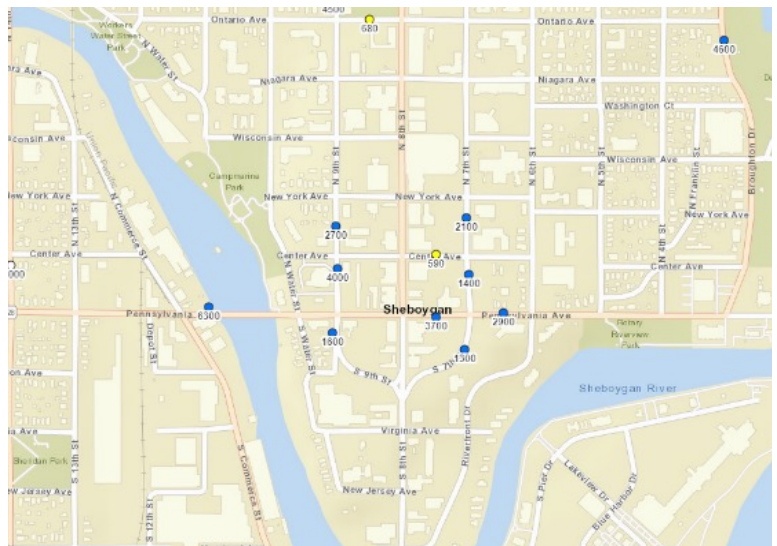


Downtown Sheboygan

Overview

Recent Development

Map Traffic count 2021



Major Employers

- City of Sheboygan
- Sheboygan County Courthouse
- John Michael Kohler Arts Center



Major Retailers & Selected Franchises

- Trattoria Stefano
- Il Ritrovo
- Stefano's Slo Food Market
- Umi Sushi and Steak House
- Black Pig
- Parker John's BBQ & Pizza
- Harry's Prohibition Bistro
- Lino Ristorante Italiano
- Pacifico Mexican Bar & Grill
- Paradigm Coffee and Music
- 8th Street Ale Haus
- Urbane
- Sheboygan Chamber of Commerce
- Visit Sheboygan



Major Attractions

- Mead Public Library
- North Side & South Side Municipal Beaches
- Deland Park
- Historical Landmark Lottie Cooper
- John Michael Kohler Arts Center
- Sheboygan County YMCA
- Sheboygan Yacht Club
- Harbor Centre Marina
- Blue Harbor Resort & Breaker Bay Water Park
- Above & Beyond Children's Museum
- Stephanie H. Weill Center for the Performing Arts
- Float Doctor Float Lab
- Top Notch Sportfishing Charters



Demographic and Income Comparison Profile

Fountain Park
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75580
Longitude: -87.71296

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	14,198	47,682	62,261
Households	5,786	19,649	25,602
Families	3,131	11,807	16,040
Average Household Size	2.41	2.38	2.39
Owner Occupied Housing Units	2,569	12,232	16,852
Renter Occupied Housing Units	3,217	7,417	8,751
Median Age	32.1	36.8	38.2
Census 2020 Summary			
Population	13,825	48,475	64,107
Households	6,021	20,435	26,916
Average Household Size	2.27	2.34	2.35
2023 Summary			
Population	14,089	48,777	64,584
Households	6,214	20,702	27,302
Families	3,194	11,897	16,459
Average Household Size	2.24	2.32	2.33
Owner Occupied Housing Units	2,980	13,112	18,329
Renter Occupied Housing Units	3,234	7,590	8,973
Median Age	34.4	39.0	40.4
Median Household Income	\$49,947	\$54,906	\$58,801
Average Household Income	\$60,612	\$72,234	\$81,440
2028 Summary			
Population	14,201	48,756	64,619
Households	6,359	20,920	27,620
Families	3,249	11,959	16,581
Average Household Size	2.21	2.30	2.31
Owner Occupied Housing Units	3,131	13,522	18,897
Renter Occupied Housing Units	3,228	7,397	8,723
Median Age	34.9	40.0	41.4
Median Household Income	\$52,879	\$60,060	\$65,125
Average Household Income	\$67,544	\$82,102	\$92,498
Trends: 2023-2028 Annual Rate			
Population	0.16%	-0.01%	0.01%
Households	0.46%	0.21%	0.23%
Families	0.34%	0.10%	0.15%
Owner Households	0.99%	0.62%	0.61%
Median Household Income	1.15%	1.81%	2.06%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Fountain Park
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75580
Longitude: -87.71296

2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	680	10.9%	1,899	9.2%	2,267	8.3%
\$15,000 - \$24,999	818	13.2%	2,046	9.9%	2,457	9.0%
\$25,000 - \$34,999	641	10.3%	2,092	10.1%	2,454	9.0%
\$35,000 - \$49,999	970	15.6%	2,959	14.3%	3,694	13.5%
\$50,000 - \$74,999	1,523	24.5%	4,837	23.4%	6,093	22.3%
\$75,000 - \$99,999	713	11.5%	2,629	12.7%	3,412	12.5%
\$100,000 - \$149,999	653	10.5%	2,990	14.4%	4,198	15.4%
\$150,000 - \$199,999	173	2.8%	741	3.6%	1,600	5.9%
\$200,000+	42	0.7%	510	2.5%	1,127	4.1%
Median Household Income	\$49,947		\$54,906		\$58,801	
Average Household Income	\$60,612		\$72,234		\$81,440	
Per Capita Income	\$26,860		\$30,808		\$34,402	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	640	10.1%	1,709	8.2%	2,027	7.3%
\$15,000 - \$24,999	690	10.9%	1,639	7.8%	1,945	7.0%
\$25,000 - \$34,999	607	9.5%	1,840	8.8%	2,147	7.8%
\$35,000 - \$49,999	958	15.1%	2,775	13.3%	3,431	12.4%
\$50,000 - \$74,999	1,604	25.2%	4,888	23.4%	6,107	22.1%
\$75,000 - \$99,999	786	12.4%	2,786	13.3%	3,567	12.9%
\$100,000 - \$149,999	791	12.4%	3,630	17.4%	4,926	17.8%
\$150,000 - \$199,999	235	3.7%	1,040	5.0%	2,136	7.7%
\$200,000+	49	0.8%	614	2.9%	1,333	4.8%
Median Household Income	\$52,879		\$60,060		\$65,125	
Average Household Income	\$67,544		\$82,102		\$92,498	
Per Capita Income	\$30,370		\$35,408		\$39,505	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Fountain Park
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75580
Longitude: -87.71296

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,218	8.6%	3,497	7.3%	4,355	7.0%
Age 5 - 9	1,111	7.8%	3,253	6.8%	4,229	6.8%
Age 10 - 14	1,035	7.3%	3,204	6.7%	4,233	6.8%
Age 15 - 19	1,049	7.4%	3,200	6.7%	4,149	6.7%
Age 20 - 24	1,050	7.4%	2,866	6.0%	3,536	5.7%
Age 25 - 34	2,216	15.6%	6,780	14.2%	8,218	13.2%
Age 35 - 44	1,873	13.2%	6,093	12.8%	8,009	12.9%
Age 45 - 54	1,798	12.7%	6,701	14.1%	9,325	15.0%
Age 55 - 64	1,274	9.0%	5,183	10.9%	7,206	11.6%
Age 65 - 74	695	4.9%	3,123	6.6%	4,324	6.9%
Age 75 - 84	528	3.7%	2,488	5.2%	3,140	5.0%
Age 85+	350	2.5%	1,295	2.7%	1,538	2.5%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,079	7.7%	3,134	6.4%	3,921	6.1%
Age 5 - 9	1,065	7.6%	3,211	6.6%	4,162	6.4%
Age 10 - 14	997	7.1%	3,147	6.5%	4,176	6.5%
Age 15 - 19	912	6.5%	2,838	5.8%	3,733	5.8%
Age 20 - 24	984	7.0%	2,872	5.9%	3,548	5.5%
Age 25 - 34	2,131	15.1%	6,471	13.3%	8,129	12.6%
Age 35 - 44	1,943	13.8%	6,579	13.5%	8,455	13.1%
Age 45 - 54	1,603	11.4%	5,742	11.8%	7,770	12.0%
Age 55 - 64	1,478	10.5%	6,055	12.4%	8,605	13.3%
Age 65 - 74	1,070	7.6%	4,881	10.0%	6,966	10.8%
Age 75 - 84	560	4.0%	2,622	5.4%	3,566	5.5%
Age 85+	267	1.9%	1,224	2.5%	1,553	2.4%

2028 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,102	7.8%	3,133	6.4%	3,928	6.1%
Age 5 - 9	1,045	7.4%	3,141	6.4%	4,072	6.3%
Age 10 - 14	1,003	7.1%	3,190	6.5%	4,184	6.5%
Age 15 - 19	908	6.4%	2,928	6.0%	3,848	6.0%
Age 20 - 24	1,024	7.2%	2,830	5.8%	3,468	5.4%
Age 25 - 34	2,037	14.3%	6,156	12.6%	7,671	11.9%
Age 35 - 44	1,901	13.4%	6,241	12.8%	8,192	12.7%
Age 45 - 54	1,582	11.1%	5,799	11.9%	7,695	11.9%
Age 55 - 64	1,520	10.7%	5,694	11.7%	7,932	12.3%
Age 65 - 74	1,158	8.2%	5,308	10.9%	7,649	11.8%
Age 75 - 84	679	4.8%	3,101	6.4%	4,359	6.7%
Age 85+	243	1.7%	1,235	2.5%	1,622	2.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 21, 2023



Demographic and Income Comparison Profile

Fountain Park
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 43.75580
Longitude: -87.71296

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,030	77.7%	39,600	83.0%	52,880	84.9%
Black Alone	410	2.9%	822	1.7%	946	1.5%
American Indian Alone	88	0.6%	238	0.5%	269	0.4%
Asian Alone	1,490	10.5%	4,136	8.7%	4,879	7.8%
Pacific Islander Alone	6	0.0%	12	0.0%	12	0.0%
Some Other Race Alone	676	4.8%	1,676	3.5%	1,879	3.0%
Two or More Races	497	3.5%	1,199	2.5%	1,397	2.2%
Hispanic Origin (Any Race)	1,765	12.4%	4,638	9.7%	5,211	8.4%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,498	68.7%	35,382	73.0%	48,526	75.7%
Black Alone	633	4.6%	1,471	3.0%	1,757	2.7%
American Indian Alone	95	0.7%	292	0.6%	340	0.5%
Asian Alone	1,485	10.7%	5,248	10.8%	6,323	9.9%
Pacific Islander Alone	9	0.1%	16	0.0%	16	0.0%
Some Other Race Alone	846	6.1%	2,272	4.7%	2,597	4.1%
Two or More Races	1,260	9.1%	3,795	7.8%	4,548	7.1%
Hispanic Origin (Any Race)	2,030	14.7%	5,912	12.2%	6,730	10.5%

2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,510	67.5%	35,061	71.9%	48,242	74.7%
Black Alone	658	4.7%	1,506	3.1%	1,797	2.8%
American Indian Alone	100	0.7%	300	0.6%	350	0.5%
Asian Alone	1,552	11.0%	5,458	11.2%	6,596	10.2%
Pacific Islander Alone	9	0.1%	16	0.0%	16	0.0%
Some Other Race Alone	918	6.5%	2,431	5.0%	2,778	4.3%
Two or More Races	1,343	9.5%	4,005	8.2%	4,805	7.4%
Hispanic Origin (Any Race)	2,200	15.6%	6,316	12.9%	7,194	11.1%

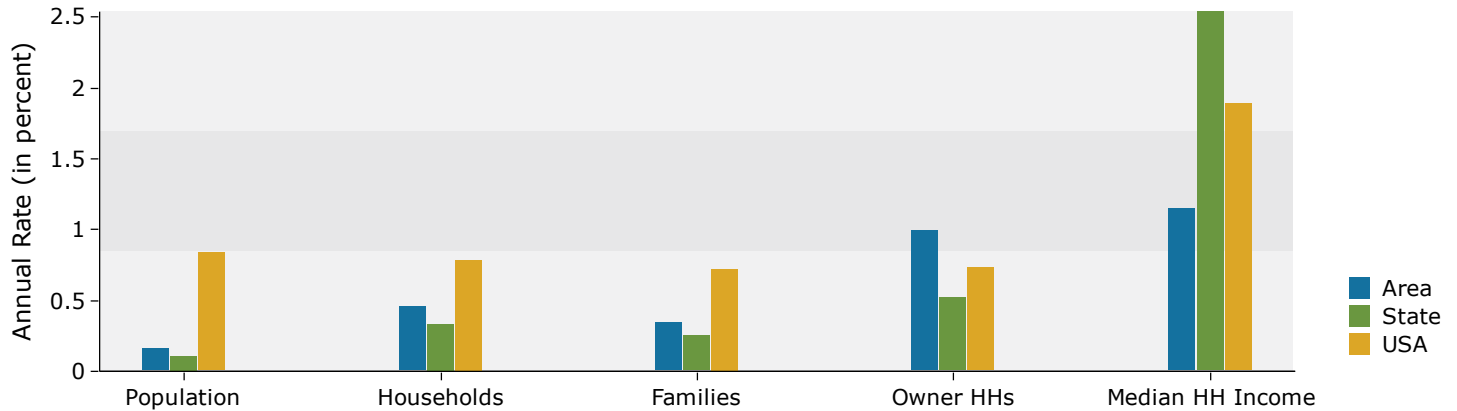
2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,589	67.5%	35,033	71.9%	48,266	74.7%
Black Alone	663	4.7%	1,512	3.1%	1,801	2.8%
American Indian Alone	101	0.7%	301	0.6%	350	0.5%
Asian Alone	1,559	11.0%	5,449	11.2%	6,595	10.2%
Pacific Islander Alone	9	0.1%	16	0.0%	16	0.0%
Some Other Race Alone	926	6.5%	2,435	5.0%	2,781	4.3%
Two or More Races	1,355	9.5%	4,010	8.2%	4,809	7.4%
Hispanic Origin (Any Race)	2,220	15.6%	6,324	13.0%	7,197	11.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

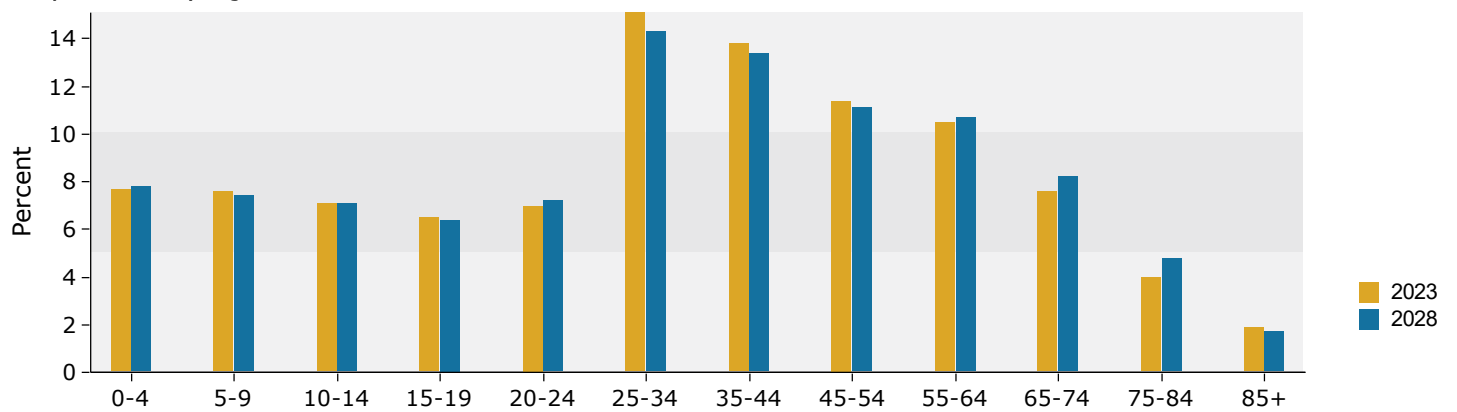
July 21, 2023

1 mile

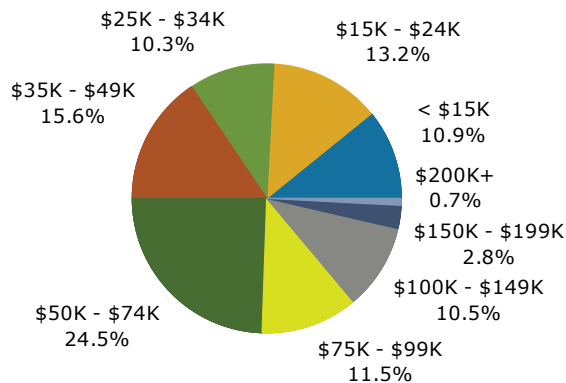
Trends 2023-2028



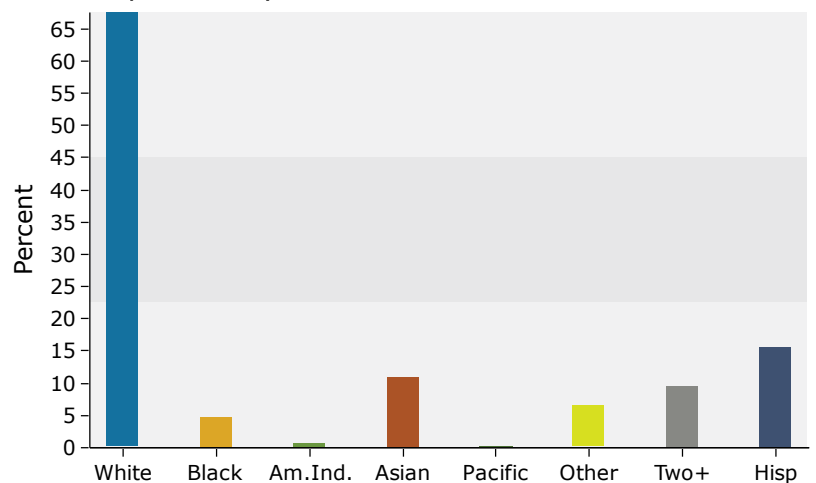
Population by Age



2023 Household Income

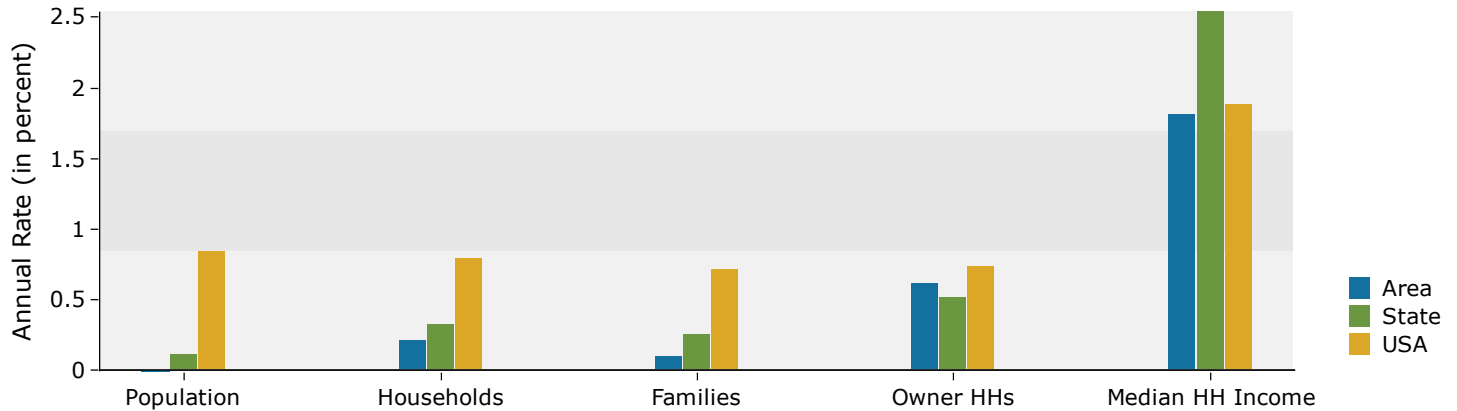


2023 Population by Race

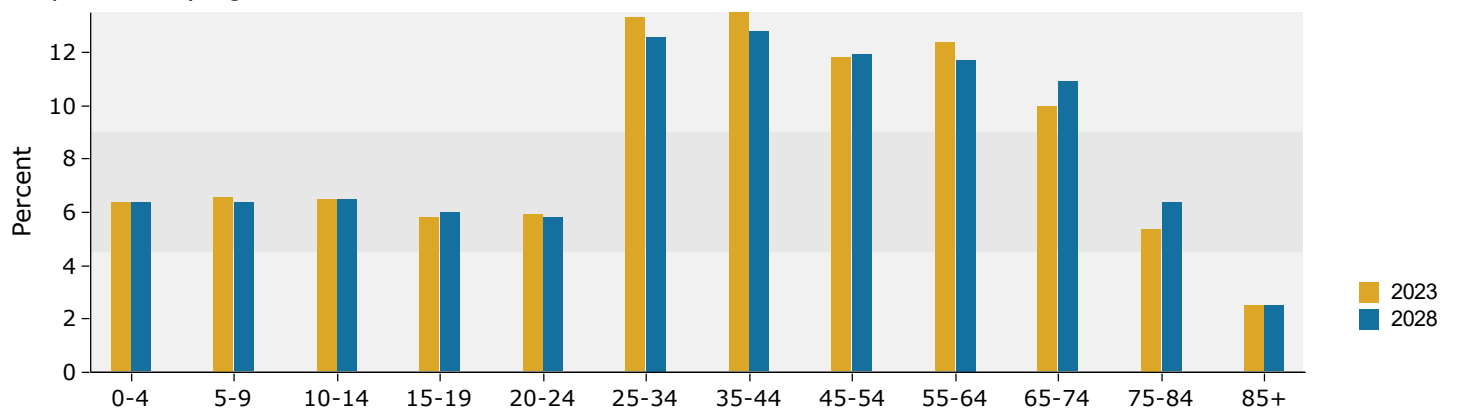


3 miles

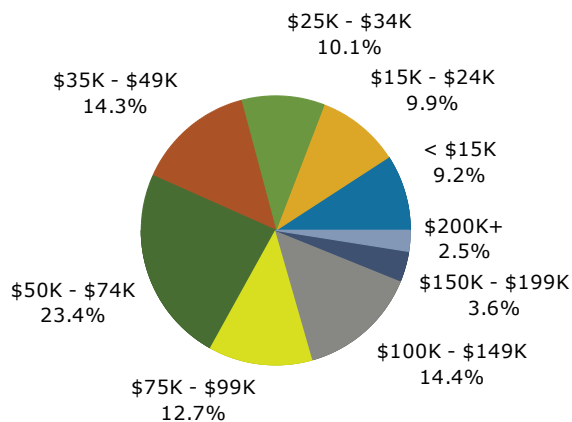
Trends 2023-2028



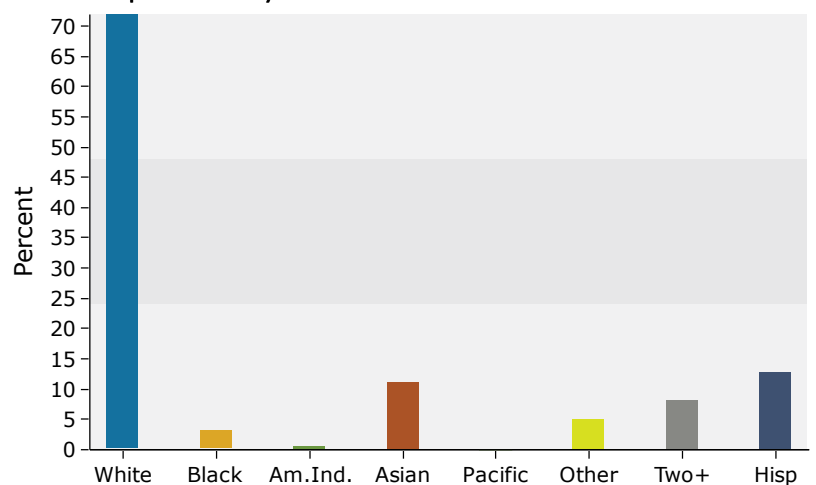
Population by Age



2023 Household Income

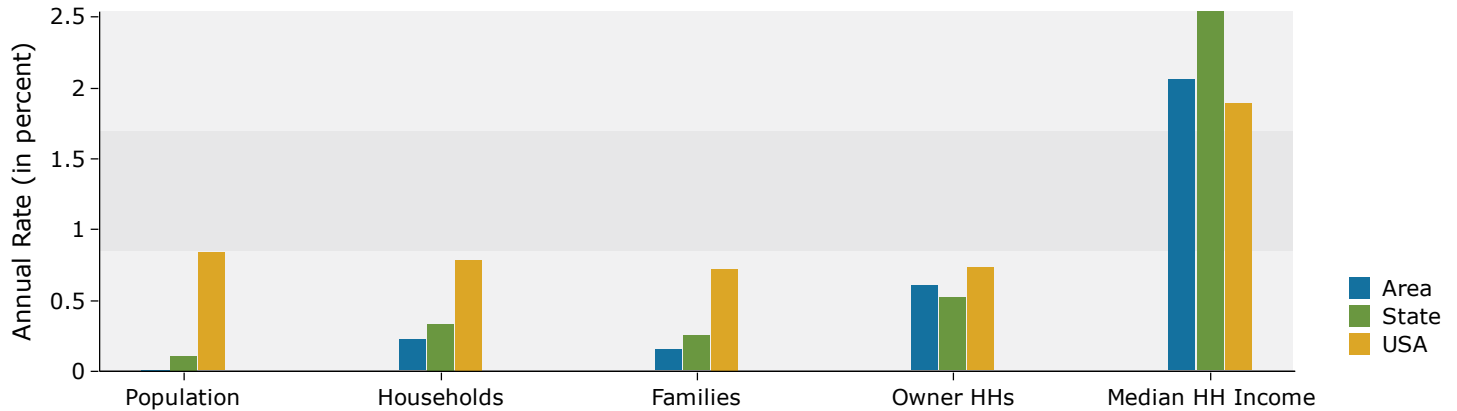


2023 Population by Race

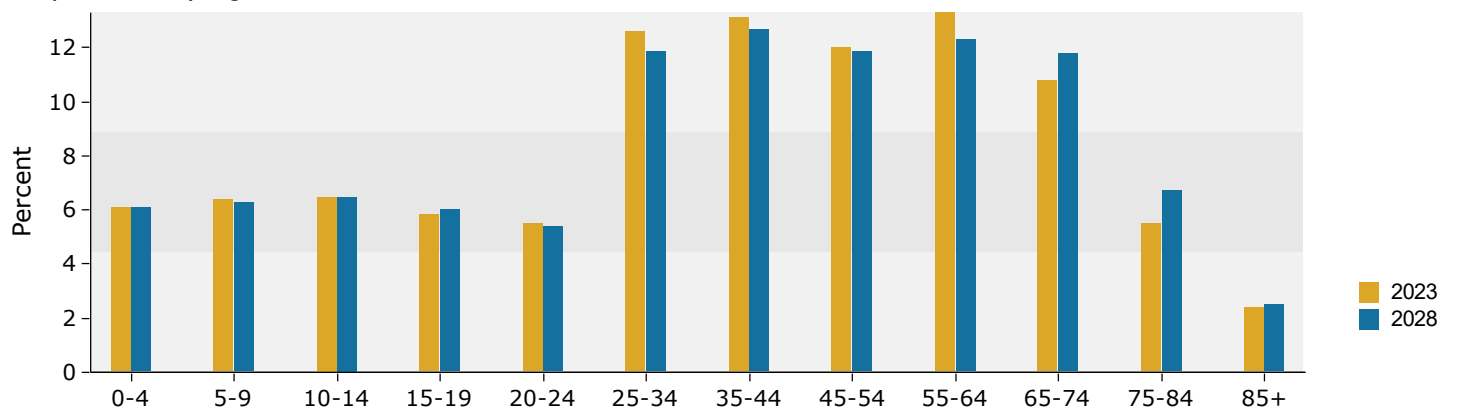


5 miles

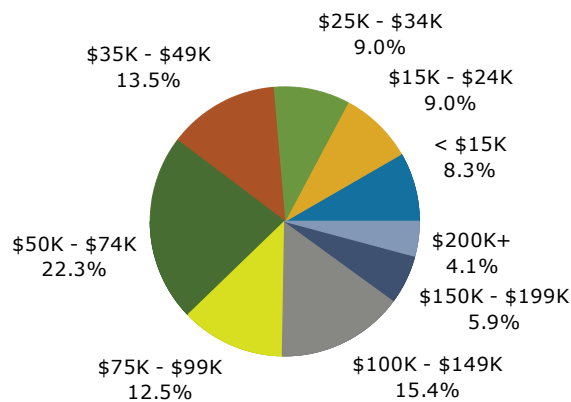
Trends 2023-2028



Population by Age



2023 Household Income



2023 Population by Race

