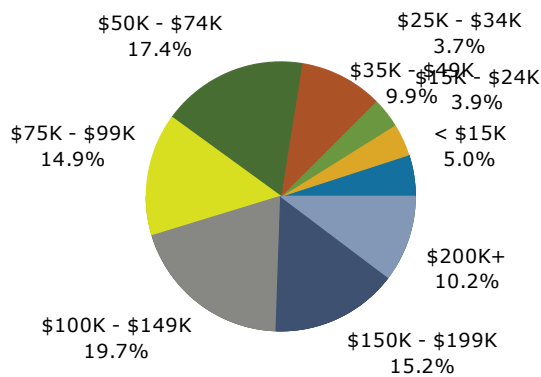
Trends 2023-2028



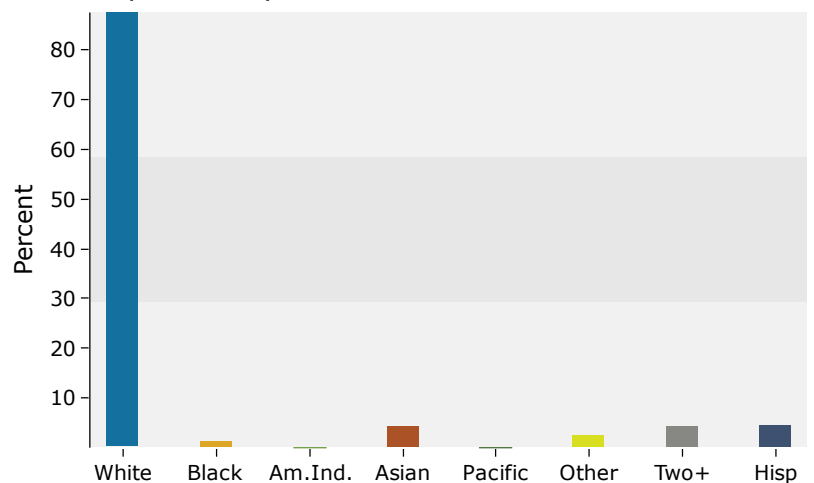
Population by Age



2023 Household Income



2023 Population by Race





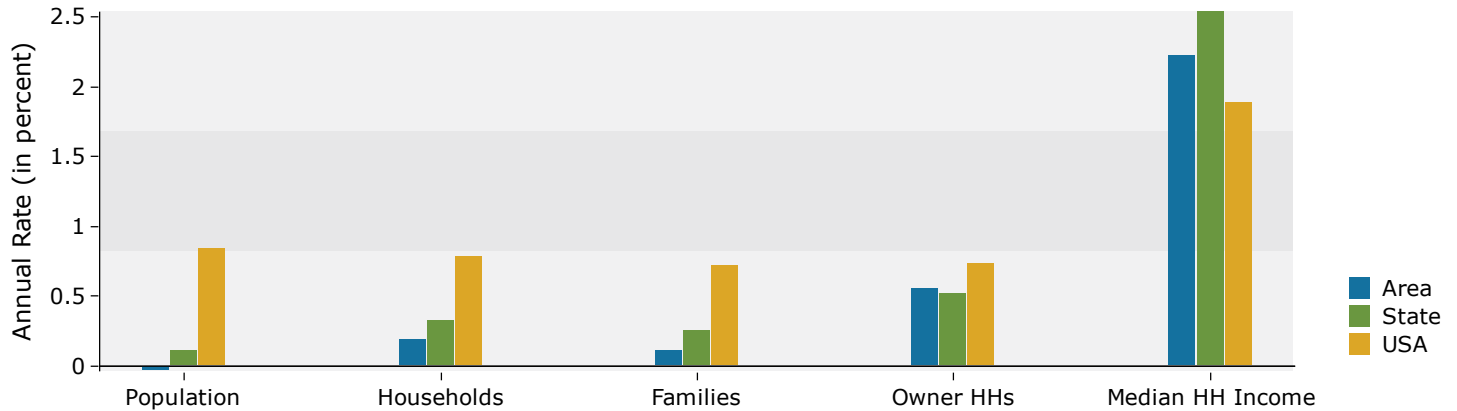
Demographic and Income Comparison Profile

913 S Wisconsin Dr, Sheboygan, Wisconsin, 53083
Rings: 1, 5, 10 mile radii

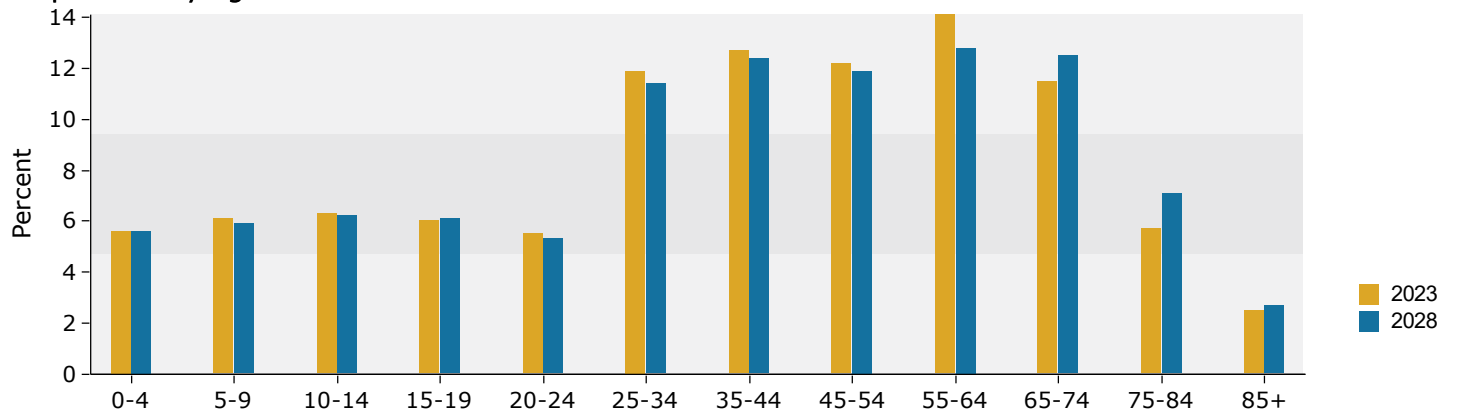
Prepared by Esri
Latitude: 43.82478
Longitude: -87.82486

10 miles

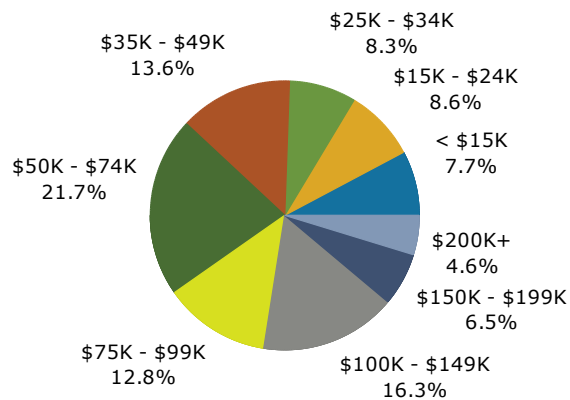
Trends 2023-2028



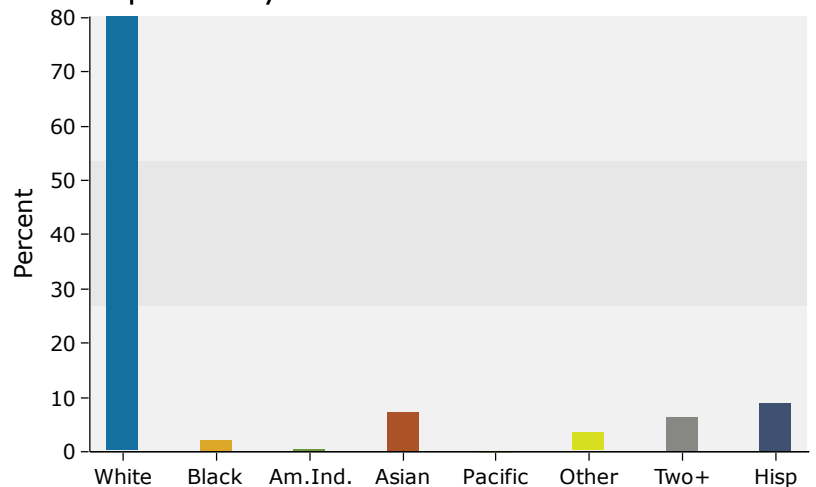
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023