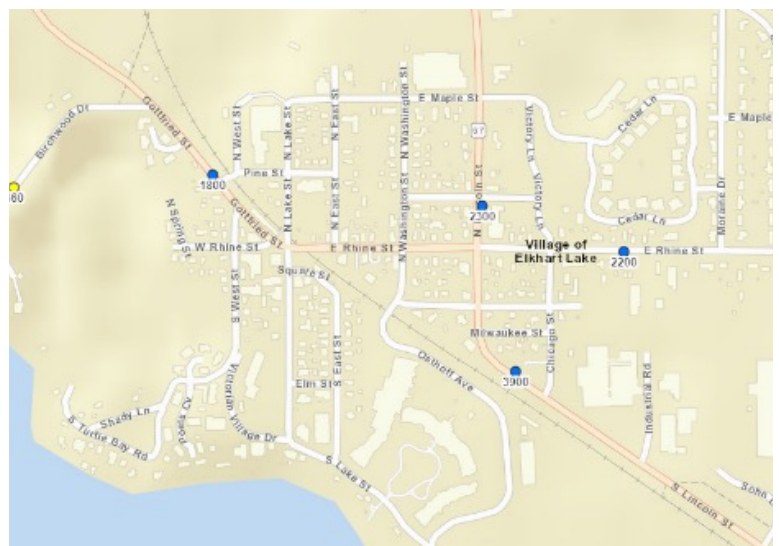


Elkhart Lake

Overview

Recent Development

Map Traffic counts 2021



Major Employers

- Sargento Foods
- Sohn Manufacturing
- Plyco Corporation
- Ply-Foil
- Kees, Inc.
- B & B Motor Sports
- Throttlestop
- Road America



Major Retailers & Selected Franchises

- Lake Street Café
- Paddock Club
- Otto's
- Concourse Restaurant and Lounge
- The Garage
- Off the Rail
- Harry's Pizza and Vino
- Vintage Elkhart Lake wine lounge



Major Attractions

- Road America
- Elkhart Lake
- The Osthoff Resort
- Fireman's Park Elkhart Lake
- Quit Qui Oc Golf Club
- The Shore Club Wisconsin
- Siebkens Resort
- Farmers Market
- Sheboygan County Marsh



Demographic and Income Comparison Profile

Elkhart Lake 1 5 10
51 E Maple St, Elkhart Lake, Wisconsin, 53020
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.83577
Longitude: -88.01736

	1 mile	5 miles	10 miles
Census 2010 Summary			
Population	1,119	6,069	34,752
Households	498	2,466	14,110
Families	342	1,824	9,882
Average Household Size	2.24	2.44	2.39
Owner Occupied Housing Units	412	2,116	11,098
Renter Occupied Housing Units	86	349	3,012
Median Age	48.1	46.4	42.7
Census 2020 Summary			
Population	1,090	6,106	35,486
Households	504	2,601	14,880
Average Household Size	2.16	2.33	2.30
2023 Summary			
Population	1,118	6,222	35,649
Households	522	2,659	15,079
Families	347	1,914	10,223
Average Household Size	2.14	2.32	2.28
Owner Occupied Housing Units	417	2,311	11,926
Renter Occupied Housing Units	105	348	3,153
Median Age	51.8	49.9	45.1
Median Household Income	\$89,828	\$87,914	\$72,688
Average Household Income	\$133,979	\$121,091	\$95,989
2028 Summary			
Population	1,117	6,261	35,485
Households	529	2,714	15,203
Families	350	1,945	10,273
Average Household Size	2.11	2.29	2.25
Owner Occupied Housing Units	428	2,381	12,220
Renter Occupied Housing Units	101	333	2,983
Median Age	53.3	50.9	45.9
Median Household Income	\$103,898	\$103,233	\$81,602
Average Household Income	\$153,867	\$138,807	\$109,889
Trends: 2023-2028 Annual Rate			
Population	-0.02%	0.13%	-0.09%
Households	0.27%	0.41%	0.16%
Families	0.17%	0.32%	0.10%
Owner Households	0.52%	0.60%	0.49%
Median Household Income	2.95%	3.26%	2.34%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

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Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.83577
Longitude: -88.01736

2023 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	7	1.3%	111	4.2%	987	6.5%
\$15,000 - \$24,999	29	5.6%	138	5.2%	1,041	6.9%
\$25,000 - \$34,999	31	5.9%	158	5.9%	1,031	6.8%
\$35,000 - \$49,999	62	11.9%	296	11.1%	1,826	12.1%
\$50,000 - \$74,999	93	17.8%	464	17.5%	2,843	18.9%
\$75,000 - \$99,999	59	11.3%	282	10.6%	2,186	14.5%
\$100,000 - \$149,999	92	17.6%	535	20.1%	2,924	19.4%
\$150,000 - \$199,999	62	11.9%	354	13.3%	1,340	8.9%
\$200,000+	86	16.5%	322	12.1%	902	6.0%
Median Household Income	\$89,828		\$87,914		\$72,688	
Average Household Income	\$133,979		\$121,091		\$95,989	
Per Capita Income	\$62,032		\$52,073		\$40,143	

2028 Households by Income	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	6	1.1%	91	3.4%	839	5.5%
\$15,000 - \$24,999	19	3.6%	96	3.5%	784	5.2%
\$25,000 - \$34,999	22	4.2%	122	4.5%	870	5.7%
\$35,000 - \$49,999	50	9.5%	261	9.6%	1,671	11.0%
\$50,000 - \$74,999	96	18.1%	465	17.1%	2,752	18.1%
\$75,000 - \$99,999	61	11.5%	268	9.9%	2,115	13.9%
\$100,000 - \$149,999	93	17.6%	557	20.5%	3,260	21.4%
\$150,000 - \$199,999	79	14.9%	470	17.3%	1,825	12.0%
\$200,000+	103	19.5%	385	14.2%	1,088	7.2%
Median Household Income	\$103,898		\$103,233		\$81,602	
Average Household Income	\$153,867		\$138,807		\$109,889	
Per Capita Income	\$72,227		\$60,524		\$46,531	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

September 27, 2023



Demographic and Income Comparison Profile

Elkhart Lake 1 5 10
51 E Maple St, Elkhart Lake, Wisconsin, 53020
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.83577
Longitude: -88.01736

2010 Population by Age	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	36	3.2%	262	4.3%	1,846	5.3%
Age 5 - 9	59	5.3%	350	5.8%	2,192	6.3%
Age 10 - 14	70	6.3%	410	6.8%	2,343	6.7%
Age 15 - 19	49	4.4%	354	5.8%	2,364	6.8%
Age 20 - 24	42	3.8%	229	3.8%	1,733	5.0%
Age 25 - 34	99	8.9%	485	8.0%	3,562	10.3%
Age 35 - 44	133	11.9%	776	12.8%	4,437	12.8%
Age 45 - 54	224	20.1%	1,189	19.6%	5,893	17.0%
Age 55 - 64	214	19.2%	1,063	17.5%	4,937	14.2%
Age 65 - 74	118	10.6%	569	9.4%	2,803	8.1%
Age 75 - 84	47	4.2%	262	4.3%	1,770	5.1%
Age 85+	26	2.3%	119	2.0%	871	2.5%

2023 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	32	2.9%	231	3.7%	1,605	4.5%
Age 5 - 9	48	4.3%	287	4.6%	1,900	5.3%
Age 10 - 14	60	5.4%	368	5.9%	2,095	5.9%
Age 15 - 19	48	4.3%	349	5.6%	2,326	6.5%
Age 20 - 24	39	3.5%	250	4.0%	1,875	5.3%
Age 25 - 34	106	9.5%	537	8.6%	3,689	10.3%
Age 35 - 44	114	10.2%	683	11.0%	4,311	12.1%
Age 45 - 54	172	15.4%	933	15.0%	4,695	13.2%
Age 55 - 64	224	20.0%	1,165	18.7%	5,581	15.7%
Age 65 - 74	183	16.4%	924	14.9%	4,591	12.9%
Age 75 - 84	63	5.6%	361	5.8%	2,105	5.9%
Age 85+	29	2.6%	132	2.1%	877	2.5%

2028 Population by Age	Number		Percent		Number	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	31	2.8%	231	3.7%	1,600	4.5%
Age 5 - 9	47	4.2%	282	4.5%	1,843	5.2%
Age 10 - 14	54	4.8%	343	5.5%	2,048	5.8%
Age 15 - 19	46	4.1%	325	5.2%	2,236	6.3%
Age 20 - 24	40	3.6%	249	4.0%	1,766	5.0%
Age 25 - 34	104	9.3%	564	9.0%	3,724	10.5%
Age 35 - 44	103	9.2%	635	10.1%	4,133	11.6%
Age 45 - 54	161	14.4%	861	13.8%	4,430	12.5%
Age 55 - 64	207	18.5%	1,058	16.9%	5,120	14.4%
Age 65 - 74	202	18.1%	1,044	16.7%	4,889	13.8%
Age 75 - 84	90	8.1%	516	8.2%	2,743	7.7%
Age 85+	33	3.0%	152	2.4%	951	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 43.83577
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2010 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,095	97.9%	5,959	98.2%	33,640	96.8%
Black Alone	2	0.2%	6	0.1%	209	0.6%
American Indian Alone	4	0.4%	19	0.3%	124	0.4%
Asian Alone	6	0.5%	25	0.4%	241	0.7%
Pacific Islander Alone	0	0.0%	0	0.0%	6	0.0%
Some Other Race Alone	7	0.6%	30	0.5%	232	0.7%
Two or More Races	5	0.4%	30	0.5%	299	0.9%
Hispanic Origin (Any Race)	15	1.3%	81	1.3%	622	1.8%

2020 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,045	95.9%	5,835	95.6%	32,989	93.0%
Black Alone	0	0.0%	17	0.3%	380	1.1%
American Indian Alone	1	0.1%	18	0.3%	130	0.4%
Asian Alone	9	0.8%	37	0.6%	269	0.8%
Pacific Islander Alone	0	0.0%	0	0.0%	12	0.0%
Some Other Race Alone	4	0.4%	36	0.6%	532	1.5%
Two or More Races	31	2.8%	163	2.7%	1,172	3.3%
Hispanic Origin (Any Race)	8	0.7%	97	1.6%	1,117	3.1%

2023 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,070	95.8%	5,933	95.4%	33,020	92.6%
Black Alone	0	0.0%	17	0.3%	392	1.1%
American Indian Alone	1	0.1%	19	0.3%	132	0.4%
Asian Alone	9	0.8%	38	0.6%	282	0.8%
Pacific Islander Alone	0	0.0%	0	0.0%	12	0.0%
Some Other Race Alone	4	0.4%	40	0.6%	569	1.6%
Two or More Races	33	3.0%	174	2.8%	1,241	3.5%
Hispanic Origin (Any Race)	8	0.7%	105	1.7%	1,203	3.4%

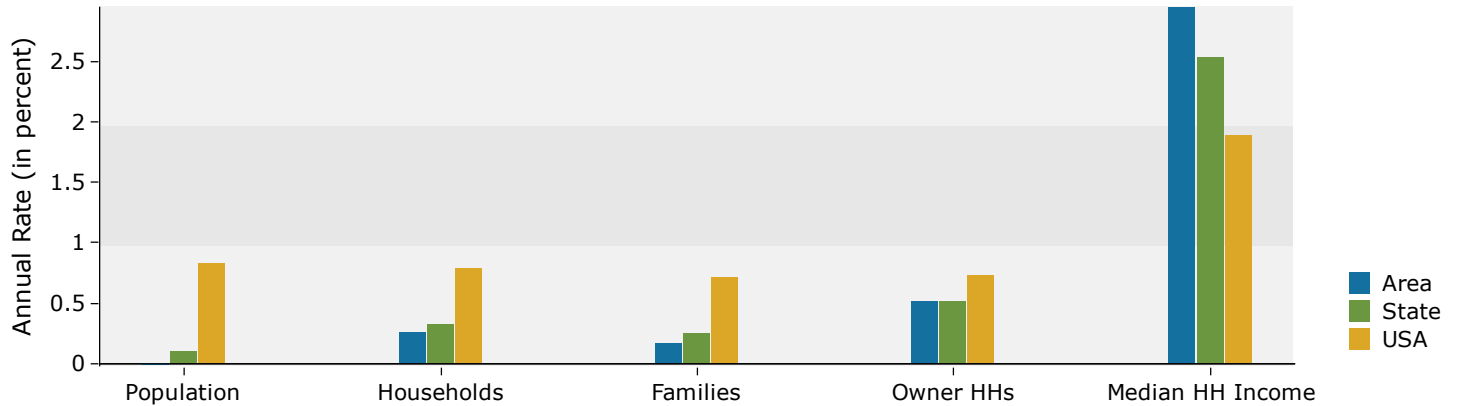
2028 Race and Ethnicity	1 mile		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,069	95.7%	5,969	95.4%	32,796	92.4%
Black Alone	0	0.0%	17	0.3%	400	1.1%
American Indian Alone	1	0.1%	19	0.3%	134	0.4%
Asian Alone	9	0.8%	38	0.6%	283	0.8%
Pacific Islander Alone	0	0.0%	0	0.0%	14	0.0%
Some Other Race Alone	4	0.4%	41	0.7%	586	1.7%
Two or More Races	34	3.0%	176	2.8%	1,272	3.6%
Hispanic Origin (Any Race)	8	0.7%	107	1.7%	1,246	3.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

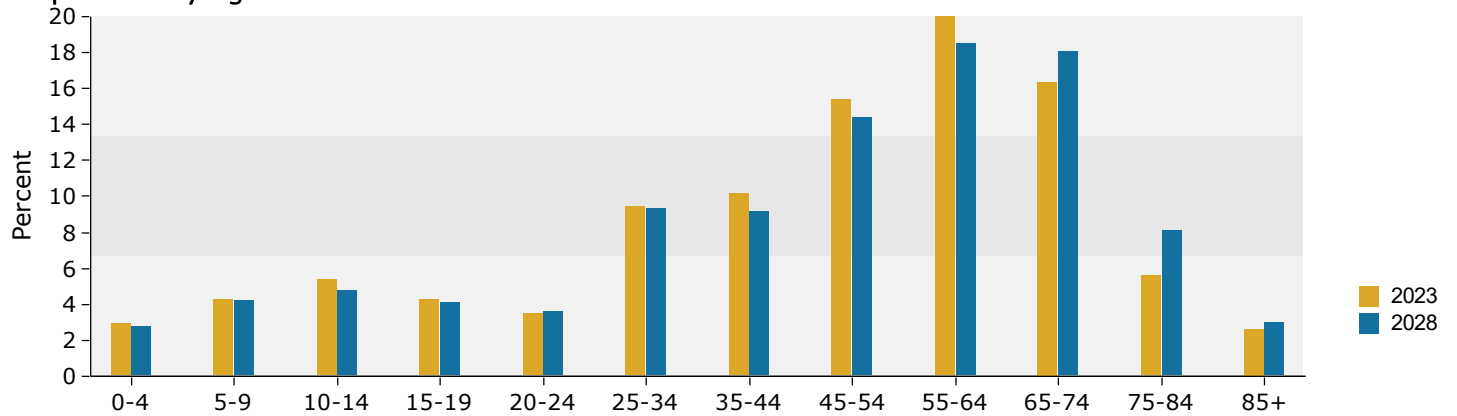
September 27, 2023

1 mile

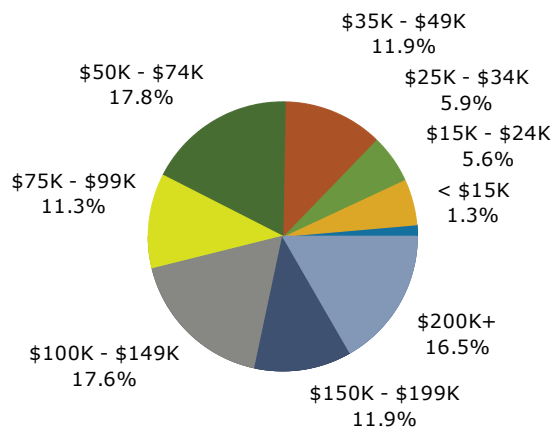
Trends 2023-2028



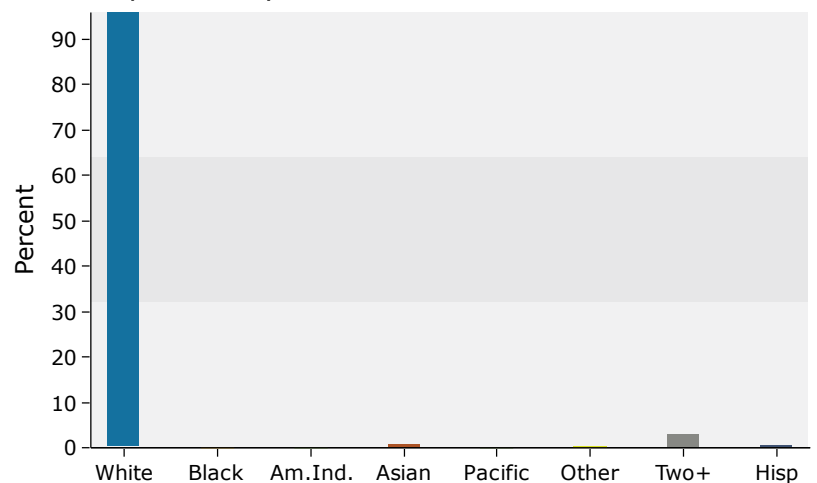
Population by Age



2023 Household Income

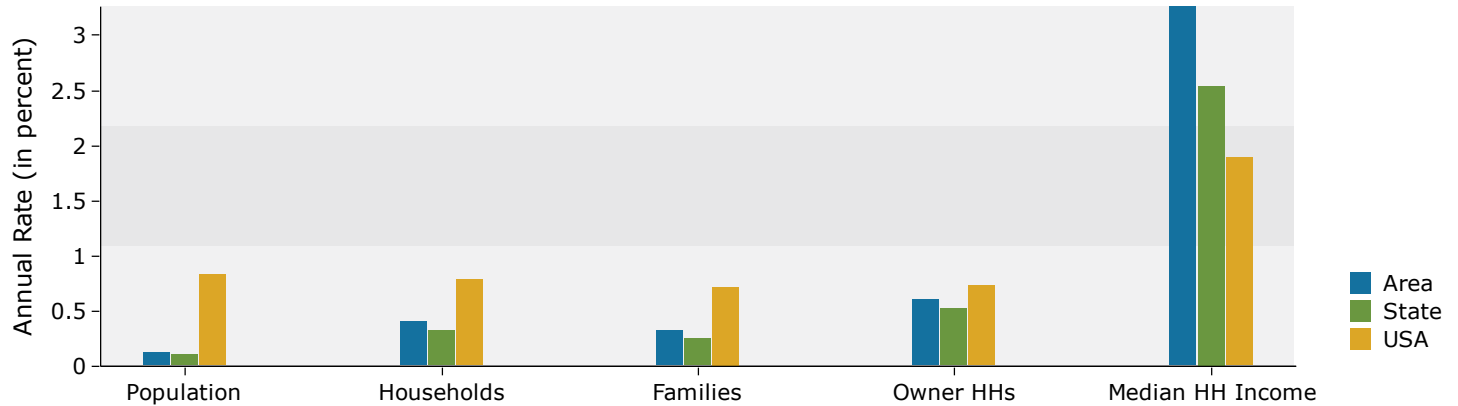


2023 Population by Race

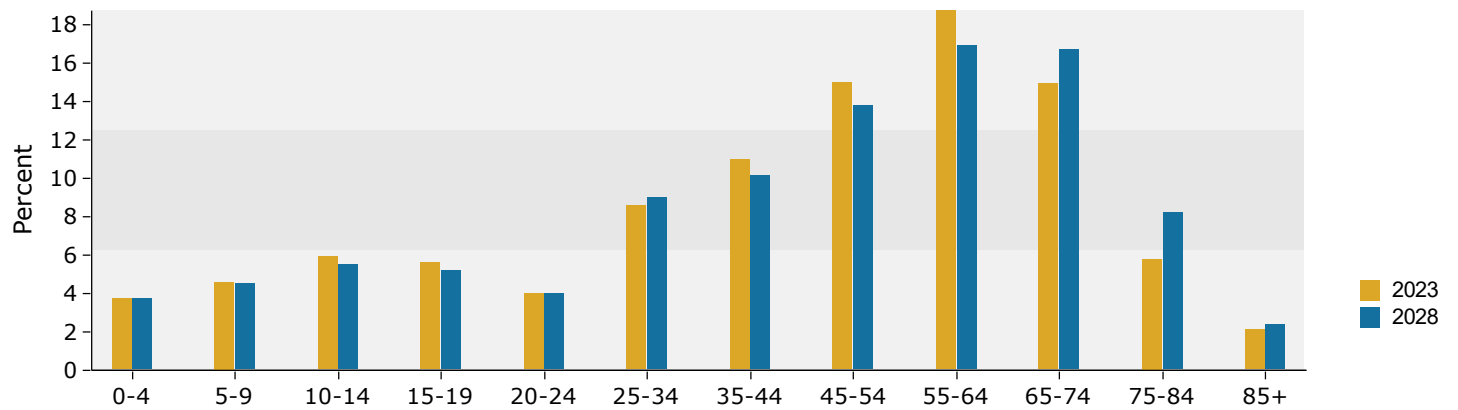


5 miles

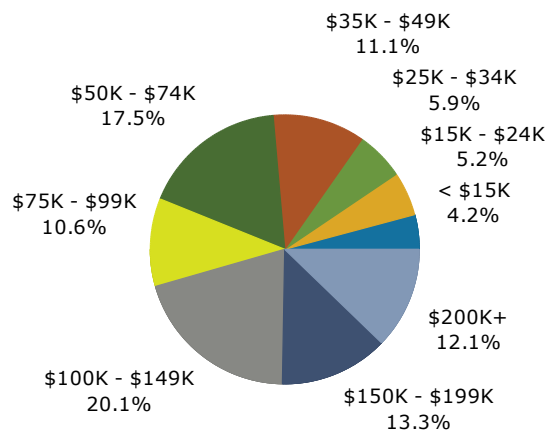
Trends 2023-2028



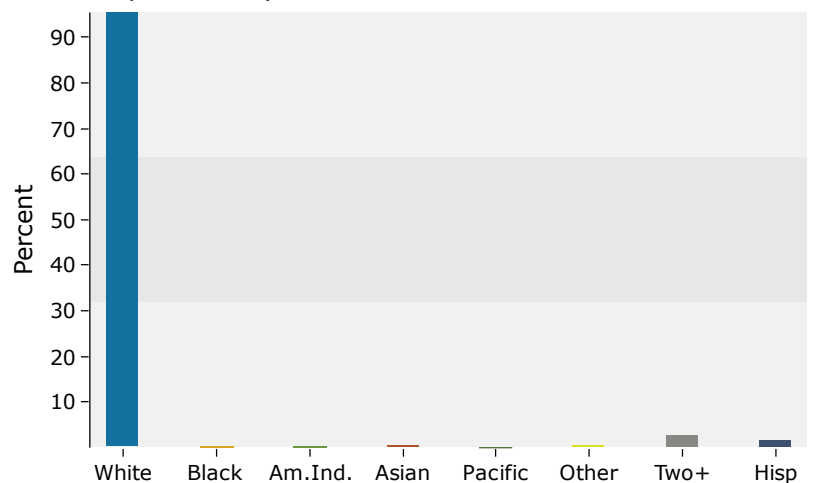
Population by Age



2023 Household Income

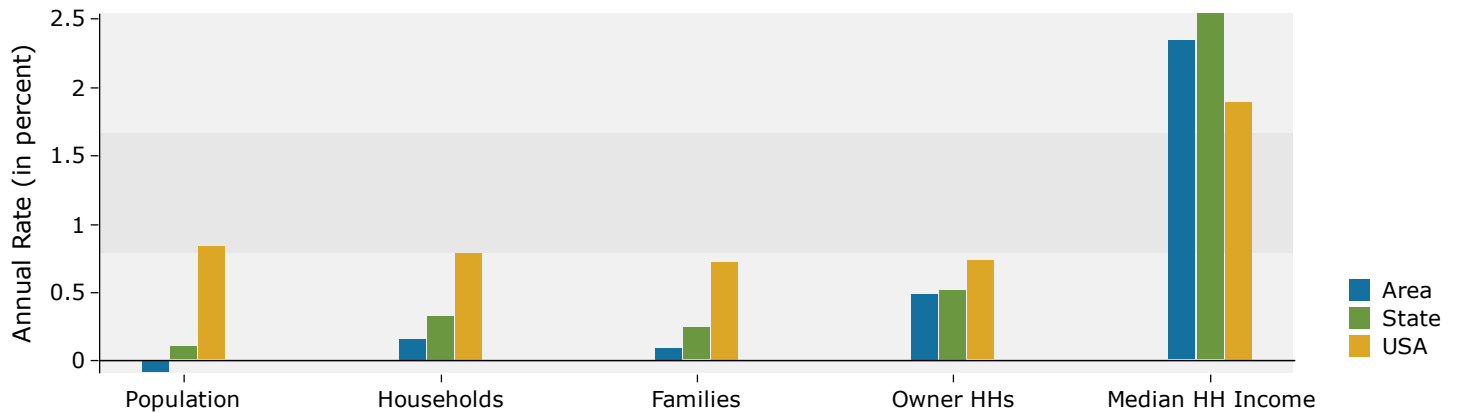


2023 Population by Race

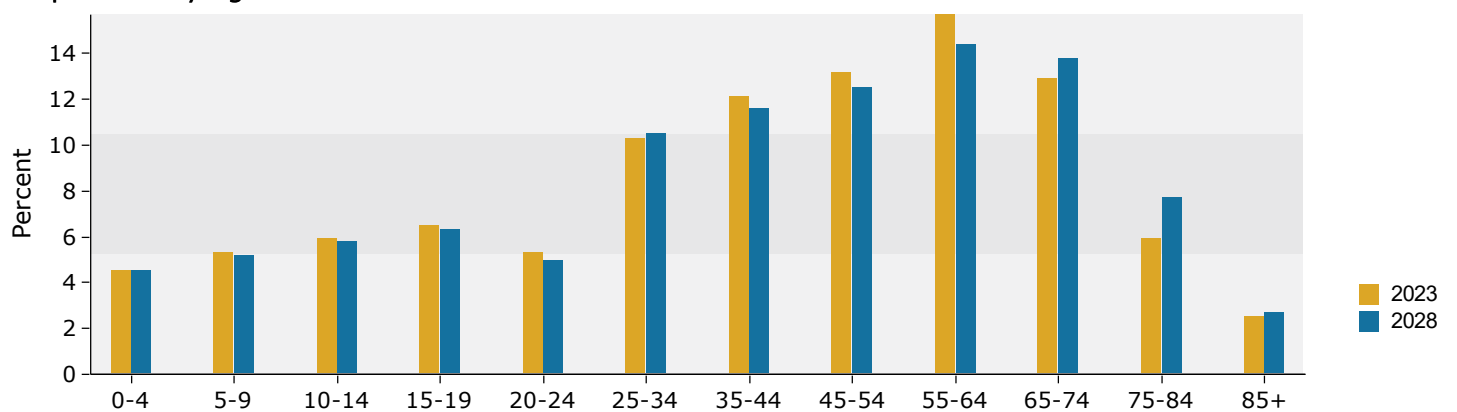


10 miles

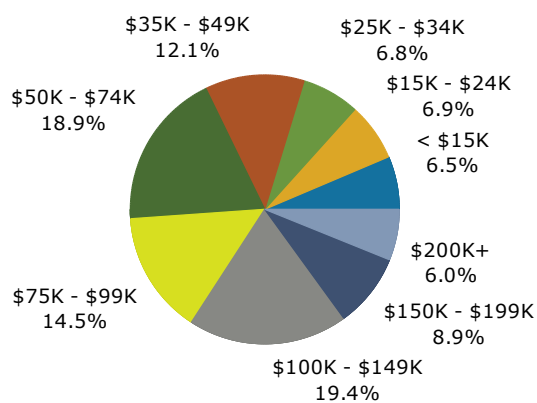
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

